

OVERSEAS NEWS

West German decision on interest rates awaited

By Andrew Fisher in Frankfurt

THE BUNDES BANK, West Germany's central bank, will be at the centre of attention in financial markets this week, the rise in the US discount rate on Friday having provoked a rise in German rates.

Import price figures for January, due today, are expected to show a sharp increase, highlighting the Bundesbank's concern over inflation. Provisional consumer price statistics for February should also show a continuation of the January annualised inflation rate of 2.5 per cent.

Much of the rise in annual inflation from the 1.6 per cent seen in December stemmed from consumer tax rises. However, the Bundesbank's policy-making council will meet on Thursday, is also wor-

ried that companies might raise prices as they reach capacity limits at a time of continuing economic growth.

"The Bundesbank does not want to lose its anti-inflation credibility," said Mr William Ledward, senior European economist with Nomura Research in London. "Logically, the Bundesbank should raise the discount and Lombard rates by half a point." They were last raised by this amount, to 4 and 6 per cent respectively, in January.

Because of the recent mild weather, production should show a gain for January, with figures due shortly. The moderate winter of 1987-88 helped to prop up growth at a much faster rate than expected. Mr Ledward said growth could reach 3 per cent this year, though most

forecasts indicate about 2.5 per cent.

Although the half-point rise in the US discount rate to 7 per cent made a German rate rise more likely, some economists said the Bundesbank could decide against this to avoid further irritating the French Government, which wants to keep rates down. Also, the D-Mark has strengthened against the dollar, easing the inflationary danger from the currency side.

At the securities repurchase deal with commercial banks last week, rates edged above the Lombard emergency funding rate. Mr Dieter Wermuth, head economist in Germany at Manufacturers' Hanover Bank, said this and the US rate rise suggested a rise in key German rates likely.

Polish premier attends plays by Czech dissident

By Christopher Bobinski in Warsaw

MR MIECZYSŁAW RAKOWSKI, Poland's Prime Minister, attended the premiere in Warsaw at the weekend of two one-act plays by Mr Vaclav Havel, the Czech dissident writer.

Mr Havel was sentenced to nine months' jail in Prague for joining demonstrations commemorating the suicide in 1961 of Jan Palach, a Czech student opposed to the Soviet invasion of his country.

The unprecedented gesture by Mr Rakowski was designed to signal disapproval of the Czech action, demonstrating liberal intent at home and project a reforming image in the West.

After the performance, Mr Adam Michnik, a veteran dissident, read out a protest against Mr Havel's jail sentence.

The plays, staged at the Teatr Powszechny in Warsaw, had been performed there in 1981, just before martial law.

Polish state television ran reports on the production, showing the authorities are keen that their gesture in allowing the plays to be put on now is noted by the public at large.

Soviet reactor shut in earthquake zone

By Quentin Peel in Moscow

THE FIRST of two nuclear reactors at an atomic plant in the earthquake-stricken Soviet Republic of Armenia was closed down at the weekend, in the most dramatic gesture yet by the authorities to ease fears about nuclear energy.

The closure will cause power shortages throughout the three republics of the Trans-Caucasus — Georgia, Armenia and Azerbaijan — all of which relied on the plant outside Yerevan.

Austerity programmes have been drawn up to conserve electricity, including extra night shifts at factories, which are supposed to cut consumption by at least 5 per cent.

The local authorities have already been sharply criticised by the Politburo's earthquake commission for failing to take sufficiently urgent measures to reduce demand, and failing to warn the population about the likely shortages.

The plant's second reactor will be closed on March 18, by which time the authorities hope that warmer spring weather will have reduced demand for electricity. About 200 were arrested.

Defence links on UK-French agenda

By Robert Mauthner and Charles Hodgson

GREATER defence co-operation between Britain and France will be high on the agenda of the one-day meeting of Mrs Margaret Thatcher, UK Prime Minister, and President François Mitterrand of France, in Paris today.

The two leaders will be accompanied at their regular annual summit by their foreign, defence, interior and industry ministers, as well as by Mr Michel Rocard, French Prime Minister. They will base their defence co-operation discussions on a special report prepared by their respective defence ministers.

The need for greater co-operation of French and British defence policies was voiced by Mr Rocard in a speech to the Royal Institute of International Affairs in London this month. The fact that France and Britain were both nuclear powers gave them a special responsibility for the security of Europe, Mr Rocard said.

Other international issues due to be discussed at the summit include the new tension in relations between the European Community and Iran, after Ayatollah Khomeini's call for the assassination of the British writer Salman Rushdie for his alleged blasphemy against Islam in his novel *The Satanic Verses*. Britain has been heartened by the speed and decisiveness of its European partners' response with diplomatic sanctions against Iran.

In their talk on European Community matters, Mrs Thatcher is expected to reiterate the British Government's reservations about the proposals on closer economic and monetary links being drawn up by Mr Jacques Delors, European Commission President. She has firmly rejected calls for a European central bank and common currency.

Britain and France are expected to agree on two exchange programmes, one aimed to double the number of youth exchanges between the two countries by the end of the year, and the other to provide more exchanges of British and French diplomats.

Audience loves conciliatory Haughey

VIEWERS of Radio Telefis Eireann, the Irish national broadcasting service, had a choice of viewing on Saturday night, writes Kieran Cooke in Dublin.

On one channel was an early film starring great communicator of the 1980s, Ronald Reagan. On the main channel was live coverage of a speech by Mr Charles Haughey, Irish Prime Minister, to delegates at the annual convention of his governing Fianna Fail party.

It was a high-tech performance, delivered with the aid of an autocue in front of giant TV screens, but a lower-key speech: Mr Haughey's rather leaden delivery at times had all the zest of a Soviet Central Committee report in the old days.

This is not to say the speech lacked content. The prime minister made his most direct appeal yet to the Unionists in Northern Ireland for talks to bring an end to violence.

Mr Haughey's language was far more conciliatory than in the past: he talked of "our unionist countrymen" and the great

balance of payments surplus, its inflation rate of only 3 per cent and the benefits that will come with Structural Fund payments from Brussels.

He said the Irish economy would achieve an average annual growth rate of 3 per cent or more over the next five years, and promised further reductions in personal taxation in the hope of curtailing high emigration rates. He also promised action on unemployment which, at 18 per cent, is among the highest in Europe.

The party faithful interrupted Mr Haughey's speech with several bursts of prolonged applause. A group which tried to protest about Ireland's extradition agreement with Britain was quickly and firmly dealt with by party security guards.

The premier was seriously ill at the end of last year. "Charlie is Back" buttons were on sale. "Charlie is an indomitable race," said Mr Haughey. "The times are favourable, the opportunities beckon, our spirits are high. Let us take the tide at the flood." The audience went wild.

Moves to end deadlock in Swedish pay talks

By Robert Taylor in Stockholm

LAST-DITCH attempts will be made today to achieve a national wage agreement covering most of Sweden's 1.2m private-sector workers.

Negotiators would like a two-year national pact, which would strengthen the central collective bargaining system. However, this seems unlikely just now.

SAF has proposed a 3 per cent wage framework, with larger pay rises for lower wage earners and compensation if inflation accelerates in the next year. With a planned 1 per cent cut in the tax rates, this would have meant a 4 per cent deal. The LO has been seeking a wage rise of 7 to 8 per cent across the board.

With inflation at more than 6 per cent a year, union leaders

and employers recognise the need for a central agreement taking into account industrial competitiveness and rising prices.

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Shamir sees no need to hurry peace plans

By Andrew Whitley in Jerusalem

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OVERSEAS NEWS

Tower abjures alcohol in hope of swaying votes

By Nancy Dunne in Washington and Peter Riddell in Peking

MR JOHN TOWER, the beleaguered nominee for the US defence secretary, took a televised pledge to abstain from alcohol consumption during his tenure of office.

This was in the hope of reversing the rejection of his nomination last Thursday by the Senate Armed Services Committee and winning the approval of the full Senate, in a vote expected towards the end of the week.

He read a letter from his doctor which concluded there was no physical evidence that the senior senator had ever been an alcoholic or dependent on alcohol.

"Twelve years ago I gave up spirits," he said. "I haven't tasted Scotch in 12 years." He said he drank wine only with meals, but he occasionally had martinis and vodka.

The high-profile strategy for winning Senate approval was plotted nearly 9,000 miles away by President George Bush and his senior advisers between meetings with Chinese leaders. They see the issue as an important test for Mr Bush early in his presidency.

Sudan alert on eve of generals' deadline

THOUSANDS of troops were on combat alert in Khartoum, Sudan's capital, yesterday on the eve of a deadline for political reforms ordered by rebel Muslim generals, diplomats said. Reuter reports from Khartoum.

Last Monday the army gave Prime Minister Sadiq al-Mahdi a week to meet their demands, including the formation of a broad-based "government of national salvation".

Western diplomats and military experts said they thought airborne and armoured brigade soldiers were among about 5,000 troops on combat readiness in Khartoum.

"The plan is for all units in the capital [about 10,000 men] to go on full alert as the deadline comes near on Monday," said one expert.

Mr al-Mahdi, in reply to the army ultimatum, has warned the military against attempting a coup.

Also on television yesterday, Senator Sam Nunn, influential chairman of the Armed Services Committee, threatened to summon confirmation hearings and, to subpoena witnesses to Mr Tower's alleged drinking habits. He also raised new concerns about Mr Tower's behaviour as a senator and a defence industry consultant.

Bush admits to difference of opinion with Greenspan

By Peter Riddell, US Editor in Peking

PRESIDENT George Bush of the US has admitted he is not in "total agreement" with Mr Alan Greenspan, chairman of the US Federal Reserve, about the seriousness of current inflation trends, adding that he is not happy about the latest rise in interest rates.

Mr Bush's comments, made during his present trip to the Far East, are his first since Mr Greenspan, underlined last Wednesday his willingness to tighten monetary policy to counter inflation. On Friday, the Fed increased the discount rate.

Mr Bush said that, in spite of the latest official figures, he was not "overly concerned" about inflation. He also said he

had discussed the economic policy outlook with Mr Greenspan last Friday.

Admitting that higher interest rates were not helpful in deficit reduction, Mr Bush attempted to use the latest increase to argue "even more forcefully that we need an agreement on the Budget".

Reuter reports from Washington: Mr Richard Darman, Budget Director, said in a television interview on Saturday he disagreed with Mr Greenspan on the threat of inflation. He said he believed the economy would grow more rapidly than Mr Greenspan expected, and did not think a policy based only on tighter money would be good.

NOTICE
to the holders of the
£250,000,000 FLOATING RATE NOTES 2000
(the "Original Notes")
and
£200,000,000 FLOATING RATE NOTES 1993
(the "First 1993 Notes")
of
ABBEY NATIONAL BUILDING SOCIETY
(the "Society")

concerning the Trust Deed (the "Trust Deed"); of which the principal is dated 15 October, 1985; all made between the Society and The Law Debenture Trust Corporation p.l.c. (the "Trustees") as Trustees for the holders of the Original Notes and the First 1993 Notes (the "Original Noteholders" and the "First 1993 Noteholders" respectively, and together the "Noteholders").

NOTICE IS HEREBY GIVEN TO THE NOTEHOLDERS THAT:

(a) in order to remove any possible doubt as to whether implementation of the proposed transfer of the business of the Society to a successor pursuant to Section 97 of the Building Societies Act 1986 ("Section 97"), would be permitted under the provisions of the Original Notes or the First 1993 Notes and to provide appropriate protection for the Noteholders, the Society and the Trustees and their respective financial and legal advisers have formulated modifications to the provisions of the Trust Deed as follows:

(b) the following is a summary of such modifications, which are contained in the Thirteenth Supplemental Trust Deed, dated 24 February, 1989 made between the Society and the Trustees:

(c) the provisions of Condition 15(d) (redemption of the Option of the Noteholders in the event of default of both the Original Notes and the First 1993 Notes) have been modified so that an option for the Society to redeem the Original Notes or the First 1993 Notes and no event of default or potential event of default will arise by reason only of the implementation of a transfer of the business of the Society to a successor pursuant to Section 97;

(d) in the event of such a transfer being implemented the Noteholders will have rights, on giving not more than 60 nor less than 30 days' prior notice to a Paying Agent, to require the successor of the Society to redeem their Notes at par on either of the first two Interest Payment Dates, failing not less than 30 days after the vesting date;

(e) Noteholders will be given, not less than 60 days, notice by the successor of the Society in accordance with Condition 14 of the Original Notes and the First 1993 Notes of such rights; and

(f) the Society has agreed to indemnify Noteholders and other persons having a 'beneficial' interest in Original Notes or First 1993 Notes, in each case as at the date of publication of this notice, against certain adverse tax consequences which might result from the above modifications and/or (to the extent set out in the said Thirteenth Supplemental Trust Deed) the redemption of such Notes at any payment of interest thereon.

Details of those of the Terms and Conditions of both series of such Notes as have been so modified will be available in the statistical services of Ecol Financial Limited on and after 23 March, 1989. Any Noteholder who wishes to inspect copies of the Trust Deed or the said Thirteenth Supplemental Trust Deed containing such modifications or (on and after 23 March, 1989) to obtain a copy of the said details may do so at the specified offices of the Paying Agents listed below.

PRINCIPAL PAYING AGENT
The Chase Manhattan Bank, N.A.,
Woolgate House,
Coleman Street,
London EC2P 2HD.

OTHER PAYING AGENTS
Chase Manhattan Bank
Luxembourg S.A.,
5 Rue Plante,
Luxembourg-Grund.
Banque Brussels
Lambert S.A.,
Avenue Marix 24,
Brussels 1050.

Dated 27 February, 1989. ABBEY NATIONAL BUILDING SOCIETY

Central America seeks to turn dream of a common market into reality

The region is looking to Europe for help, writes Tim Coone

IT was 20 years ago, in June 1969, that the outbreak of the so-called "football war" between Honduras and El Salvador put an early end to the Central American Common Market, set up under the Alliance for Progress which President John Kennedy of the US had inspired. Trade imbalances and industrial rivalries rather than football were the real motives for that brief but bitter war, which ended trade between Honduras and El Salvador for many years.

Since then, the Sandinista revolution in Nicaragua, guerrilla wars in El Salvador and Guatemala, and the war between the Sandinistas and Honduras-based Contra rebels, combined with a foreign exchange crisis throughout the region, have left the market integration proposal a moribund dream.

Over the next two days, however, the new regional peace plans, the revival of the CACM and solid finance to back it will be the principal topics of discussion at a highly significant meeting being held at the industrial city of San Pedro Sula in the north of Honduras.

The fifth European Community-Central America minister-

ial meeting, otherwise known as San José V, (the first was in San José, Costa Rica, in 1984) is bringing together the foreign ministers or their deputies from the 12 EC countries and counterparts from the six main countries on the isthmus, including Panama which wants to join the CACM. Ministers from the eight-nation Latin American Contadora Support Group are also attending. Their deliberations are expec-

Integration by cash injections with the aim of revitalising the CACM.

Coming immediately after the El Salvador summit, with the Bush administration still without a policy on Central America, San José V will prove to be the most substantive of the five EC-Central American ministerial meetings so far.

The US policy vacuum in the region has allowed the Central Americans, with the support of

This remains small alongside the estimated \$800m to \$900m in US economic aid to the region last year, most of which was channelled to El Salvador and Honduras, but it represents a significant upward trend and is expected to be reinforced today and tomorrow in San Pedro Sula.

Central America's economic crisis is such that no offer of economic aid can now be ignored by any of the region's leaders. The Europeans are sure to emphasise, however, that the peace plan they are putting forward for higher disbursements of aid now under discussion, such as the \$4.4bn economic cooperation plan for Central America, proposed by the UN General Assembly last May and to which the EC can be expected to be an important contributor.

If the EC throws its weight behind the Central American peace plan with the promise of more aid, the US will be left with little option but to follow suit eventually. The US, having failed to stimulate peace or prosperity in the region during the last 10 years, and seeing its prestige suffer, may be obliged now to give the Europeans a greater say in what it has considered its own backyard for 150 years or more.

Mandelas meet after murder charges

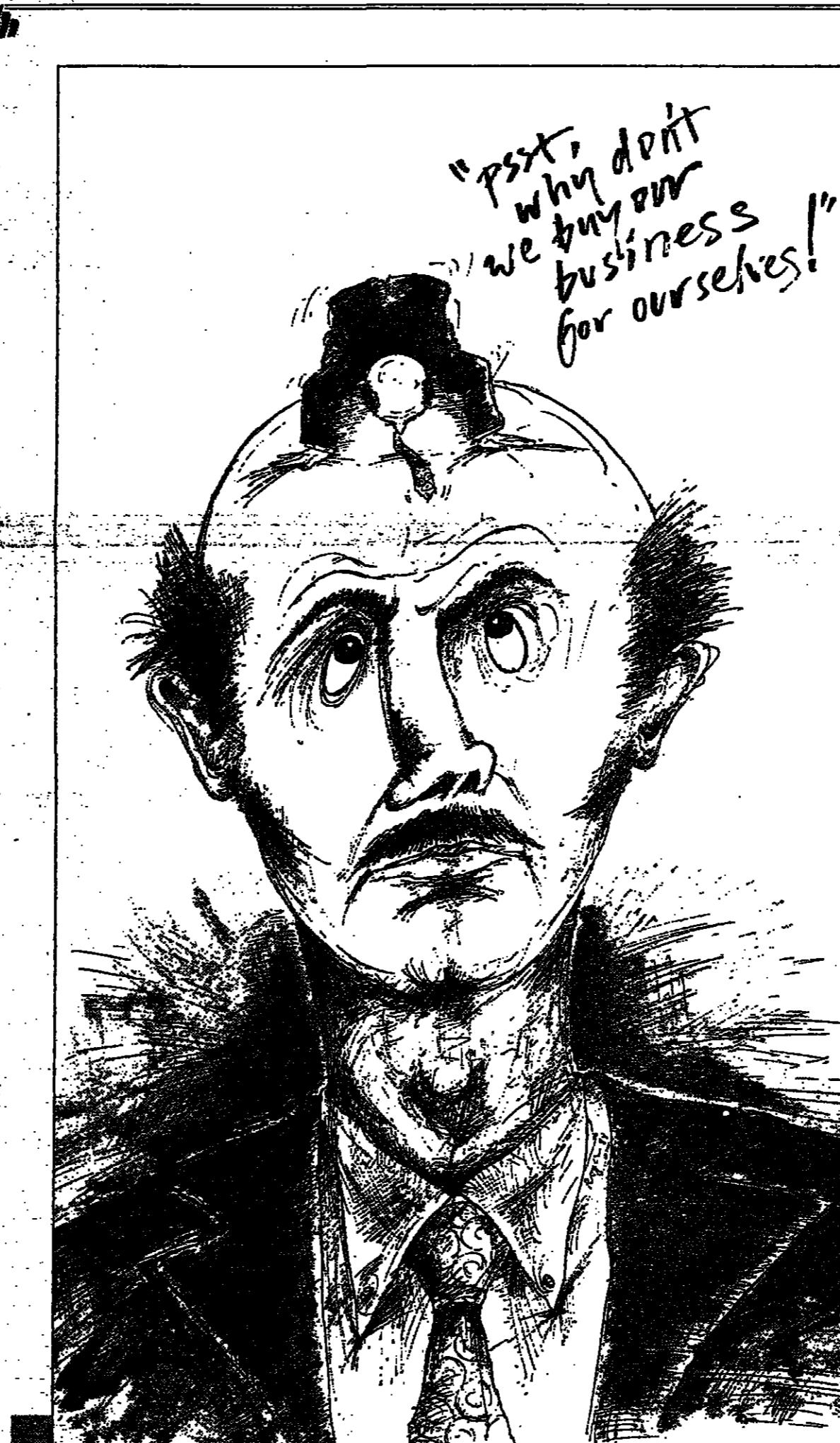
MRS Winnie Mandela, the South African anti-apartheid activist at the hub of a scandal over murder charges linked to her squad of private bodyguards, met more than three hours with her husband Nelson in prison yesterday, Reuter reports from Cape Town.

Three of the bodyguards have been charged with murder of a boy activist, Stompie Molekosi, who was buried on Saturday. She has not been charged, but police have raided her home in the black township of Soweto.

A grim-looking Mrs Mandela refused to talk to reporters after the visit to the Victor Verster prison at Paarl, near Cape Town, where Mr Mandela lives in a warden's villa.

It was her second visit this month and probably one of the longest since he was jailed in 1962. Mr Mandela is known to be much disturbed about the way the scandal is harming the anti-apartheid cause.

Representatives of two big South African anti-apartheid groups — the United Democratic Front (UDF) and the Congress of South African Trade Unions (COSATU) — arrived in Zambia yesterday for talks on the matter with the African National Congress.



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OVERSEAS NEWS

US fears 'special interests' in EC after 1992

By Nancy Dunne in Washington

MR ROBERT Mossbacher, US Commerce Secretary, fears that "narrow national interests" in the European Community might delay the liberalisation of European markets after 1992, and that "special interests" would seek to deny its benefits to non-EC countries.

At a conference in Washington on Friday, he said US government analysts had concluded that, for the most part, market integration would benefit US companies.

However, they were concerned that implementation of the directives being formulated would work to the disadvantage of US companies.

The analysts were particularly concerned that regional standards would favour European producers.

Mr Mossbacher has asked for a US seat at the EC bargaining table, "at least as an observer", to keep an eye on developments. The current process "does not provide adequate transparency or the opportunity for US firms to provide meaningful comments," he said.

"While I do not foresee a 'fortress Europe', it would be naive to believe that there will not be a few strongholds here and there," he added.

He asked for "a meaningful exchange of information," saying that US companies cannot

wait "until the regulations are cast in concrete before we discuss our concerns."

The Secretary said the US would not accept any EC concept of reciprocity which "violates principles of national treatment and non-discrimination."

His concerns were echoed by Senator Max Baucus, a Montana Democrat, who denounced the EC application of "reciprocity" to financial services as "discrimination, pure and simple," which would make US banks and finance companies "second class operators" in Europe.

"There are rumours coming out of Europe that reciprocity could also be applied to other sectors," the Senator said. "If reciprocity becomes a code word for protectionism, we could have a very serious problem on our hands."

Ms Rosanne Ridgway, Assistant Secretary of State for European and Canadian Affairs, said that she foresaw protectionist pressures on a future European defence industry.

However, it would be a contradiction to tell Europe to help provide for its own defence and then to say, "we're terribly sorry — what we meant was that you should send us a cheque and buy American."

SHIPPING REPORT

Tokyo funeral hits trade

By Rachel Johnson

THE OWNERS of white oil tonnage in the Far East experienced very slow trading last week, partly because of the closure of the Japanese markets for the funeral of Emperor Hirohito.

The trading was further slowed by the numerous vessels available in the area which had arrived from Europe.

The black oil market showed signs of improvement only in West Africa, where the number of charterers raised Worldscale rates. The tanker market was

especially weak in the Gulf last week, shipbrokers Galbraith's reported.

Many of the vessels in the area were being fixed only for short voyages to the Red Sea and the Far East. This was depressing the market, compared to this time last year, when many large crude carriers went via the Cape to a state of emergency.

President Raif Dzidarevic on Thursday warned the miners that "all legal and constitutional means" would be used to prevent turmoil, a threat to use emergency measures and troops.

Kosovo pit strikers seek pledge on demands

ETHNIC Albanian miners in Kosovo province who have pushed the region to the brink of emergency rule refused yesterday to end their week-long underground strike, Tanjug news agency said. Reuters reported from Pristina.

It said the 1,300 zinc miners refused to leave their pit until they received written guarantees that their demands had been met.

Earlier, the way appeared clear for an immediate end to the strike. The Yugoslav news agency had quoted Mr Rahim Morina, the Kosovo Communist Party chief, as saying he expected the 1,300 zinc miners in Mitrovica, 180 km (110 miles) south of Belgrade, to end their political protest yesterday.

"We expect them to come out of the pits," Mr Morina said. He did not say what agreement had been reached with the miners, who have remained 1,000 metres (3,300 feet) underground since last Monday.

They triggered a general strike in Kosovo, an autonomous province of Yugoslavia's biggest republic, Serbia, and prompted Belgrade to send in paramilitary police.

The collective State Presidency, Yugoslavia's highest constitutional body, ordered the security clampdown on Saturday to prevent any new outbreak of ethnic Albanian unrest over Serbian attempts to take control of the province.

Tensions between Kosovo's 1.7m Albanians and 200,000 Serbs and Montenegrins spilled over into bloody riots in 1981.

Police sources in the Kosovo capital of Pristina, 200 km south of Belgrade, said police had been ordered to prepare for possible action.

On Saturday, police and troops guarded public buildings after witnesses reported seeing tanks and armoured personnel carriers. Political analysts said the province bordering Albania was close to a state of emergency.

President Raif Dzidarevic on

Thursday warned the miners that "all legal and constitutional means" would be used to prevent turmoil, a threat to use emergency measures and troops.

Car makers dispute local content

Kevin Done on the troubles following Japanese moves into European production

EXECUTIVES of Toyota, Japan's leading car maker, continue their search this week for a suitable site in the UK for the company's first European car assembly plant. The search comes as European governments and the European Community's traditional car producers are in disarray about how best to cope with this latest threat to the established order.

At the heart of the confusion lies the thorny issue of local content and how best to ensure that Japanese assembly plants are more than just screwdriver operations. For the indigenous European car makers the idea of a strict regime on local content is appealing as a way to make Japanese assembly in Europe as costly as possible.

European car makers argue that, if the so-called Japanese "transplant" assembly operations cannot be kept out, they should have at least a European cost base imposed on them to ensure adequate benefit for the European economy in terms of employment, component purchasing and the transfer of technological knowledge.

To that extent, most car makers and EC member states are in agreement. However, there is a wide divergence of views on how to measure local content, on what local content requirement levels should be set (60, 80 or 90 per cent have all been suggested), and on whether to make special demands for the local manufacturing of key noble components, such as engines, transmissions or high-value electronic components.

Sensitivity, not least in Paris, towards the penetration of the French market by Japanese cars built in the EC was demonstrated late last year, when a trade row blew up between France and the UK over access to the French market for Nissan's UK-built Bluebird cars.

France decided to re-write the EC rule-book and declared unilaterally that the Bluebirds shipped from Nissan's plant at Sunderland in north-east England would be treated as Japanese imports — therefore subject to the French import quota — until they had 80 per cent local content. It was never specified how the 80 per cent was to be calculated.

The UK Government's championing of the Nissan cause was well calculated to appeal to Toyota as it hunted for a warm welcome on European shores.

The UK appears to have won its fight but has been keeping a low profile to avoid further controversy. In mid-January, however, Mr Alan Clark, a Trade Minister, said in a written parliamentary answer that the Commission had ruled that, "in the present state of Community law, there would be no justification, as far as the free circulation of goods is concerned, for treating Nissan UK production differently from other cars produced in the Community."

Nissan's UK-built Bluebirds have a local EC content of about 70 per cent, due to be raised to 80 per cent in 1990.

There are no specific regulations in the EC as to local content levels. Community rules state only that, for an item to qualify as an EC product, its last substantial manufacturing operation must have been performed in the EC.

In the absence of EC guidelines, most practical work on local content has been carried out in the UK. This is no surprise because the UK has been the recipient of the lion's share of the first wave of Japanese auto industry investment. This has taken the shape of ventures by Nissan and Honda (a production agreement with Rover Group) in cars, and by Isuzu and Suzuki, in a venture with General Motors of the US, in light commercial vehicles.

In all these cases the British Government has reached agreements that stipulate the vehicles shall first be considered as UK-built, and therefore qualify for free access to EC markets under current rules, when they reach 60 per cent local content, but that the local content must be raised to 80 per cent within a transition period of two to three years.

In the recent dispute with France it was widely, but mistakenly, believed that the UK was supporting a modest 60 per cent local content level in opposition to French demands for 80 per cent. In fact, the UK insists on a level of 80 per cent local content but allows manufacturers to build up to this

level over a transition period.

Until last week, it appeared that a consensus had emerged around the 80 per cent figure, but the threat of the Toyota plant has clearly led to a further hardening of attitudes in France.

According to Mr Jacques Calvet, the powerful chief executive of Peugeot, "fixing the local content of a Japanese car made in Europe at 80 per cent is not enough. The level should be much closer to 100 per cent."

There is much at stake. As a recent report¹ from the UK-based Motor Industry Research Unit points out, "a low figure

of calculating local content allowed "a reasonable commercial freedom", but at the same time he or she must create "a substantial manufacturing presence that is in no way a screwdriver operation".

It has calculated that, to meet 80 per cent, it is necessary for a vehicle maker to have the full assembly plant operations of press shop, body assembly, paint shop and final assembly, as well local sources of engines or transmission.

The UK audit formula for Nissan takes the company's average performance over a 12-month period. It breaks this down on a month-by-month basis, and model by model. Given the disparity in car prices in Europe, the ex-works price is calculated market by market.

Other ways to measure local content are in use around the world. In South Africa, for example, local content is measured by weight, a crude measurement clearly excluding the vital technology content and value of a component.

For the long term, Mr Gibson agrees that the origins of the sophisticated electronics systems, such as anti-lock braking and engine management systems, are among the most crucial items.

He says that, as Nissan develops its UK assembly operations and moves from 70 per cent to 80 per cent local content, both its braking and engine management systems will be imported.

The value of the non-EC imported components is monitored by the Customs and Excise authorities, while the ex-works value can be monitored by the Inland Revenue through the company's accounts and tax returns.

Mr Gibson says: "It provides controls. If a company wanted to cheat, it could increase the local content by reducing the price of the Japanese components. That is not possible because the Customs and Excise value each component imported."

"We declare values for each part shipped and the Customs and Excise audit this. It has same pricing information from Honda, Ford and Peugeot. It would be obvious if Nissan only charged for a crankshaft half what Honda charges Austin Rover".

The UK Government insists that at 80 per cent — on its formula — the investor is



could result in overcapacity, a plethora of Japanese components transplants and the centralisation of research and development facilities in Japan. A complete lack of local content regulations could result in disaster for the domestic economy. The imposition of a high local content figure may result in discouraging investment altogether."

While the level of content remains a matter of contention, so does the method of calculation.

Mr Cesare Romiti, managing director of Fiat, Italian automotive group, inflamed the UK-French row over the Nissan cars by claiming that the actual EC content of the car was substantially lower than the 70 per cent level stated jointly by the UK Government and Nissan.

Mr Romiti claims the

Financial Times: "We have bought a British-built Nissan and have dismantled it piece by piece." He claimed that only 21 per cent of the car was definitely of EC origin. The Japanese content was still as high as 46 per cent while Fiat had been unable to identify the origin of 33 per cent of the car.

The Fiat and UK figures are based on quite different meth-

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FINANCIAL TIMES BUSINESS INFORMATION

Investing For Beginners

by Daniel O'Shea

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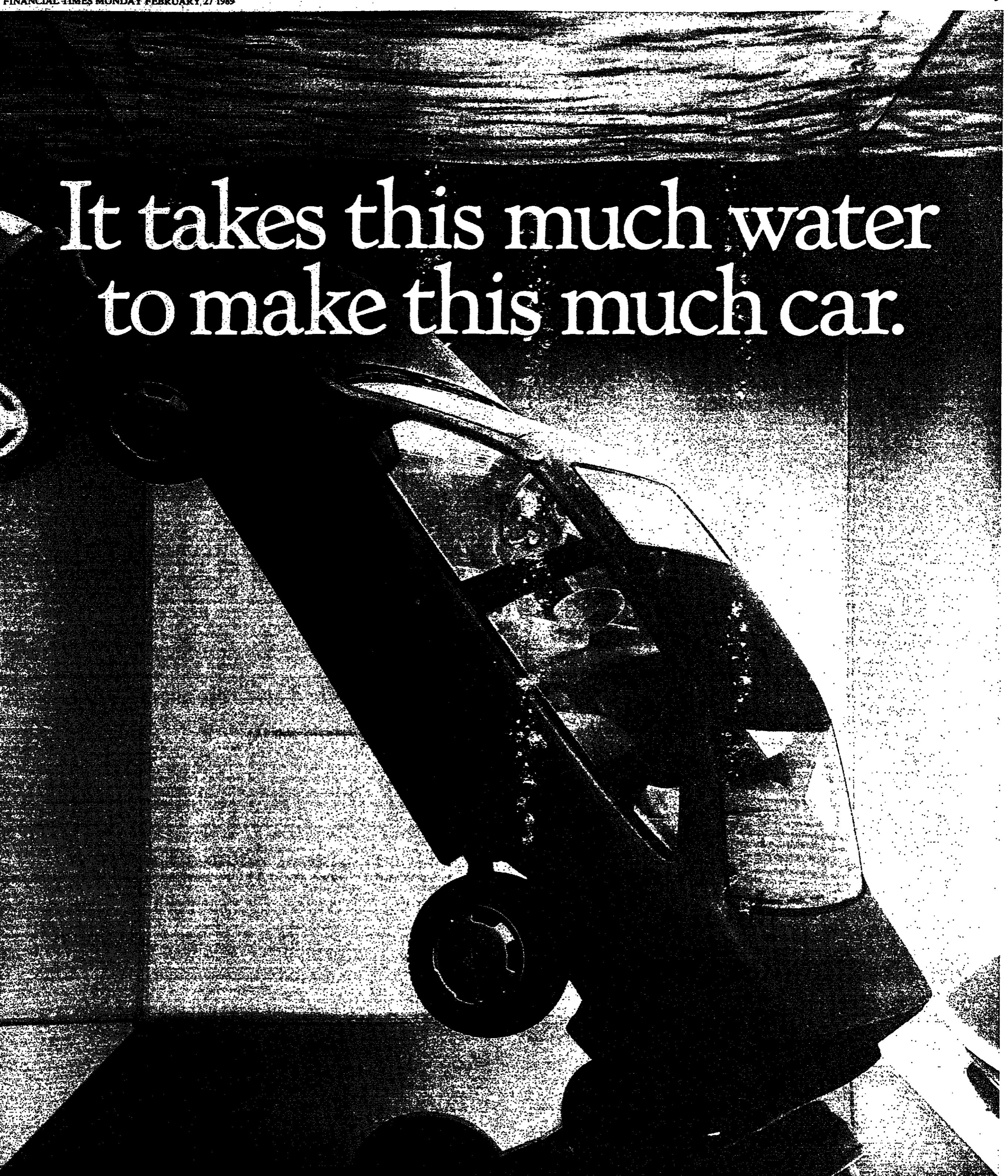
FINANCIAL TIMES CONFERENCES

WORLD ELECTRONICS

London, 26 & 27 April 1989

To be held in a period of major restructuring and relentless international competition, the Financial Times eleventh World Electronics conference will take as its theme Europe's role in an international industry.

Contributors include Frans Andriessen, Vice President, Commission of the European Communities; Gerrit Jeliof, NV Philips' Gloeilampenfabrieken; Vittorio Cassoni, Ing C Olivetti &



One day, there'll be a car that runs on water. In the meantime, here's one that's made using water.

6,590 gallons of the stuff.

It's not unique though. All cars are made this way. Or rather, all car manufacturers use copious amounts of water to make cars.

From the water used to cool the welding

machinery, to water-based paints to paint them.

Plastic, rubber, carpet, cloth, glass, wire, all need water in the making.

At the end of the production line, the whole car is bathed in water.

A simple enough check to see that the car doesn't take in any unnecessary water later in its life.

It's not just cars that use a lot of water in their manufacturing process. Most things that are made are made with water.

Either to cool, dilute or wash. It's a vital industrial component.

And it's on tap at the factory. Which will be very handy for filling up the first water-powered car.



The 10 Water and Sewage Businesses
of England and Wales.

OVERSEAS NEWS

G7 leaders to discuss debt and environmental issues

By Stefan Wagstyl in Tokyo

ENVIRONMENTAL and debt-related issues will be high on the agenda for the first time at an economic summit when leaders of the G7 group of seven leading industrialised countries meet in Paris this year.

President François Mitterrand of France, host of the summit, wants the agenda to go beyond traditional topics such as macro-economic policy and exchange rates, to include debt and economic development in the Third World and global environmental issues.

Mr Mitterrand on Saturday secured Japanese support for his proposals at a meeting with Mr Noboru Takeshita, the Japanese Prime Minister. Mr Mitterrand was in Tokyo for the funeral of Emperor Hirohito.

The problems of Third World debt and development have figured prominently at previous summit meetings, even though they have often been overshadowed by discussions on eco-

nomic policy co-ordination among the leading industrial countries. Environmental issues have not in the past been high on the summit agenda, but growing concern about the impact of industrial development on the environment has moved closer to the middle of the political stage in many countries.

According to Japanese officials, Mr Mitterrand told Mr Takeshita that the spread of deserts and the destruction of rain forests in the Amazon were issues which required "solution on a global scale".

The meeting between the two leaders was one of many held in Tokyo since the middle of last week, when representatives of 163 countries started gathering for the emperor's funeral. Among the most substantial results of this "funeral diplomacy" was an agreement by China and Indonesia to recognise each other.

Japanese commentators said

Two Koreas top of Roh agenda for Bush

By Maggie Ford in Seoul

PRESIDENT Roh Tae Woo of South Korea has moved relations between the two Koreas and Seoul's opening towards the eastern bloc to the top of the agenda for his talks today with President George Bush of the US.

The new US leader will spend six hours in Seoul, addressing the national assembly and meeting US residents, including members of the military, after his talks with Mr Roh.

Student and dissident groups have announced rallies to coincide with the visit, but the Seoul government is likely to deploy thousands of riot police to deter the demonstrators.

President Roh is expected to discuss the rise in anti-Americanism in South Korea with US officials told a gathering of IDA deputies that they could not continue the replenishment talks for now because the Treasury was preoccupied with its review of third-world debt and other higher-priority issues.

US group raises \$19m for Taiwan hi-tech project

By Louise Kehoe in San Francisco

HAMBRECHT and Quist, the San Francisco investment banking and venture capital firm, has raised a \$19m (\$10.6m) venture capital fund in Taiwan for investment in high-technology ventures both in Taiwan and elsewhere.

The fund is the second raised by H&Q Taiwan, a subsidiary of Hambrecht and Quist, reflecting the fast growth of US-style venture capital investment on the Pacific rim.

"Venture capital is playing a key role in Taiwan's development," said Dr Ta-jin Hsu, managing director of H&Q's Asia Pacific department. "It is becoming an important source of funding for entrepreneurs looking for alternatives to traditional bank funding to finance their companies."

H&Q Taiwan serves as the investment manager of Han-Tech Venture Capital, a \$30m venture fund organised in 1986, the first in Taiwan to emphasise high-technology investments.

LDP pulls out of key poll over Recruit scandal

By Stefan Wagstyl in Tokyo

JAPAN'S ruling Liberal Democratic Party has pulled out of a key provincial election rather than risk defeat because of public concern over controversial tax reforms and the Recruit financial scandal.

The decision is the most dramatic evidence so far of the political damage the LDP has suffered as a result of the Recruit affair.

While the position of Mr Noboru Takeshita, the Prime Minister, is in no immediate danger, the scandal is severely limiting his room for manoeuvre, especially in introducing necessary, but unpopular, measures such as the tax reform due to come into effect in April.

The party's decision to withdraw from the forthcoming election for the governorship of Miyagi Prefecture, in northern Japan, leaves a Socialist-backed and a Communist-backed candidate free to fight it out in what has long been an LDP stronghold. The vote is to be on March 19.

LDP leaders faced problems two weeks ago, when Mr Kazuo Aichi, the party's original candidate in the Miyagi election, decided to quit the race. Mr Aichi, a member of the lower house of the Diet (Parliament), withdrew after admitting receiving political donations from Recruit. While not illegal, these ties dimmed his chances of victory.

Mr Hiroshi Mitsuoka, Minister for International Trade and Industry and the LDP's top man in Miyagi, desperately tried to find another candidate.

His failure to do so was widely seen as evidence of disarray in the LDP. But the party's Diet majority is so large that the position of the government itself is not in danger.

The scandal broke last summer when it emerged that Recruit, a business information company, had distributed shares on favourable terms in Recruit Cosmos, a property subsidiary, to leading politicians, businessmen and bureaucrats.

In his speech to parliament, the US president is expected to praise South Korea's move towards democracy and to touch on the trade dispute which bedevils bilateral relations.

FOR any developing country opening its economy to increased competition and a freer flow of imports, there comes a moment that requires nerves of steel.

The Government of India's Economic Survey, published over the weekend as a prelude to the budget, the tomorrow, shows that the administration of Mr Rajiv Gandhi is at that moment.

The survey, written by the liberal economists who dominate economic policy-making, is thick with warnings to their political masters on the need to curb continuing large budget deficits because of the dangers for inflation, the balance of payments and the overall cost competitiveness of the economy.

For Mr Gandhi, the Prime Minister, who initiated the current liberalisation programme but will face a difficult general election this year, the political pressures now point towards more populist measures.

His first budget in 1985 was clearly directed at the middle class. He now needs to bolster his support among the poor and jobless who represent the bulk of the voters. Congress Party leaders have been urging on him a poverty alleviation programme (new job-creation schemes, free children's lunches and subsidised sari for women) that would give the party a more leftward-looking image.

In practice, Mr Gandhi cannot go too far in increasing expenditure without damaging his own electoral chances through further increases in prices. The main question behind the budget concerns where he will draw the line and what the compromise will mean in terms of the colours in which he presents himself in the polls.

A pre-election economic survey must contain a good deal of propaganda on the government's behalf. However, it also shows - via some reading between the lines - the strengths and shortcomings of the Indian economy after five years of Mr Gandhi at the helm.

The most striking feature is that India seems to have moved to a higher growth attitude.

path, with real GDP now expanding at an average of 5 to over 3 per cent in the 1980s. The economy is expected to grow at a record 9 per cent this year.

The other factor enhancing

economic growth is the expansion of the service sector. This

includes an increase in the number of bureaucrats, but also reflects the growth of the middle-class market and the

trade and current accounts is that the foreign exchange reserves fell by 17.2bn rupees (\$47bn) in the first 10 months of the current financial year - the greatest drop for any year in this decade. The sharp depreciation of the rupee has helped push up exports by 24 per cent in the first nine months of the current year, but it did not prevent a 27.4 per cent climb in imports.

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Gandhi's moment for steel nerves

David Housego on the Indian economy before Delhi's budget

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The other factor enhancing economic growth is the expansion of the service sector. This includes an increase in the number of bureaucrats, but also reflects the growth of the middle-class market and the

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When you buy
a used car, you can
always look
under the bonnet.

Pity you can't
look under
the paintwork.



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925	Armbridge and Sheds	37	+1	10.0	3.2	-
2401	BBB Design Group (USA)	29	0	2.1	7.1	4.6
105621	Bardon Group (SE)	154	0	2.7	1.8	26.3
105675	Bardon Group (Pref. (SE))	107	0	6.7	6.2	-
737	Barry Technologies	122	0	5.2	4.3	8.6
737	Siemens Com. Ltd.	107	0	11.0	10.3	4.3
1121	Barry Technologies	295	+7	12.3	4.2	4.5
2138	CCL Group 11% Conv. Pref.	171nd	+3	14.7	8.6	-
16740	Carbo Pte (SE)	158	0	6.1	3.7	13.7
770	Carbo 7.5% Pref. (SE)	110	0	10.3	9.4	-
7012	George Blair	380nd	+8	12.0	3.2	3.4
9639	Iris Group	121nd	0	-	-	15.9
13690	Jacobs Group (SE)	130	+10	3.3	2.5	14.0
27883	Mallinckrodt N.V. (Amst. SE)	302	+9	10.7	10.1	-
1000	Robert Jenkins	89	-2	7.5	7.7	3.7
10270	Robert Jenkins	406	+2	8.0	2.0	36.9
8407	Torday & Carleafe	272	0	7.7	2.8	13.2
1000	Torday & Carleafe Conv. Pref.	156	0	10.7	10.1	-
4475	Unistrut Holdings (USA)	104	+10	2.7	2.6	11.2
1000	Unistrut Europe Conv. Pref.	110	-2	8.0	7.3	-
6221	Veterinary Drug Co. Ltd.	377	+6	22.0	5.8	9.3
8244	W. S. Yates	368	0	16.2	4.4	70.8

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These Securities are dealt in strictly on a matched bargain basis. Neither Granville & Co nor Granville Davies Limited are market makers in these securities.

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UK NEWS

GEC, Fokker proposal for Shorts

By Lynton McLain

GEC, the UK electronics and defence company, and Fokker, the aircraft company partly owned by the Dutch government, have made a joint proposal to buy Short Brothers, the Belfast aerospace company the Government wants to privatise.

GEC said yesterday it had proposed a joint company to take over Shorts, Britain's oldest aircraft company and the biggest employer in Northern Ireland, come on the eve of a statement today by Mr Peter Viggers, Northern Ireland industry minister on the re-funding of Shorts. Mr Viggers wants to protect its source of wings.

The announcement of the proposed joint company to take over Shorts, Britain's oldest aircraft company and the biggest employer in Northern Ireland, come on the eve of a statement today by Mr Peter Viggers, Northern Ireland industry minister on the re-funding of Shorts. Mr Viggers wants to protect its source of wings.

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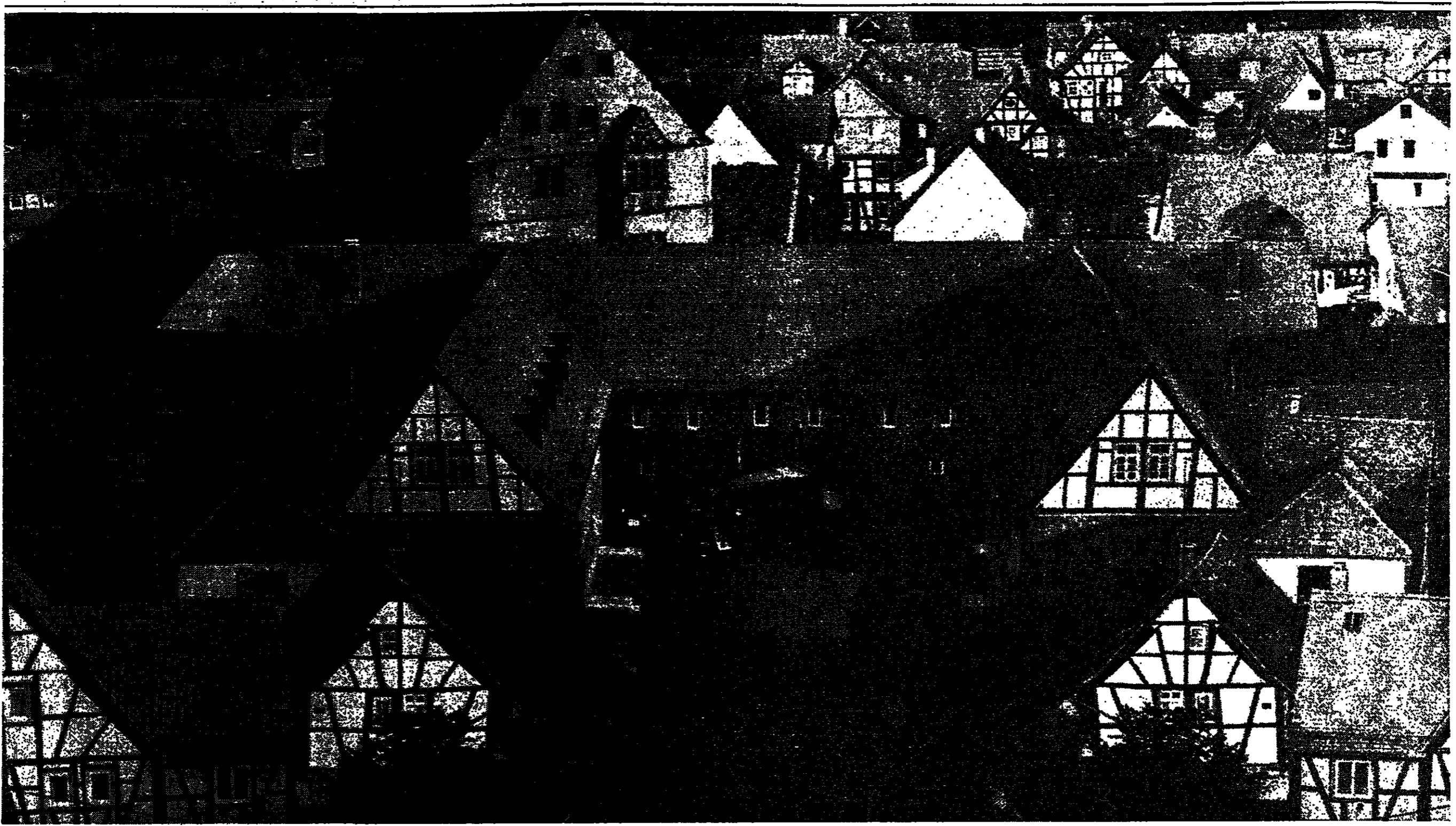
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UK NEWS

Energy reserves grouped in fewer hands

By Steven Butler

A FRENETHIC series of North Sea asset deals in the past year has resulted in a high concentration of ownership of Britain's oil and gas reserves and exploration acreage, says a report by County NatWest Woodmac, the securities company. Further, foreign companies have come to control most UK oil reserves.

The report says five companies own 57.7 per cent of Britain's commercial oil and gas reserves and 58.7 per cent of current output. Concentration is less pronounced for exploration acreage: the five control 39.5 per cent.

British ownership of UK oil and gas reserves has fallen to 47 per cent, if Royal Dutch/Shell is classified as a British company.

Kleinwort sees strong rise in N Sea oil production

By Steven Butler

KLEINWORT BENSON, the London securities group, has issued one of the most bullish forecasts yet for oil production in the North Sea, saying oil could play a critical role in the UK economy if, as it forecasts, oil prices rise significantly early in the next decade.

In its latest issue of Drill Bits Weekly, a market commentary, Kleinwort Benson forecasts that UK oil production from known discoveries

COMMERCIAL RESERVES OWNERSHIP*			
Number of companies	% of total UK commercial reserves	Oil	Gas
BP	21.1	18.5	20.1
Top 5	54.2	57.7	52.7
Top 10	68.9	76.8	68.8
Top 15	78.0	77.9	78.3
Top 20	84.8	93.7	85.4

* Comprising of estimated remaining recoverable reserves from fields either in production, under development or expected to be developed in next two or three years.

Source: County NatWest Woodmac

Britain's remaining commercial reserves.

BP now owns 20 per cent of those reserves, compared with about 12 per cent each owned by Shell and Exxon, the world's two largest oil companies. However, the fact that Shell and Exxon manage their North Sea assets together in a joint venture has the effect of increasing the degree of con-

centration even further.

Following those leaders are British Gas, with 7 per cent of reserves (15.6 per cent of all gas reserves), and Enterprise Oil, with more than 4 per cent (5.6 per cent of all liquid reserves).

BP owns 16 per cent of all offshore acreage under licence on a net basis. However, it is a participant in 28 per cent of all blocks under licence, giving it commanding access to a wealth of geological information on the North Sea.

The increasing concentration of control in Britain's oil and gas industry is part and parcel of the demise of the UK independent sector.

Three large independents, Britoil, Tricentrol and Acre Oil, were taken over by bigger

manufacturers, mainly based in Northamptonshire, benefited from buoyant demand.

The traditional British brogue is now fashionable all over the world and the men's shoe makers have experienced healthy growth in both home and overseas markets.

The footwear industry has faced intense competition from imports for about a year. Pressure on profitability has intensified in recent months, however, and the rate of job losses and company closures has accelerated.

A new unit will be established — Grand Metropolitan Foods, Europe — with annual sales of \$2.5bn. It will have two

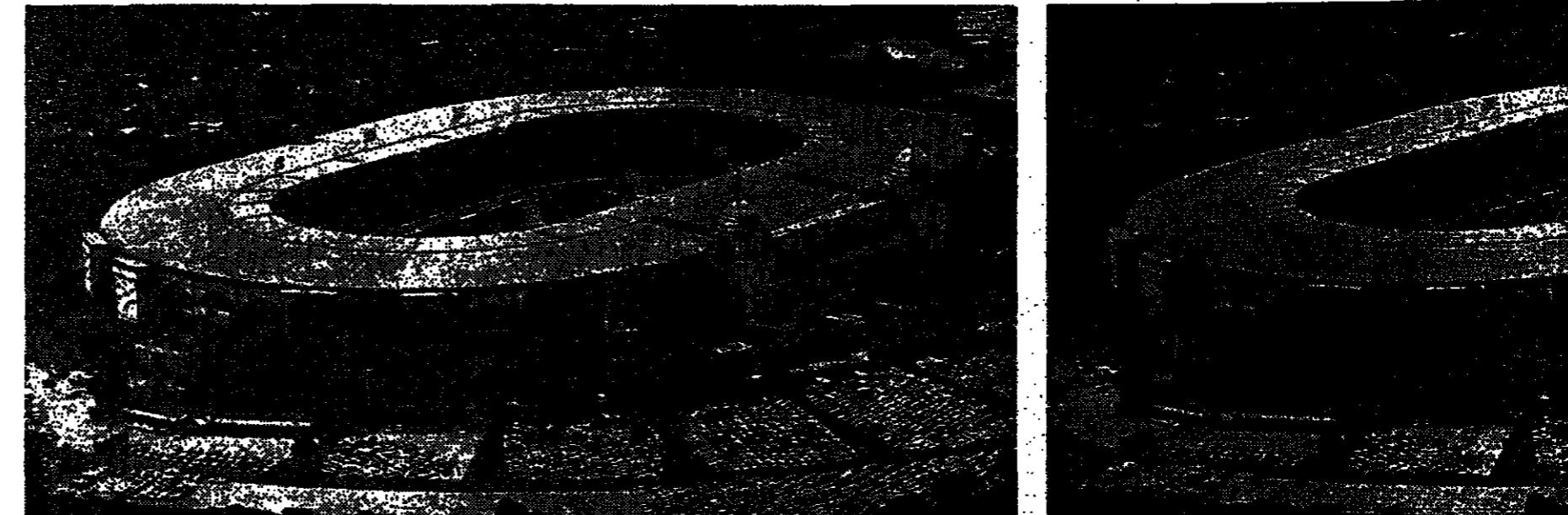
divisions. The first — Pilsbury Foods Group (Europe) — will consist of the European food operations of Pilsbury, with business in the UK, France, Spain, the Netherlands and West Germany and the non-dairy operations of GrandMet subsidiary Express Foods Group.

The other operating division in this unit will be Express Foods Group (International), which largely consists of GrandMet's dairy interests.

Mr Michael Hodgkinson, managing director of Express Foods Group (International), will become chief executive officer of Grand Metropolitan Foods, Europe.

Pilsbury's non-US and non-

European operations, with annual sales of about \$500m unit, Pilsbury International.



Nature fund urges use of overseas cash

By Stephen Fidler, Euromarkets Correspondent

THE WORLD Wide Fund for Nature has embarked on a campaign to persuade British companies and individuals to apply funds frozen overseas to development and conservation programmes in the countries concerned.

Many companies and individuals have money locked in bank accounts in developing countries, mainly in Africa and Latin America, which they cannot bring home because the individual governments lack the foreign-exchange resources to allow the transfer.

Such funds can arise from profit remittances or proceeds from the sale of businesses. Because of local currency depreciation, the value of the blocked funds, some of which have been held for years, often declines significantly, leading many companies to write them off entirely.

In pilot schemes in Tanzania, Zambia and Zimbabwe, the charity's UK arm has already raised the equivalent of £250,000 to fund projects.

Consolidated Gold Fields has, for example, donated Zimbabwe dollars for a project aimed at finding ways to counter the environmental problems caused by cattle ranching.

Barclays plans to advise pupils on passing exams

By David Thomas, Education Correspondent

BARCLAYS BANK is planning to send advice on how to do well at exams to more than 500,000 school pupils in what is claimed as the biggest sponsorship arrangement yet between a commercial company and an examining board.

In return, the bank will be able to market its service to pupils taking the 16-plus GCSE exam with the Southern Examining Group and the 18-plus A and AS levels with the Associated Examining Board — two of the biggest school examining bodies in the country.

Pupils sitting exams with the two examining bodies will be able to send off for a free exam guide entitled *How To Do Better In Exams*.

Those who pass their exams will be able to apply for another document outlining the syllabus covered by each exam: this is designed to give

Rio Tinto Zimbabwe has also made donations.

Chloride's Zambian subsidiary has contributed to a wetlands project in the Kafue flats and Bangweulu Basin. T & N have paid for a helicopter, as part of a project to support the endangered black rhino population in the lower Zambezi valley.

These three countries continue to be targeted by the fund, which is also initially aiming to raise money in Zaire and Brazil. But officials believe the concept could be applied to many of its 240 projects in 40 developing countries. "We think the idea has enormous potential," said Ms Sarah Brumwin of the charity's corporate fund-raising department.

The release of blocked funds has possible tax consequences, either adverse or favourable, to the company concerned, so the accounting firm of Arthur Andersen is offering advice to companies interested in pursuing the idea.

The charity's US group has led the way in sponsoring so-called debt-for-nature swaps, in which sovereign debt of a developing country is purchased at large discounts and swapped into local currency to support conservation projects.

Staff canteens attract record level of custom

By David Churchill, Leisure Industries Correspondent

STAFF CANTEENS are enjoying a record level of popularity with British workers, according to a survey of companies covering over 500,000 employees.

The survey, by the Industrial Society, shows that 68 per cent of workers last year bought a cooked meal, snack or light refreshment each day from a company canteen.

"The survey registers the highest number of total sales ever recorded," the report points out.

The 68 per cent level was 10 per cent higher than in 1985, and 30 per cent up on 1978.

However, the survey shows that about a third of a company's workforce "want to buy a cooked meal and, at under £1.50, three courses and tea or coffee is value for money."

However, prices have risen by an average of 23 per cent

since 1985, with prices in London and southern England higher than in the North and Scotland.

Sales of drinks such as tea or coffee have increased to about 2.5 cups daily, although employees in London and the North have at least three cups a day.

The traditional tea trolley is disappearing, the survey points out. Sales of drinks from machines are 2.5 times those from manual services. Employees drink 2.5 times as much vending coffee as tea.

The executives-only dining room is also on the way out. About three quarters of companies had the same dining facilities for all employees.

26th survey of catering prices, costs, subsidies and other information: Industrial Society, Peter Rudge House, 3, Carlton Terrace, London, SW1Y 5DG.

GrandMet reorganises after £3bn US deal

By Philip Coggan

GRAND-METROPOLITAN, the UK food and drinks group, has reorganised its foods operations after the \$5.7bn (£3.2bn) purchase of Pillsbury, the US food and Burger King restaurant company.

The result is that BP, Shell and British Gas account for 80 per cent of offshore commercial reserves owned by UK companies, and 85 per cent of UK companies' output.

The study raises the possibility that the reduced number of players in the field would lead to an atrophy of new ideas and approaches to the industry.

That danger was recently emphasised in a report by a Parliamentary Energy Committee which praised independents for "exceptional enterprise."

Three large independents, Britoil, Tricentrol and Acre Oil, were taken over by bigger

manufacturers, mainly based in Northamptonshire, benefited from buoyant demand.

The traditional British brogue is now fashionable all over the world and the men's shoe makers have experienced healthy growth in both home and overseas markets.

The women's and children's shoe companies bore the brunt of the 2.5 per cent fall in footwear output — to 122.6m pairs

— last year. Similarly the job losses and company closures have been concentrated among these companies.

It is still not clear exactly how many jobs were lost in the industry during the year. The Government's figures indicate that employment fell by 7 per cent — or by about 3,686 to 48,990 — in the 12 months to October. The BEMF suggests that the rate of decline is likely to have accelerated since October.

The rate of company closures has also accelerated. J. Percival, a Leicester company, stopped production last week after 95 years of shoe making.

Mr Roger Percival, managing director, blamed import competition as the cause of its difficulties.

By contrast, the men's shoe

Pace of shoe job losses quickens as imports increase

By Alice Rawsthorn

SEVERAL thousand jobs were lost in the footwear industry last year because of the rapid rise in imports fuelled by the strength of sterling.

The footwear industry has faced intense competition from imports for about a year. Pressure on profitability has intensified in recent months, however, and the rate of job losses and company closures has accelerated.

A new unit will be established — Grand Metropolitan Foods, Europe — with annual sales of \$2.5bn. It will have two

divisions. The first — Pilsbury Foods Group (Europe) — will consist of the European food operations of Pilsbury, with business in the UK, France, Spain, the Netherlands and West Germany and the non-dairy operations of GrandMet subsidiary Express Foods Group.

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MORE THAN
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TRAIINEES
(AND THAT'S 150,000 PEOPLE).**

Warburg takes first place in gilt-edged rankings

By Simon Holberton, Economics Staff

WAREBURG SECURITIES has pushed out Phillips & Drew and moved up to first place in the ranking of gilt-edged market makers in 1988, according to a survey by Greenwich Associates, a US ratings agency.

The survey polled 145 UK institutions and users of the gilt market. It is conducted yearly and is regarded as one of the most reliable assessments of the performance of individual securities houses.

It is used internally by market makers to identify weaknesses and make improvements, either by changing personnel or putting more resources into weak areas.

Warburg consistently scored first in overall ratings for how many institutions cited it in the top 10, the overall rating of its sales force, market-making capability and economic research. In most of those categories it occupied second place to Phillips & Drew in 1988.

The ratings provide a reasonable guide to the market share of the main dealers in the gilt market but tell little about profitability. The second-placed house, Phillips & Drew, disclosed big losses in its gilts operation.

The overall rating is based on the frequency of citation in

TOP GLITS TRADERS IN 1988*

Warburg	1 (2)
Phillips & Drew	2 (3)
CSFB	3 (5-)
Greenwich Associates	4 (6-)
James Capel	5 (4-)
Goldman Sachs	6 (3-)
Hoover Givent	7 (7)
Chase	8 (8)
County NatWest	9 (12)
CSFS	10 (10)
Kleinwort Benson	11 (9-)

*1988 rankings in brackets. 'Not cited in the top 10' when withdrawn from the survey. Source: Greenwich Associates

the top 10. Sub-dividing that rating, however, shows Barclays de Zoete Wedd in the lead, with 17 per cent of the survey group nominating it first. Warburg came equal second with Phillips & Drew, with a score of 16 per cent each.

The sales team at Warburg

was best at making competitive markets promptly and best at dealing in large issues of medium-dated gilts. Goldman Sachs was best at making markets in large issues of long-dated gilts, with Greenwich, Morgan and Warburgs following.

In terms of research capability, Warburgs comes first in its interest-rate forecasts, interpretations of government policy, advice on portfolio strategy and information on types of securities. Goldman Sachs is first in business and economic analyses, followed by Warburgs and Phillips & Drew in equal second place.

• The International Stock Exchange today begins the pilot service of SEQUAL, the on-line trade confirmation service for international security trades, Heather Farmbrough writes.

SEQUAL provides on-line matching and confirmation of trade details for parties buying and selling international securities. The system will compare two sets of information and either identify a matched trade or record the trade as unmatched.

The pilot is beginning with seven houses. So far, 28 houses have contracted to use the service.

Ethical investments can match market

By Heather Farmbrough

THE RETURN on ethical investments can be as good as the rest of the market, according to a study of eight hypothetical ethical index portfolios over a five-year period, compiled by Barra International, the independent international pension and investment consulting firm.

The cumulative return on ethical portfolios ranged between 147 per cent and 165.5 per cent, compared with an index return of 161 per cent. The yield on ethical funds remained over 4 per cent, compared with an index yield of 4.36 per cent.

The worst performer was the tobacco-free portfolio (total return of 147.4 per cent), while the best was one that excluded all South African companies with over 1,000 employees (165.5 per cent).

However, a number of ethical funds, notably Merlin Ecology, appear to have outperformed the market by selecting on a positive basis instead. The idea is that companies that care about their employees and matters such as pollution and the environment have more forward-looking management, so will perform better.

LONDON BUSINESS SCHOOL ECONOMIC OUTLOOK

Growth 'will slow down for soft landing'

By Peter Norman, Economics Correspondent

THE London Business School is confident that the British economy can achieve the desired "soft landing" from last year's excessively strong growth.

In its latest three-yearly forecast, published today, the LBS envisages a slowdown in economic growth but no recession in the period to 1992.

The LBS's Economic Outlook predicts that Britain's huge current-account balance of payments deficit will decline significantly over the next four years. Inflation will fall moderately to under 5 per cent. However, the sharp fall in jobless numbers from more than 3m in early 1987 will grind to a halt: unemployment is projected to hover around 2m in the next four years.

The LBS has only slightly revised its view of future economic trends since its last main forecast at the end of October. Real economic growth of 3 per cent this year and 2.4 per cent in 1990 will be somewhat slower than previously envisaged, to reflect the increase in bank base rates to 13 per cent in November last year.

The LBS forecasters, who were already more optimistic than most of their peers about the likely development of the current account, now expect a somewhat faster decline in the deficit. The current-account deficit is expected to drop this year to £12bn from about £14bn in 1988 and continue falling to £5.8bn in 1992. In October, the LBS forecast a decline in the deficit to £6.8bn in 1992.

The forecast pinpoints a sharp decline in the growth of import volumes this year as the main factor behind the expected improvement in the deficit. Throughout the forecast period, the LBS expects the volume of British exports of goods and services to grow more quickly than imports.

British manufactured

exports are expected to rise by 7 per cent this year after a 5 per cent rise in 1988 while the

growth of production for domestic consumption is forecast to slow from more than 5 per cent last year to less than 5 per cent in 1992.

Overall, the growth of manufacturing output is expected to slow to 3.5 per cent this year and 3.3 per cent in 1990 from 6.7 per cent last year. As output slows, manufacturing productivity growth should decline to between 4 and 5 per cent annually from 7 per cent.

The decline in consumers' expenditure, highlighted in the table, is expected to depress output in the construction, distribution and services sectors.

The personal savings ratio, which fell to a record low of 1.3 per cent in the third quarter of last year, should recover to more than 4 per cent in 1991-92, the LBS says.

The LBS believes that bank base rates have peaked at their present 13 per cent but sees little chance of a rapid reduction because of the need to keep the pound stable to control inflation. It says a reduction in base rates to 12 per cent in the second half of this year and to 10 per cent by the end of 1990, as world interest rates are reduced, would be consistent with exchange-rate stability.

The report says that the present tight monetary policy needs to be reinforced by fiscal caution. The LBS expects the public sector to remain in chronic surplus and projects a public-sector debt repayment of nearly £20bn in 1992-93.

The forecast assumes that the Government will only be able to remit a small part of its surplus to taxpayers over the forecast period. For illustrative purposes only, it has assumed a series of 1-percentage-point reductions in the basic rate of income tax from this year's Budget onwards to reach Mr Lawson's target of a 20 per cent basic rate in 1993.

Economic Outlook, Vol 13, No 3, Gower Publishing, Gower House, Croft Road, Aldershot, Hampshire GU11 3HR. Annual subscription £125.

Call for tax reform to increase savings

By Ralph Atkins, Economics Staff

BRITAIN HAS a rare opportunity to reform the tax treatment of savings by using the public-sector surplus for tax incentives to boost private savings, an article in the Economic Outlook says.

Tax treatment of savings is a "shambles", Mr John Kay, the report's author, writes. He sets out proposals for a scheme that would encourage savings without allowing tax incentives to leak into consumer spending.

The article highlights many anomalies and inconsistencies in the taxation of savings. It says: "even the most level of playing fields will have the odd bump, and that may not distort the game too much. But it is hard to talk of a level playing field when no two parts of it are at the same height."

Mr Kay adds: "The Saturday editions of the quality newspapers are full of invitations to subscribe to schemes which are distinguished more by their tax advantages than the underlying profitability of the investments involved."

If taxation regimes are to be standardised, he says, there are two main alternatives. One would be to develop Personal Equity Plans (PEPs), which offer no tax relief on invest-

ment but exempt the yield. However, Mr Kay rejects that idea. The difficulty is that the present cost of PEPs is low in the first year but the scheme boosts consumers' wealth, encouraging spending in anticipation of future tax relief. If the Government were to spend £5bn on expanding the scheme, a large chunk might feed through into spending, he says.

A second, more attractive, regime for the Government to introduce would be based on the tax structure of personal pensions or US Individual Retirement Accounts. Here investments attract tax relief but proceeds are subject to a full tax charge.

Its advantage would be that tax revenues forgone by the Government would flow into private sector savings. If taxpayers tried to spend the tax relief, they would immediately trigger a clawback.

Mr Kay suggests that individuals should be allowed to invest in such schemes up to a certain limit with withdrawals subject to both basic and higher rate tax. He estimates that if £5bn of tax revenue was forgone, personal savings might rise by about £10bn.

Fall in people aged 45-64 is 'main cause of decline'

By Simon Holberton

THE DECLINE in the number of people aged 45-64 has been a principal cause of the fall in recorded savings in Britain during the 1980s, according to London Business School economists.

However, they say the level of savings will recover in the 1990s as the number of people in this age group rises.

The authors of the study in the latest Economic Outlook, Mr David Currie, Mr Sean Holly and Mr Andrew Scott, also forecast an improvement in the current account of the balance of payments.

Given that outlook for savings, the LBS warns Mr Nigel Lawson, Chancellor of the Exchequer, that he would be ill advised to heed calls for Budget measures to raise the level of savings.

The authors say the four main reasons cited for a decline in the rate of savings – mismeasurement of savings, financial deregulation, the house price boom and expectations of higher growth – are insufficient to explain the fall.

All have played a part, but the recent tightening in monetary policy should be enough to reverse the trend they started. High interest rates will depress consumption and house price rises and the rate of economic growth, which should help raise savings.

More important, however, is the growth in the numbers of people reaching the age of 45. The group aged between 45 and 64 tends to save more than younger and older groups, and it was this group that fell as a percentage of the population, during the 1980s.

The decline reflects primarily the effects of the Second World War on the birth rate. There is an appreciable revival of numbers in this age group as the post-war baby bulge enters middle age.

Growth in that age group is beginning this year and will rise to more than 1m people by 1996. By that time, the savings ratio will be 2 per cent higher than it would have been without this growth in the age group.

Clothing retailers hit as consumer spending falls

By Christopher Parkes, Consumer Industries Editor

THE CLOTHING MARKET has been hit especially hard by reductions in consumer spending. The annual rate of sales growth last year was only 4.6 per cent, the lowest since 1982, according to a report from Verdict, the retail research group.

A number of other factors were already making life difficult for clothing retailers and depressed spending caused by high interest rates has made matters worse, the report says.

The business has been suffering from low price inflation at a time of rising operating costs, and retailers have relied too heavily on new store openings to provide growth. Demand for new outlets in turn has raised costs, pushing up rents and property prices.

Verdict says that clothing occupies 20 per cent of retail sales space, but accounts for only 15 per cent of retail turnover. It concludes that "there is simply too much space chasing too few sales".

The gloomy outlook is intensified by the lack of strong fashion trends, which has tended to make many of the multiple chains and their offerings look indistinguishable from one another.

Burton Group has narrowed the market share gap with Marks and Spencer, but with 9 per cent of sales, against 15 per cent, it still has ground to make up.

Verdict on Clothing Retailers, Verdict Research, 12 High Holborn, London WC1V 6JS. £250.



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UK NEWS

BT terms 'may face suppliers with bankruptcy'

By Hugo Dixon

THE UK electronics industry fears that some of its members might be bankrupted if they are forced to accept clauses British Telecom is seeking to introduce into its contracts with suppliers.

The clauses would make suppliers responsible for losses BT faced as a consequence of faulty equipment. The industry provides BT with about £2bn of equipment each year.

Its concerns surfaced this month at the annual dinner of the Electronic Component Industry Federation, many of whose members are subcontractors to BT's main suppliers.

"They [BT] try to force their standard conditions which may be ideal for telegraph poles, but they don't make commercial sense between electronics component manufacturers and their customers," Mr Don Tyzack, federation chairman told the dinner.

BT's new clauses have also been of concern to the Telecommunications Equipment Manufacturers Association (TEMA), whose members include most of BT's main contractors. However, few of them have been willing to criticise BT openly out of fear of antagonising a customer that, in many cases, accounts for most of their business.

BT itself has tried to play down suggestions of a dispute with its suppliers, denying that it had yet changed the terms of its contracts or that it was seeking to impose the changes unilaterally. "We want to arrive at a relationship by agreement, not in opposition," it said.

TEMA, however, said BT's

new conditions had already started finding their way into contracts with individual companies. That was confirmed by GPT, the UK's largest telecommunications manufacturer, which said that conditions had become "more onerous" recently.

BT said it was seeking to establish the "important principle" of making its suppliers liable for consequential losses. It described that as an ordinary, prudent commercial practice.

Such conditions were not necessary at a time when BT had been a state-owned monopoly, but were now that it faced competition in the marketplace, the company said. There was a need for the new conditions because BT had agreed to compensate its own customers for consequential losses from the beginning of April, it said.

The electronics industry, however, is worried that the new conditions might leave companies open to unlimited liability. The component suppliers are particularly anxious, because they do not always know how their components will be used by BT's main contractors.

"Say an exchange went out of action for a week and clients were cut off. If BT had to compensate, component suppliers would have to pay," one executive said. Companies would have the choice of going out of business or paying enormous premiums, he said.

BT refused to comment on the fears, saying it was still in discussions with the industry about the contract. "It may or may not involve unlimited liability," it said.

Hong Kong plan for mobile phone maker

By Terry Dodsworth, Industrial Editor

TECHNOPHONE, the UK's only indigenous mobile telephone manufacturer, is planning a large-scale expansion later this year with the start of production at a new plant in Hong Kong.

The Hong Kong facility, a joint venture with a local company called Video-Technology, will allow Technophone to diversify into the mass market for car telephones fixed inside the vehicle. At present, the company makes only portable phones, which are more sophisticated than standard car telephones and more expensive.

Mr Nils Martensson, managing director, says the decision to invest in the factory is aimed partly at helping the group to expand in the US, where portables account for only 10 per cent of total sales.

At the same time, the move marks the group's determination to challenge the big international electronics groups that dominate the car telephone market.

Over the longer term, Mr Martensson says he wants Technophone to become a large volume manufacturer

numbered among the top five world competitors. Market leaders include Nokia, the diversified Finnish electronics group, Motorola of the US, NEC and Toshiba of Japan, and Novatek, the Canadian

Technophone, based at Camberley, Surrey, was launched 3½ years ago with £3.5m of equity. It employs about 400 people and generated turnover last year of £40m.

The company already has one overseas manufacturing investment in Australia, where it has been forced to set up production lines to meet local content regulations.

Its decision to choose Hong Kong for the factory is based on a number of factors, including its proximity to both the rapidly growing local market and to the broadly based Far Eastern components industry.

Manufacturing costs will also be lower, mainly because of cheap labour. The cost structure will be extremely important in tackling the fixed car phone market. Technophone says, because it is a large volume industry with fierce price competition.

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27th February, 1989

Shell coaxes star performance from reduced cast

Peter Marsh on expansion hopes at a chemical complex where the future is now looking good

WE HAVE a different style of working now," says Mr Bob Punchard, as he shows a visitor round the empty spaces at what was once a bustling chemicals complex at Carrington, near Manchester.

The workforce at the 500-acre complex, which mainly makes plastics and is run by the UK subsidiary of the Royal Dutch/Shell oil and chemicals group, has been slashed by a fifth, to 500 people, since 1980.

A total of £7m has been spent on demolishing old and unwanted plant, leaving the gaps referred to by Mr Punchard, Carrington's technical services manager, who has worked at the site for 31 years.

Those measures make a tour of the complex aainless affair, involving little human contact. However, the cuts at Carrington, which in spite of the changes remains one of Britain's biggest chemical production sites, has turned what in the early 1980s was a problem site into a star performer.

Shell, heartened by the turnaround, is considering a range of investments at Carrington, which, by increasing output at the site, might help to reduce Britain's large balance of payments deficit in plastics.

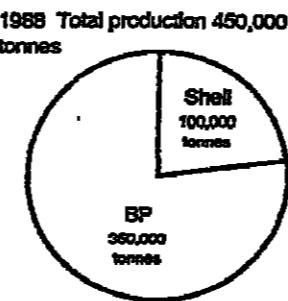
Shell is expected today to outline possibilities for new capital projects at the site.

The most important scheme is likely to be the construction of a new pipeline to bring to Carrington from other UK chemical complexes, supplies of ethylene, a vital raw

Polyethylene in UK

1988 Total consumption 1m tonnes

1988 Total production 450,000 tonnes



material for plastics.

The pipeline, together with other investment schemes for Carrington, is likely to involve a total outlay by Shell of more than £100m.

Carrington, which lost £150m between 1980 and 1984, is now making a profit and the workforce that is left appears to have a secure future.

The demolition programme at the site led to a bonanza for local scrap dealers. Other beneficiaries have included 88 small companies, in fields such as computer services, which rent office buildings at Carrington vacated by Shell during the site's turn-around. Those companies now employ 300 people on the site.

Many of the moves at Carrington mirror events in the chemicals sector generally. In the early 1980s, demand for many bulk chemicals plummeted. The industry, faced with widespread overcapacity,

plunged into a gloomy period of falling sales and wafer-thin profits.

Carrington, which produces some 350,000 tonnes a year of plastics and other commodity materials, such as detergent additives, was no exception to the general pattern. Faced with the decline in fortunes at the site, Shell considered closing it.

Instead, the company cut the workforce and insisted that all remaining employees agreed to work on a highly flexible basis. That did away with demarcation lines between different types of craft-based and technical work and ensured higher efficiency.

Partly because of that – but also because of the better market conditions for many bulk chemicals in the past two years – Carrington now has a bright future, according to Mr John Wellings, the site manager.

Sales are at the same kind of level as in the early 1980s, when the site had many more workers. The difference is that at the beginning of the decade the complex made far more intermediate chemicals as feedstock for its final products; these are nowadays mainly piped in from other chemicals facilities or transported by road.

Mr Wellings also points out that, as another result of the change in working conditions, the site's safety record has improved considerably. He believes that the better financial performance has raised morale at the site and says that that, coupled with the

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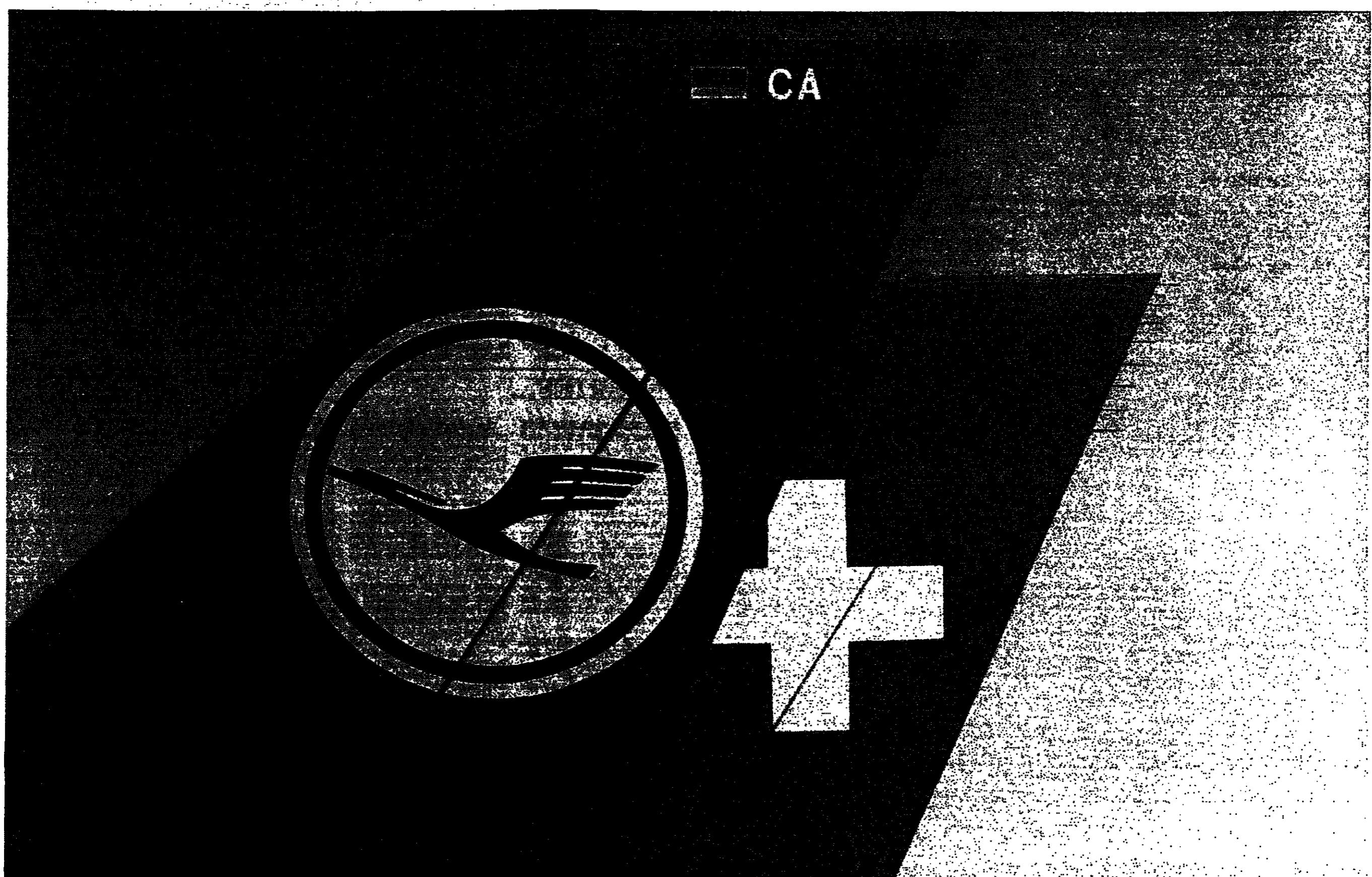
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DIARY DATES

Trade Fairs and Exhibitions: UK

February 25-March 2	International Powder, Granule & Bulk Solids Exhibition - POWTECH (0863 716244)
G-Mex Centre, Manchester	
March 1-April 2	"Daily Mail" Ideal Home Exhibition (01-222 8341)
Earls Court	
March 12-14	British Footwear Fair (01-739 2071)
NEC, Birmingham	
March 16-19	Cable and Satellite Exhibition (01-486 1851)
Olympia	
March 19-21	International Cycle & Leisure Fair (01-390 2211)
Olympia	

Overseas Exhibitions

February 28-March 3	Computer and Communications Exhibition - MEXICO COM EXPO (01-577 3474)
Mexico City	
March 12-18	International Spring Fair (0375 392222)
Leipzig	
March 17-20	International Footwear Fair GDS (01-794 0166)
Dusseldorf	
March 23-28	International Nuclear Technol-
Osaka	

Business and management conferences

February 28	IBC: Protecting and insuring against country risk in trade (01-236 4080)
The Tower Hotel, London	
March 1-2	IBC/Money Management Council: The effects of the Financial Services Act on the Financial Services Industry and the Consumer (01-236 4080)
London Press Centre, EC4	
March 2-3	The Economist Conference Unit 1992 and beyond - practical approaches to human resource and management development issues (01-839 7000)
Hyatt Regency, Brussels	
March 6	Financial Times Conferences: The London Motor Conference - Manufacturing, Components and the Aftermarket (01-925 2323)
Hotel Inter-Continental, London	
March 10	CHI: Competitive advantage
Queen Elizabeth II Conference Centre, London	

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there have been no changes to the details published

FINANCIAL

TODAY	
COMPANY MEETINGS	
Davidson, Wartsworth Media	
Centre, 1, Cavendish Road, Bristol 12.00	
Dawhurst, Melbourne Works, Inverness	
Hoyle, 4th Floor, 100 Newgate Street, 4.00	
Wherry, Savoy Hotel, Strand, W.C. 11.00	
BOARD MEETINGS	
Academy	
BPP	
Barclays Crises	
Commercial Bank of New East	
Cooper (Alan)	
DTI	
Norton	
Poirier	
Sedgwick	
Suret	
UTC	
Unisys Inv.	
Water City of London Props.	
Alfred Restaurants	
Armitage Bros.	
Manganeso Bronze	
Thomson	
DIVIDEND AND INTEREST PAYMENTS	
Bank of Montreal Sicks	
Crédit National de Paris 8%pc 1993	
4%pc	
Bell Bros	
Bulmer (H.P.) 2.686%	
Caron Phoenix 2.67%	
Flirian 1.2%	
GMC, Australia (Finance) 12.1%pc Nia 1991	
8%pc	
Health Care Services 0.5%	
Jones Bros 1.2%	
Morgan Grenfell FRN's 5.488%	
Neurotronics Technology 1.2%	
Northgate Inv. 8%pc Nia 2/24 4.4pc	
Richards 2.6%	
Shelton (Maris) 0.5%	
TSB 3.6%	
Southgate 3.8%	
TSB Channel Islands 2.6%	
TSB Grp. Var Rate Inv. Nia 2003 3.322-84	
TOMORROW	
Courant, Merchant Inv.	
Hewitt, Peninsular Bank, Blackpool, 11.00	
Manchester Ship Canal, Lesser Free Trade	
Half, Peter Street, Manchester, 2.30	
Tottenham Court, 24, Barr's Hotel, Oxford, 11.30	
Watney, George Hotel, High Street, Soho, 11.30	
BOARD MEETINGS	
Flame	
AMS Inv.	
Chetwai	
Chynd	
Conroy Pat.	
First National American Tst.	
McAlpine (Alfred)	
Pacific Assets Tst.	
Pilkington	
Rao Estates	
STC	
Stobart	
Templeton Galtbrath	
Unilever	
Unisys Inv.	
Westinghouse	
Chambers & Fergus	
Cornwall Pariser	
Goodwin	
Groves Comita.	
Highpoint	
Murphy Income Tst.	
DIVIDEND AND INTEREST PAYMENTS	
Abbey (P) 0.22%	
Aflac London Prop. 10.1%pc Mip. Deb.	
Alpha Inv. 1.25%	
Alpha Bros (Hesley) 5.1%pc 1.25%	
Automated Security 5%pc 2.5%	
Cater Allen Equity Growth Fd. 3.0%	
Cater Allen Equity Growth Fd. 3.0%	
Cater Allen Gilt & Futures Fd. 4.0%	
3.5%	
COMPANY MEETINGS	
Davidson, Wartsworth Media	
Centre, 1, Cavendish Road, Bristol 12.00	
Dawhurst, Melbourne Works, Inverness	
Hoyle, 4th Floor, 100 Newgate Street, 4.00	
Wherry, Savoy Hotel, Strand, W.C. 11.00	
BOARD MEETINGS	
Academy	
BPP	
Barclays Crises	
Commercial Bank of New East	
Cooper (Alan)	
DTI	
Norton	
Poirier	
Sedgwick	
Suret	
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Unisys Inv.	
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Courant, Merchant Inv.	
Hewitt, Peninsular Bank, Blackpool, 11.00	
Manchester Ship Canal, Lesser Free Trade	
Half, Peter Street, Manchester, 2.30	
Tottenham Court, 24, Barr's Hotel, Oxford, 11.30	
Watney, George Hotel, High Street, Soho, 11.30	
BOARD MEETINGS	
Flame	
AMS Inv.	
Chetwai	
Chynd	
Conroy Pat.	
First National American Tst.	
McAlpine (Alfred)	
Pacific Assets Tst.	
Pilkington	
Rao Estates	
STC	
Stobart	
Templeton Galtbrath	
Unilever	
Unisys Inv.	
Westinghouse	
Chambers & Fergus	
Cornwall Pariser	
Goodwin	
Groves Comita.	
Highpoint	
Murphy Income Tst.	
DIVIDEND AND INTEREST PAYMENTS	
Abbey (P) 0.22%	
Aflac London Prop. 10.1%pc Mip. Deb.	
Alpha Inv. 1.25%	
Alpha Bros (Hesley) 5.1%pc 1.25%	
Automated Security 5%pc 2.5%	
Cater Allen Equity Growth Fd. 3.0%	
Cater Allen Equity Growth Fd. 3.0%	
Cater Allen Gilt & Futures Fd. 4.0%	
3.5%	

PARLIAMENTARY TODAY

Commons: Debate on agricultural prices. Motion on EC document relating to Community strategy on forestry.

Lords: Law of Property (Miscellaneous Provisions) Bill. Third Reading. Security Services Bill. Second Reading. Junior Hospital Doctors (Regulation of Hours) Bill. Committee. Question to Government on White Paper "Employment for the 1990s".

Select Committees: Public Accounts: subject, Bus fuel grants; Road maintenance backlog. Witness: Sir Alan Bailey, Department of Transport. Environment: subject, British Waterways Board. Witnesses: Environment Department officials (Room 21, 5.15 p.m.)

Tomorrow

Commons: Debate on Royal Navy.

Lords: Prevention of Terrorism (Temporary Provisions) Bill. Committee.

Select Committee: Members' Interests: subject, parliamentary lobbying. Witness: GEC (Room 15, 4.30 p.m.)

Wednesday

Commons: Debate on Welsh Affairs.

Lords: Debate on food production. Question to Government on inquiry into Thames Television programme "Death on the Rock".

Select Committees: Foreign Affairs: subject, Funding for overseas students. Witnesses: Foreign Office and Overseas Development Office officials (Room 8, 10.30 a.m.)

Public Accounts: subject, Sports Council. Witness: Sir Terence Heister, Department of Environment (Room 16, 4.15 p.m.)

Transport: subject, Roads for the future. Witnesses: Mr. C. Buckmaster, British Aggregate Construction Materials Industries (Room 17, 4.15 p.m.)

Thursday

Commons: Debate on housing. After 7 p.m. debate on EC documents on annual report from European Court of Auditors for 1987 and related matters.

Lords: Companies Bill. Committee. Police Officers (Central Services) Bill, Second Reading.

Friday

Commons: Private Members Bills.

Berkshire retail complex

A £30m construction contract for a joint Marks & Spencer and Tesco development, to be known as "The Meadows", in Sandhurst, Berkshire, has gone to KYLE STEWART.

The development comprises two stores, each of 100,000 sq ft, linked by an eight metre atrium with a restaurant on ground level. Construction is of steel frame with brick cladding and Aluksne fascia and pitched tiled roofs. External works comprise extensive landscaping and parking for 2,200 vehicles.

The site is beside the River Thames and special provisions have been agreed with the Thames Water Authority to raise the level of the site to avoid flooding. Special provisions were made in the removal of topsoil, including some rare flora, to the new landscaped areas of the site.

Associated with the development is about one kilometre of road works, together with a roundabout system at the access to the site from the A30. Work began in November 1988 and is due for completion in February 1990.

Fitting out York store development

WIMPEY CONSTRUCTION UK has been awarded contracts totalling more than £2m.

Marks & Spencer has awarded a management contract for fitting-out its newly-extended store in the Coppergate Centre, York. The four-month contract includes fitting-out the basement; provision of a ground floor food hall; first floor furniture and homeware shop; and backstage areas for stock holding and staff facilities.

A fast-track management contract has been awarded by Teesside City Technology College for the £4m Macmillan College in Stockton Road, Middlesbrough, a comprehensive secondary school. Work comprises refurbishment and structural alterations to the college, a two and three-storey extension of 3,750 sq metres and a link bridge. The 12-month contract includes science laboratories, a lecture theatre, craft areas and computer rooms.

Thursday

Commons: Debate on housing. After 7 p.m. debate on EC documents on annual report from European Court of Auditors for 1987 and related matters.

Lords: Companies Bill. Committee. Police Officers (Central Services) Bill, Second Reading.

Friday

Commons: Private Members Bills.

CONSTRUCTION CONTRACTS

Orders continue to rise

By Andrew Taylor, Construction Correspondent

TOTAL ORDERS received by contractors for construction work in Britain rose by 5 per cent last year, according to the Environment Department.

The latest order figures produced by the department show that contracts worth almost £20.7bn at 1985 prices were placed with contractors last year. This compares with orders worth £18.7bn in 1987.

British construction orders in current prices rose from £22.1bn in 1987 to £22.3bn.

Since 1985 the volume of orders won annually by contractors working in Britain is up by more than a third.

The department's figures show order books continued to increase slightly

MANAGEMENT

Aveling Barford

How the earth shifted under a dump truck maker

Nick Garnett on the buy-in team's hopes for reviving the troubled UK company

David Clement stands in one of the cavernous, near-empty factory buildings on the huge Aveling Barford production site and contemplates what befell the company where he has worked for 22 years. "If you ask me who did the most damage here, management or unions, you would have to say it was just about equal."

The earthmoving equipment maker, famous for its big dump trucks, is a classic study in the terrible things a management can inflict on a business. Ailing for the ride went the grip of restrictive trade unions which filled the vacuum left by incompetence at the top.

Aveling is also a symbol of rebirth. Since what was the UK's biggest construction machinery producer was into receivership last June, a management buy-in team has moved on to the 67-acre site at Grantham, in Lincolnshire. About 300 workers have been re-recruited, including Clement as fabrication shop manager.

With products ranging from a £27,000 road roller to a £155,000 dump truck, the new company expects to do at least £25m worth of business in its first full year.

"No circumstances will I fall," says a very confident Duncan Wordsworth, former head of European operations at Coles, the mobile crane maker, and chairman of the new business. Wordsworth holds 33 per cent of the shares in Aveling Barford (Machines).

The demise of the old Aveling is a sad affair, compounded by the questions still unresolved in the small Lincolnshire town as a police fraud team continues its investigation into a large shortfall in the old company's pension fund.

With its roots going back to 1867 when the former Aveling & Porter supplied the world's first steam-powered road roller, Aveling was the UK's biggest construction machinery supplier when British Leyland absorbed it exactly 300 years later.

Aveling was once the lean a small supplier compared with monster companies like Caterpillar of the US. But it was a substantial producer of rigid-bodied dump trucks, graders, and road rollers, with a workforce of 3,000 and some big contracts under its belt or about to be signed, including one for Egypt's Aswan Dam project.

From the arrival of BL in the massive, and disastrous restructuring of the UK's vehicle and mobile equipment industry, Aveling was plunged

on a downward course.

"The British Leyland period was pretty well a total disaster," says Steven Denter, production manager of the new company. "They did a lot of damage to this company."

Clement "People became mired under British Leyland," says John Twycross, the new company's workshop manager and an Aveling employee for 26 years. "People used to be proud of working here. But this was a totally different type of business from what Leyland was used to. It was very unfortunate."

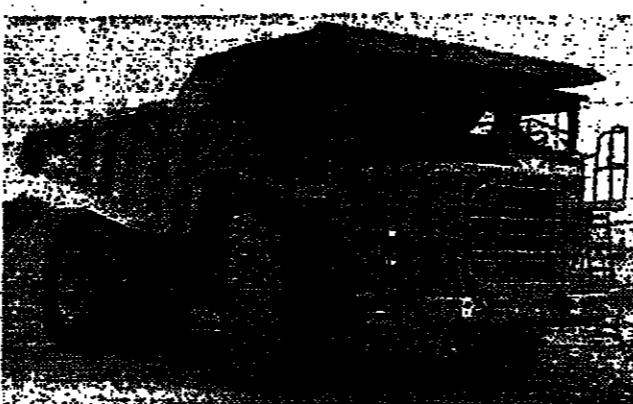
The state-owned group did some positive things. It introduced new dump truck models, for example, and forked out £1m on a new assembly shop. But in an industry where attention to shifts in equipment requirements and a fierce commitment to stay in the business are essential for survival, this was not good enough.

The industry was then moving away from rigid to articulated dump trucks, from static to vibrating road rollers, and competitors were developing more advanced graders and wheel loaders. It all passed BL by. "I used Aveling as a management training ground," says Denter. He felt there was no continuity.

Aveling got caught up in the tidal wave of shop floor demarcation and restrictive practices which swept through UK industry. Nowhere was it more widespread than in British Leyland factories. "With weak management you got labour power," says Twycross.

By 1983, after a world slump in machinery purchases, BL was ready to throw in the towel and shut it all down. At that point, in came the curious pairing of K.T. Lee, a member of a wealthy Singapore trading family, and Adrien Eschallier, a Philadelphia attorney. It was under their leadership that the company finally died of death.

This period was not all bad. These two men, with Lee holding the majority stake, purchased a company no one else wanted. They kept it going for



The introduction of a 55 tonner has been achieved through some re-engineering and a larger cab and engine

five years. They also bought the manufacturing rights to the Norwegian Nordstrom articulated dump truck in a belated move to catch up with the market.

But the fact is that Lee lived in Singapore and Eschallier in Philadelphia and neither spent enough time on site to provide the necessary management input.

Clement says Eschallier was brimming with ideas but never stayed long enough to push any through. "The worst time in the company's history was the last five years," says Twycross. "People here thought there would be a big change but nothing really happened. They just sat on it and did nothing as the business got worse and worse."

The company was further struck when payments from China for a big dump truck contract were halted because of foreign exchange difficulties. The company barely made any profit through the 1980s. The new company says the accounts showed it made a loss of £7m on sales of £25m in its last financial year.

In the 18 months before the company went under, the workforce complained that detailed drawings for dump trucks and other products were being removed for the purpose, they believed, of starting production outside the UK. When the receivers were called in by

Aveling's bankers, the company had been humiliated and broken. The 600,000 square feet of covered space housed less than 900 employees.

Potential asset strippers were sniffing around the site, which Aveling has on leases of up to 21 years at peppercorn rent, but the receivers wanted to sell it as a going concern. Wordsworth, a sharp dressing, Jaguar-sports-car-driving 45-year-old was looking for a company to buy, having attempted to mount a management buy-out at Coles some years earlier. "After that you never feel comfortable. I was left with this feeling that I should have owned Coles."

The Newcastle branch of the Bank of Scotland provided the bulk of the finance for the purchase cost of just over £15m. Wordsworth and his partners threw in virtually all they had but the company still has enormous capital gearing. The main partner, Stephen Lowry, the 35-year-old head of a venture capital operation in Coles' home town of Sunderland has 13 per cent, the remainder held by another former Coles manager and Wordsworth's brother, Conrad.

Sales of at least £25m were projected for the first year in the three year business plan with first sales but rising profits for the next two years and with some of the debt cleared. The plan also included an

intention to double the output per man achieved by the old Aveling before its death.

The purchase was met with a lot of scepticism from the construction machinery industry, not least, because the industry expects overall equipment demand to peak soon.

Some said the new company would fail. It has certainly had to do a lot of work persuading potential buyers that it means business – a lot of customers have toured the site since the acquisition.

But benefits of the new management are already apparent. Restrictive practices have disappeared. When the company went into liquidation there was even demarcation between welders on the thickness of plate they were allowed to work on.

Some 26 tonnes of waste metal that had accumulated was removed. The stoves and spare parts operation, a potentially lucrative business servicing vehicles already in the field have been streamlined.

"The ability to have a part ready for delivery the same day of order was only 65 per cent. It is now 86 per cent and should be in the low 90s," says Wordsworth. The company has been hampered by a single order for ten dump trucks to be used in a Cornish clay mine and has already begun rationalising products, with even more concentration on dump trucks.

Aveling is getting out of wheel loaders, small graders and vibratory rollers – though not static rollers. The overall market for vibratory machines has grown at the expense of static rollers but Wordsworth says demand has picked up recently for the statics. "We sell a hundred a year; there is no extra engineering to do on it and we make a return, so why not produce them?"

The dump truck range has been slightly broadened and increased by 5 tonnes in carrying capacity with the introduction of a 55 tonner, achieved by some re-engineering, a larger cab, and dropping in a larger Cummins engine compared with the 50 tonner.



Duncan Wordsworth: "In no circumstances will I fall"

The four wheel drive Nordstrom artic is being abandoned. Instead, the first models of Aveling's own six-wheel drive artic design – already prepared before the buy-in – have been assembled to replace it.

"We will take soon the strategic decision whether to build a larger rigid or a larger artic," says Wordsworth. Development of the artic will bring Aveling into confrontation with other very determined artic builders, like Volvo, Brown International with its Moxy range, DJB-Caterpillar and Terex.

Wordsworth is confident the new trucks and a more determined effort to expand exports (currently 40 per cent of sales with a target to raise it to 60 per cent), and to take the European market more seriously will compensate for the widely-expected market downturn. "Some will have to make room for us," he says.

The new chairman developed a rather hard, no-nonsense reputation at Coles. For some people it apparently verged on the authoritarian. "If you don't do what you are supposed to do now you had better watch out," says one of the shop floor heads at Aveling.

The new management structure is very centralised but it is simple. "The idea was to keep the structure flat. If you end up with too many levels

you are in danger of not knowing what's going on in the business," says John Fishwick, a shareholder and operations director at the new company and a former manager at Coles.

Five directors, for UK sales, exports, operations, finance and site management report directly to Wordsworth. Some of these directors have no managers under them. A meeting of all directors and managers – a group of about twelve – is held every morning in Wordsworth's office.

All members of the workforce, grouped into teams, are briefed by their section heads at 8 am on what arose during the management meeting the day before. Anything brought up at those briefings can be raised at the management meeting the following day. Wordsworth walks around the production plant every afternoon. "Mr Wordsworth owns the company; you see him every day and you know what direction he wants," says Clement.

The earthmoving equipment market has boomed in the past few years but growth is bound to slow soon. It will not be easy for Aveling. But at least the new company has a leadership with the workforce can relate to. That, at least, is a far cry from the absence of guidance which ultimately brought the former business to its knees.

Why computer-babble is counter-productive

Companies have been learning the hard way that their chances of successfully using information technology increase if they set business professionals to manage computing projects rather than their information systems staff.

Now a Brussels-based consultancy, the OTR group, has come up with a persuasive explanation for this phenomenon.

Its analysis of 60 typical analysts and programmers from 12 different companies suggests that the problem is rooted in personality. Technologically trained information systems (IS) managers just do not display the characteristics necessary to jolly along a project team to a satisfactory conclusion.

The IS managers fail to understand what a business wants. They are also poor communicators, unable to sustain an effective dialogue either with senior management or their own staff.

It is a damning personality fault, says OTR. "There is very little that can be done to improve this. Although some may quibble, you cannot change personalities by training."

Everyone knows, of course, that computer staff speak a jargon of the most impenetrable kind, but OTR's analysis is more profound. It argues that IS staff are lacking in "influence" and "dominance"; "their very personalities are not those associated even with average communicators."

Its analysis of analysts and programmers revealed below average levels of influence and above average levels of steadiness. The same result emerged when IS managers were compared with business managers. OTR also found that most information technology specialists have poor knowledge of the business their company is in.

OTR suggests that the teams running applications designed to give their companies a competitive edge should be of mixed disciplines, thus providing an effective blend of personalities and skills.

OTR Groupe, rue du Commerce 124, 1040 Brussels, Belgium.

Alan Cane

the budget and after

B-Day. Tuesday March 14th is Nigel Lawson's day. For a couple of hours every MP, along with the country's economists, financiers and financial advisers will give him their undivided attention.

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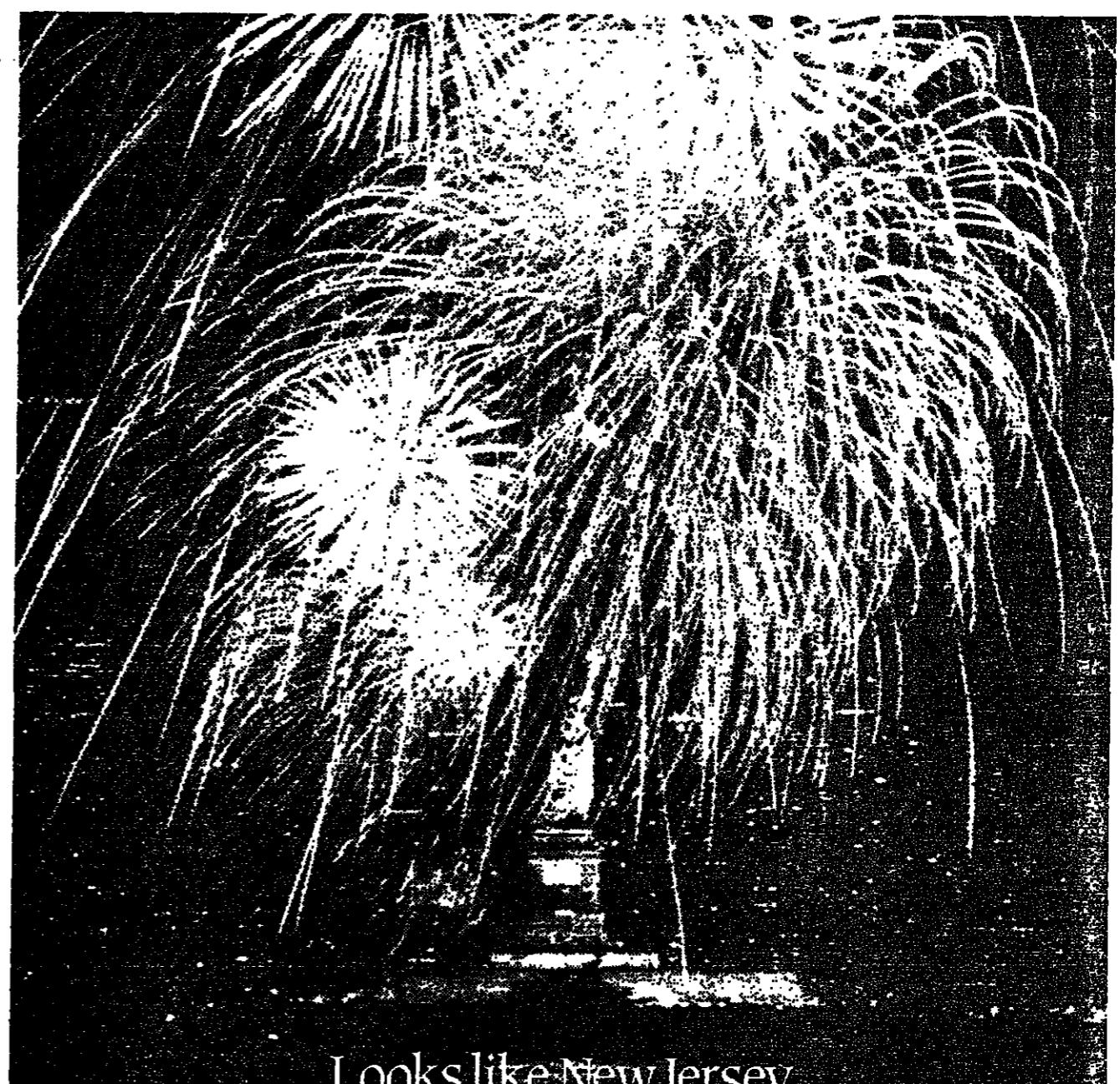
B+2. Reaction day: the day the FT reports the country's reaction to the budget. And the FT's reaction to the country's reaction.

B+3. Appraisal day: The step back, the cooler look, the second and third thoughts.

B+4. The weekend: The digested facts. And the analytical articles which put them all in place.

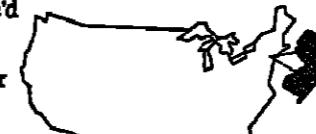
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LEGAL COLUMN

Advertisers move in to market the profession

By David Churchill

SAATCHI & SAATCHI, the advertising agency which helped Mrs Thatcher to three election victories, is turning its attention to helping the Bar Council defeat the controversial proposals for reform of the British legal profession put forward last month by Lord Mackay, the Lord Chancellor.

Saatchi & Saatchi is working on an advertising campaign aimed at persuading both the profession and the Government that the proposed changes are unworkable.

Barristers are being asked to come up with the funds to pay for the campaign although it is unlikely that enough will be found - even if the Bar wanted to - to finance several television commercials during News at Ten (the best time, it seems, to hit decision-makers).

More likely, the agency and Bar Council - along with its public relations consultancy Profile Public Relations - will come up with a more restrained and closely targeted campaign aimed at MPs and others in authority to get the proposals changed.

The Bar's decision to turn to advertising and public relations specialists to get its message across reflects the growing importance of marketing in the legal profession in recent years, aided by the relaxation in the mid 1980s of the Law

Society's curbs on advertising by solicitors.

A number of leading City solicitors have made new appointments of specialist marketing partners or directors.

Stephenson Harwood, for example, recently brought in 30-year-old Mr Christopher Stokes to a new post of marketing director.

The agency and Bar Council will come up with a campaign targeted at those in authority

"Marketing is not just about public relations and advertising," he says. "It is about pinpointing what existing and potential clients want so that a better service can be provided, he says."

He also sees his role in making the firm's partners and staff more aware of the need to be commercial and market-oriented in the increased competitive environment of the late 1980s.

Solicitors - like other professions which until recently managed to protect themselves from external competition - are being forced by deregulation to take marketing seriously.

Mr Ian Cooper, principal of Leeds-based marketing consultancy Ian Cooper Communications, points out that many solicitors "receive hundreds of enquiries for conveyancing every month but only about a fifth of these convert into new business."

He adds: "These solicitors may be wonderful but they just can't market: they must learn to present the benefits to their clients of doing business with them."

Mr Cooper is a recognised specialist marketing consultant under the Marketing Initiative Scheme set up last year by the Department of Trade and Industry.

This scheme offers financial support to companies and professional firms with fewer than 500 employees to employ a marketing consultant to help produce a marketing plan for the business. The DTI will pay half the cost of between five and 15 days' worth of consultant's time. In some areas of the country, the DTI will pay two-thirds.

Mr Cooper claims to be the first marketing specialist recognised under the scheme to concentrate solely on the legal profession. "We have already conducted substantial marketing audits for many firms of all sizes nationwide, and our listing means that

many legal practices will now be able to obtain a financial contribution towards our fees," he says. "It will also enable more solicitors to turn to specialists like ourselves who talk the same language as the profession."

Marketing audits such as those carried out by Mr Cooper involve examining every way in which a firm communicates with others. It has to do with the way the telephone is answered at reception, the way clients are treated on arrival, the ability of a firm to "cross-sell" its services to existing clients, and other factors ranging from staff motivation to working conditions.

Mr Robert Neville of the London firm of Kingsford Forman & Routh Stacey, says that a marketing audit carried out for his firm "really did concentrate our minds and give us the impetus to take the necessary action to improve the marketing of our services, especially the cross-selling of services between our various departments."

Another firm which used an audit was Cardiff-based solicitor Merrills Ede. Mr Emrys Pierce, a partner in the firm, says that "the audit enabled us to identify the main areas for improving our overall services to clients and gave us an independent view of the operation."

This, he adds, "avoided the inevitable bias which we would have when looking at it ourselves."

Many marketing plans often lead to a public relations strategy. A recent survey by The Lawyer magazine found that some 33 out of 42 top firms of solicitors surveyed employed a specialist public relations

Choosing a PR consultancy is something that often causes problems for firms of solicitors

agency. A further eight employed in-house specialists - while only two firms had no PR capability at all.

Choosing and using a specialist PR consultancy is something that often causes problems for firms of solicitors. The first difficulty is actually in finding the right consultancy.

An initial step for solicitors should be to contact the Public Relations Consultants Association (Premier House, 10, Greycoat Place, London, SW1 01-222 8886) who can advise on which consultancies specialise in the legal profession but cannot make recommendations.

The Institute of Directors also publishes a useful booklet,

Choosing and Using a Public Relations Consultancy

The most often voiced complaint from solicitors, however, is that their PR consultants "do not really understand us - how we work, what we want to achieve, and so on".

Both solicitors and their consultants, therefore, may need to learn to get to know each other better if they are to take full advantage of the changes to come.

Clifford Chance, London's largest law firm, has reacted angrily to statements from the Bar Council which it believes is predicting the wholesale recruitment of barristers by City firms if the proposed changes in the profession take place.

Sir Max Williams, joint senior partner of Clifford Chance, has written to the Bar Council pointing out that "we have no plans for the wholesale recruitment of barristers for advocacy work and, to the extent that we did develop an 'in-house' advocacy capacity, we would seek to do so with the co-operation of the Bar and not in opposition to it."

Sir Max added that he expected the position of most, if not all, other large City firms to be broadly similar.

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FINANCIAL TIMES

Legal Pages

ARTS

Old relationships shaken and stirred

B.A. Young reviews regional theatre productions in Mold, Cheltenham and Leeds

Kingsley Amis has moved a step nearer the drama. *The Old Devils* at the Theatre Clwyd is presented as "the stage adaptation by Robin Hawdon of Kingsley Amis's novel," whereas last month the radio adaptation of *Giraffe*, 20 was called *All Free Now*, by Tony Bilbow "based on" the novel. These *Old Devils* rely so entirely on the book that there would be no point in soft-pedalling the title or the authorship. The stage is a chessboard where Malcolm and Gwen, Charlie and Sophie, Peter and Muriel are moved from square to square as old relationships are stirred anew by the return of Alun and Rhianion.

Some detail and some characters are left out, but the basics are there. We just have the portrait without the frame. The only serious objection Mr Amis raised, I understand, was the use of soliloquy to add needed information not contained in the conversation, and this he conceded.

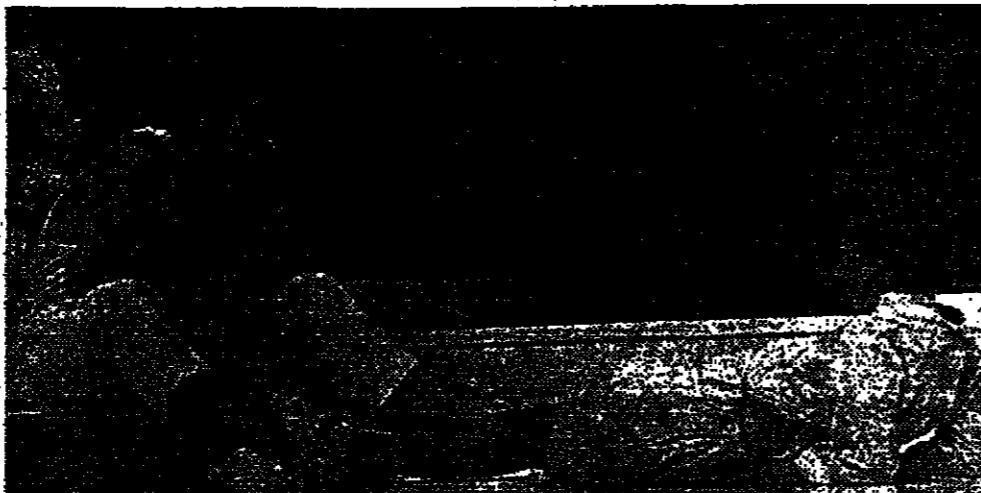
Alun Weaver (Philip Madoc, complete with the romantic snow-white hair, long absent from the south Wales community being a professional Welshman in England, is shown first in his television image in a projection upstage.

Then he comes from the station with his lovable and loyally wife Rhianion (Meg Wynn Owen) and the mischievous starts. When she was young, Rhianion had an affair with Peter (John Sharp, giving the right 15-stone impression), who made her pregnant and left her for another girl. She then became friendly with Malcolm (John Rowe) before ultimately marrying Alun and going to live with him in England.

There are other youthful liaisons to be recalled, and if possible re-enacted, but to describe the sequence of confrontations that makes up the atmosphere that Amis has so skillfully built up, and Hawdon so cleverly rebuilt, would be no better than to describe a strip-cartoon by analysing each panel.

The action on the big Theatre Clwyd stage is more or less continuous for about three hours, moving from bar to house to restaurant with only a modicum of props on the crimson carpet. (Sean Cavanagh did the designs.)

The Amis talk is continuous too, funny, savage, pathetic as the need arises, and admirably spoken in the tongue of academic south Wales, though never in Welsh except for laughs.



Julian Freeman and Polly Irwin by the swimming pool in 'Twelfth Night'

Wales is a joke to these Welshmen, and evidently to the Welsh in the crowded auditorium, not to mention the English foreigners who come so freely to this theatre, for there was laughter all the evening.

Philip Madoc's Alun sets the Welsh standard high, and there is some good playing around him. Malcolm retains his usual restraint when his wife Gwen (Ann Firbank) attacks him with her handbag. Charlie has a frightening heart attack, but survives it, whereas Alun's later illness is almost instantly fatal without complications.

The wives are a varied lot. Peter's hard-faced English wife Muriel (Sheila Burrell) decides to retreat to England, and so leaves the field free for Peter to renew his old affection for Rhianion, who has affection of her own to trade, in a moving scene.

The wedding celebrations of Peter's son William and Alun's daughter Rosemary, though the speeches are only suggested electronically, add one truly happy event to an evening's parade of sad mirth.

At the Everyman Theatre, Cheltenham, director John Doyle has set *Twelfth Night* in the swimming-pool at Orsino's palace, or perhaps at Olivia's house. It doesn't really matter, everyone uses it. Shakespeare set it in Illyria, but insisted on a sea-coast.

Chris Crosswell has designed a very posh pool, with classic columns surrounding it on three sides and a couple of fountains. People use the pool constantly; indeed, Olivia falls into it on her way to get married.

The Train to Happiness

LYRIC THEATRE, HAMMERSMITH

The Russians visiting the Lyric, Hammersmith, had a lesson in free choice and market values on their opening night when the performance was delayed for 15 minutes because of some of the audience, exercising their choice to congest and pollute London's streets to immobility, managed to trifle in.

Succeeding the *Vakhtangov* Theatre's *Peace of Brest*, reviewed in these pages last week, Arkady Khitev's scenes from *Jewish life* make up a loosely-connected series of sketches.

The first half of the evening consists of revue-type items, shaggy-dog stories, anecdotes, even a music-hall analogue from Jewish husbands, delivered much as British comics talk about mothers-in-law.

Throughout the evening cheery dances are executed, while songs can be in Russian or accented English, either sung or mimed.

For much of the time, aware of the difficulties and dangers that Jewish culture has battled against, one appreciates the fact that the show is done at all; never mind the quality, feel the survival.

The first part ends with a touch of astringency worth all the preceding items combined. A son writes to his distant mother telling her not to worry about the recent pogrom — it was only a pogrom.

A neighbour was thrown from his attic window and left for dead, but he survived. Of course his bones were broken, but he had tricked them. Sister

refused to Sebastian. Although the date is early January, everyone is prettily tanned.

The text is virtually untouched, apart from some practical cutting. (We are cut in well under two-and-a-half hours.) There must have been a temptation to insert a modern word here and there to go with the modern costumes, but no, here are the galliard, coranto and cinqe-pase where we might have had their current equals.

The text is in fact handled with the greatest respect, and never sounds unsuited to the anachronistic looks of the speakers.

The music that so touches Orsino (Julian Freeman, young, bearded) is a blues on a softstage piano. When Viola (Polly Irwin) enters, it is along the aisle down the middle of the stalls to reach the stage she must use the steps that stand there permanently.

She is wearing a loose frock but soon changes that for shorts and a top that conceals enough, except when she wants to reveal her sex. Her twin, Sebastian (Russell Porter) is different enough for us to know them apart when the others don't.

Viola struck me as unemotional, perhaps meaning to sound boyish. Margo Gunn's Olivia, on the other hand, in her brief black dress, is notably girlish. I was impressed by the resilience of her hair after swimming. (Everyone swims, even Malvolio, in a full-length bathing-suit.)

There is an outstandingly good Sir Toby from Gordon Reid, the playboy of the local Conservative Club in his flowing coat.

The romances concern the courtship of Lacy and Rose,

Esther was stripped and dragged off to the barn, but she is what you might call well-sung, and the song and dance routine that wryly accepts the ineradicability of anti-Semitism.

The second half gives us glimpses of modern life. The Revolution, educated working-class girls who nevertheless bar a rabbi's son from college, a helpful American asking about the five-year plan, optimistic references to Hitler.

Post-war relief is darkened by mention of Babi-Yar. Steinberg brings seagulls for life's anomalies including the identification of Jewish doctors as "killers in white coats."

And the bright modern world of Glasnost blouses and sceptical young people ends with a song and dance routine that wryly accepts the ineradicability of anti-Semitism.

Alexander Lebedev's production sets the uncertain advance of this particular aspect of civilisation on and around an open truck, sometimes wheeled forwards, to symbolise the train of "history and destiny" common to all races.

The 16 performers sing, dance and act with a will. If the sketches sometimes plod and the satire seems gentle, we can still appreciate the breakthrough that such a production signifies for such a people at such a time.

Martin Hoyle

Orchestre Colonne conducted by Philippe Entremont, Martin Haselböck (organ), Mozart, Poulen, Saint-Saëns, (Mons) Théâtre des Champs Elysées (72000). Royal Philharmonic Orchestra, conducted by Charles Dutoit, Gwyneth Jones, (soprano), Thomas Hampson, (baritone), Maher El-Bi (Mezzo) in concert (72000). Arrigo Boito's *Mefisto* in concert (72000). Alberto Cutiello as Faust and Leona Mitchell as Margherita/Elena (Tue, Thur) Paris Opera (47425371). Alkiko Ebi, piano, Chopin, Ravel, Debussy, (Wed) Salle Gaveau (45332030). Endle Nasinoff, piano, Stravinsky, Tchaikovsky, Scriabin, Rachmaninov, Nissoumeroff (Wed) Théâtre des Champs Elysées (72000). Orchestre National de France conducted by E. Barachet, J.P. Rambal, flute, Mozart, Shostakovich (Thur) Théâtre des Champs Elysées (47425371).

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Vienna

Hagen Quartett, Haydn, Berg, Schubert, Konzerthaus, (Mon). Beethoven Trio Wien, Dvorak,

Ebenhah, Mozart, Beethoven, Konzerthaus, (Mon). The Austrian State Radio and Television Orchestra, conducted by Gunther Nennhoid, Weilz, Erodi, Schubert, Webern, Berg, Konzerthaus, (Tues).

Orchestra of the Vienna State Opera, conducted by Ernst Wedem, Schubert, Musikverein, (Wed).

Wiener Schubert Trio, Boccherini, Vcl, Blschof, Beethoven, Musikverein, (Wed).

Zagreb Philharmonic, conducted by M. M. Maksimovic, Konzerthaus, (Wed).

Deutschland-Orchester, Ensemble 20 Jahrhundert, conducted by Peter Burwitz, Siles, Burt, Kunt, Seidemann, Schles, Konzerthaus, (Wed).

Wien Philharmonie, conducted by Kurt Masur with Philip Myers (horn), Prokofiev, Strauss, Lincoln Center Avery Fisher Hall (Thur) (474 5770).

Washington

Brahms, Carnegie Hall (Mon) (297 7800).

Vienna Philharmonic conducted by Herbert von Karajan, Schubert, Strauss, Carnegie Hall (Tue) (297 7800).

New York Philharmonic

conducted by Kurt Masur with Elizabeth Lehman (piano).

Metropolitan Opera, conducted by James Levine, (Wed) (297 5000).

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Metropolitan Opera, conducted by James

FINANCIAL TIMES

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Monday February 27 1989

Waiting for
Mr Baker

PRESIDENT BUSH and his Secretary of State, Mr James Baker, have reacted defensively to suggestions that, by failing to get to grips quickly with developments in the Middle East, they have allowed the Soviet Union to seize the initiative in that region. They are certainly right not to let themselves be hustled into announcing any spectacular initiative for the sake of "keeping up with the Joneses." But they would also do better to avoid being provoked into comments which seem to belittle a Soviet policy that has in recent years been remarkably constructive.

Particularly uncalled-for was Mr Baker's suggestion last Thursday that the Soviet Union should change its approach to the region by, for example, using its influence with Syria. It is nearly two years since Mr Gorbachev told the Syrian President publicly and to his face, at a banquet in Moscow, that "betting on military power to settle the conflict has become completely discredited," that he was "saddened by disunity, frictions and conflicts in the Arab world," and that he welcomed efforts to restore the unity of the Palestine Liberation Organisation.

Soviet encouragement

Since then the PLO has not only been reunited but, with strong Soviet encouragement, has come out clearly for peaceful coexistence between Israel and a Palestinian state, explicitly recognising Israel's right to exist and condemning terrorism, and thereby fulfilling the requirements set by the US for a "substantive dialogue." Syria has not pretended to be overjoyed by these developments, but has so far been less able, or willing, to interfere with them than most people would have predicted. In recent weeks it has even softened its hitherto implacable hostility to Egyptian participation in pan-Arab activities. No doubt a number of events have conspired to persuade President Hafez Assad that this is a time for trimming his sails to the wind, but the knowledge that he could not expect Soviet support if he took a rejectionist line must surely have been important.

Even within the last fort-

night Mr Eduard Shevardnadze was trying to use his visit to Damascus to bring about a formal reconciliation between Mr Assad and Mr Yassir Arafat. In that he did not succeed. As Mr Baker should know, for superpowers to "influence" their Middle Eastern clients is not an easy matter. But if either of them can be accused of failing to try at present, it is surely the US.

Absolute refusal

Never has it been clearer than now that the obstacle blocking any further progress in the "peace process" is Israel's absolute refusal to talk to the PLO whether inside or outside the framework of an international conference; and never has it been clearer that in taking this line the Israeli Government is out of tune with much of public opinion in the US and even in Israel itself. The Soviet Union has done much to help lay up the Arab world and the PLO behind a constructive and reasonable negotiating position.

The time must be coming when the US President should explain to the world, and more especially to the American and Israeli peoples, that he cannot be held responsible for the consequences if Israel persists in refusing any dialogue with the body which Palestinians now unanimously designate as their representative, and which has now clearly stated its willingness – indeed, its eagerness – to make peace.

Before he became Secretary of State, Mr Baker was said to believe the Middle East was an area of major concern to US national security, and one in which a new administration must take the initiative at the beginning of its term. One month into that term, and more than three months after Mr Baker was designated, the senior post dealing with the area in the State Department has not even been filled. Mr Baker's anxiety to gain first-hand knowledge of the leading personalities in the region before he makes a move is understandable. But he must realise that the present relatively hopeful political climate in the region is an opportunity which, if not exploited, is unlikely to last.

A new charter
for banking

FEW INDUSTRIES have undergone changes as far-reaching or as rapid as those which have transformed retail banking in the UK in the 1980s. Electronic technology has made possible the provision of banking and money transmission services on a scale previously unthinkable.

The changes have transformed the relationship between the banks and their customers. Twice as many cash withdrawals are now made by automatic teller machines as by cheque. Since 1980 the number of credit cards held by the population has trebled to just under 30m.

Until now there has been little attempt at providing an overall regulatory framework for retail banking in the electronic age and ensuring that the rights of consumers are fully defined and protected.

Last week the committee headed by Professor Robert Jack, which has been studying these issues for the last two years, published its report. Its proposals are detailed and ambitious, calling for three new statutes, including a new law on banking services, and a total of 43 changes in the law.

The proposals include diminishing the use of cheques and their replacement by bank payment orders, tightening the banks' obligation of confidentiality to their customers, greater safeguards against fraud, as well as legislation on electronic funds transfer and trading on computer screens.

Parliamentary time

This is clearly an opportunity to create an up-to-date legislative framework for banking services in Britain which no other country has yet done.

However the volume of legislation suggested would make such demands on the time of parliament that the Government is likely to be selective in taking up the Jack proposals. It has asked banks and consumer bodies to submit their views by April and will make its eventual response to the report in the light of them.

Confronted by the wide variety of issues covered in the report, the Government needs to identify its priorities carefully. At the top of the list is the maintenance of a banking system in which bank cus-

Quentin Peel opens a series on next month's elections in the Soviet Union

Mikhail Gorbachev, the Soviet leader, calls it a "school of democracy" and admits that the lessons will take a long time to learn. Others call it "democratisation," putting the emphasis on the process rather than the end result.

The most cynical translation of the present Soviet "election" was given this month in the Estonian rural newspaper, Maaleht; its true meaning, the author said, was simply "voting."

Whatever label you give it, the first Soviet attempt to offer anything approaching a choice of candidates for its national legislature is entering the last lap. In just under four weeks – on Easter Sunday – it is polling day for perestroika. It is proving an extraordinary learning process and it is difficult to say who is most confused: electors, candidates, organisers, or outside observers.

For a start, it cannot be compared with a Western election. The fact that the Communist Party is the sole legal party precludes that. Opinion polls on which way the political tide is running would be meaningless.

Political platforms have been published by candidates and by organisations like the Communist Party and its loyal trade unions; they remain bland commitments to good causes, not alternative strategies for development. The only exception seems to be that of Dr Andrei Sakharov, and he may well not be a candidate if the Academy of Sciences fails to nominate him. Everyone is enthusiastically committed to perestroika, at least officially.

President Gorbachev said 10 days ago that a multi-party system would be "rubbish" in the Soviet Union, although his expletive might have been better translated as "meaningless." He and his colleagues have bent over backwards not to be seen to ape any Western model.

It is obvious that in our system of self-taught democracy, we will make some mistakes," the party newspaper, Pravda, declared disarmingly last week. That is an understatement. The election laws are ambiguous, the procedures are wide open to abuse, and the voting system is decidedly illogical. There is a real possibility that many constituency elections on March 26 will fail to produce a winner with the required absolute majority. The legal drafting was done in a hurry last autumn and the penalties are becoming apparent.

The increasingly outspoken Soviet press has reported many instances of local authorities seeking to control the end result, by limiting the nomination of candidates, refusing to sanction election meetings, or simply packing the meetings with party faithful.

The experience of the present election campaign has shown that the statute of law on elections on meetings... needs to be elaborated, particularly in so far as procedures are concerned." Mr Valery Lashkov, head of organisational instruction in the Central Election Commission, admits.

In spite of such criticism, the whole process is remarkable for the Soviet Union. Granted the confusion, and obvious attempts to fix the results in favour of loyal party people, something "approaching" a democratic debate has been taking place in fits and starts across the country.

"Of course some shortcomings have been noted," Mr Gorbachev admitted last week in Kiev where a particularly large proportion of the party leadership is standing unopposed. But he insisted: "It is already clear that we are not dealing with a merely formal procedure, but with genuine elections of people's representatives to the highest organs of power. This is an enormous step forward in comparison with the practice of previous years."

The aim is to elect 2,250 people's

Polling day for
perestroika

deputies to the Congress of Deputies, a new super-parliament set up by the constitutional reforms approved last November. They in turn will elect from their number a 544-strong standing legislature, a bicameral Supreme Soviet, which is supposed to sit for three or four months, twice a year.

The key body will be the Supreme Soviet, hitherto no more than a rubber stamp for the decisions of the Kremlin, meeting for a couple of two-day sessions a year to approve all legislation by acclamation. Henceforth, it is supposed to have real debates, propose real amendments, and exercise a controlling influence on the power of the party leadership.

Mr Gorbachev insists that his reforms are intended to give back meaning to the Leninist slogan "All power to the Soviets." But the party will obviously remain the paramount influence: more than 80 per cent of the candidates first nominated were party members.

There are three slates of deputies in the new Congress: 750 will come from territorial constituencies with equal numbers of electors, 750 from national-territorial seats divided equally between the 15 republics regardless of population and 750 from various of public organisations, such as trade unions, the Academy of Sciences, the Soviet Peace Committee, and the like.

Already it is clear that the least democratically selected have come from the public organisations. They have made an initial selection and only 880 candidates have been nominated and registered for the 750 seats. The final selection will take place over the next four weeks at plenary meetings of the organisations, but the lack of choice has caused furious

rows.

It all began when the Central Committee of the Communist Party nominated exactly 100 names for the 100 seats it was allocated – and showed the way for all the rest. The Komsomol – the Communist Youth League – publicly apologised for submitting more names than it would have seats.

As for the Academy of Sciences, it only put up 23 names for 25 seats, and failed to put forward any of the most popular supporters of perestroika, such as Dr Andrei Sakharov, Academician Roald Sagdeev, Academician Tatjana Zaslavskaya, and Academician Abel Aganbegyan. More than 2,000 scientists demonstrated in the streets of Moscow and now they are lobbying to deny the candidates enough votes to be confirmed at the Academy's plenum next month.

The same picture of confusion and conflict has emerged from many parts of the country over the campaigns for constituency candidates.

On the one hand, in the Ukraine, most of the top party leaders have found themselves the Soviet equivalent of "rotten boroughs" to represent unopposed, well away from the capital Kiev, where the only real contests look like taking place.

Protests and demonstrations have been reported from Yaroslavl, where environmentalists claimed their candidate had been excluded because of a rigged vote count. In Moscow, Mr Vitaly Korotich, the outspoken editor of Ogonyok magazine, walked out of his selection meeting in fury when the chairman refused to agree to put forward all 11 names which had been nominated.

On the other hand, many of the selection meetings, at which nomi-

nated candidates have to get 50 per cent support to get on the ballot paper, have produced unpredictable results. In the Lenin district of Moscow, for example, the obvious party candidate – director of a large defence factory – was voted down, as was the poet, Yevgeny Yevtushenko: the former was questioned on his social contribution, the latter on his love life. In the event two strong reformist candidates were the only ones chosen from a list of 11.

Another extraordinary debate took place at the Red October Palace of Culture in Zelenograd, outside the capital. For almost 12 hours the selected voters argued over a list of five names. Five times, they sacked the chairman of the meeting, until finally they persuaded a sixth to allow all five to go forward on to the ballot paper. The only common thread through the meetings seems to have been their unpredictability.

The one area where the elections look anything like the multi-party Western variety is in the Baltic republics of Lithuania, where the Communist Party leadership is being challenged by candidates openly sponsored by Sajudis, the nationalist movement founded last November.

Mr Algirdas Brazauskas, the republic's party leader, faces the strongest challenge of all from Mr Arvydas Juozaitis, a philosophy lecturer who is one of the most outspoken young leaders of Sajudis. The rivalry has resulted in a sharp deterioration in relations between Sajudis and the Communist Party, once working in tandem, with accusations that Juozaitis is increasingly harbouring "extremists." However Mr Juozaitis says he may yet pull out of the election, for

fear of precipitating a political crisis if he were to defeat the party leader.

In neighbouring Latvia, Mr Jan Vairaks, is also facing a clear alternative challenge, with two open advocates of Latvian independence on the same slate.

As for Estonia, the most rebellious of the three Baltic republics, there seems to be far less enthusiasm about the coming campaign. "People are simply not very excited about electing people for the Moscow Supreme Soviet," says Tarmu Tammerik, editor of the English-language newspaper Homeland.

The chief general criticism of the system so far has been levelled at the stage just completed: the series of district election meetings summoned to vet the lists of candidates wherever there were more than two. In Estonia, the government simply decided not to hold any: all nominated candidates were automatically registered.

Half the members of the public attending these meetings were selected by the district election commission, and the other half by the candidates themselves, giving a great opportunity for the local bureaucracy to pack the meetings with supporters. The number of genuinely independent candidates slipping through the system is likely to be small.

Indeed, even at the nominating stage, the proportion of Communist Party members was actually higher, and the proportion of ordinary "workers and peasants" lower, than under the old quota system.

The district meetings are likely to have whittled the total list down from 7,531 candidates nominated – an average of five for each of the 1,500 constituencies – to perhaps no more than 3,000. Final figures are yet to be be.

Candidates have organised campaign staffs and set up their headquarters. They enjoy free travel in their constituencies and immunity from any prosecution for the duration of the campaign. Although the election commission has ordered that no candidate may use his own finances for his campaign, to ensure strict fairness.

"We cannot do as the bourgeois do," says Viktor Nekhayev, representative of the chief political department of the Soviet Army and Navy.

"Where will the funds go? Maybe to buy voters?"

The costs to the state are likely to be considerable. In Leningrad, the entire cost of the last, uncontested elections in 1984 was Roubles 100,000 (29,819). This time, Leningrad city council reckons it could cost that much in each of the 15 city constituencies. The learning process comes expensive.

The final results only have to be published 10 days after the poll: another reason why sceptics believe it may still be possible to rig it. Yet few observers expect a really startling outcome now: a respectable minority of real reformers will get elected. Several key figures are in the central committee's "golden 100" list.

So far, few candidates seem very enthusiastic about the prospect of becoming the sort of full-time politicians a standing parliament would require, except for the party officials. They are likely to end up dominating the future Supreme Soviet.

On the other hand, it is the process of the election, rather than the result, which probably matters most at this stage of political reform. "Even where the good man loses, it will have an effect," according to one Western political observer. "People will end up in the Supreme Soviet, knowing they will have to go through the whole process again next time. They will have to answer for their behaviour in a way they never had to before."

Further articles by FT correspondents on the elections will appear during the run-up to polling.

Owen stays
alone

The trouble with David Owen is that he has a streak of arrogance that he will never quite abandon. It stems at least partly from his having been made Foreign Secretary when he was too young.

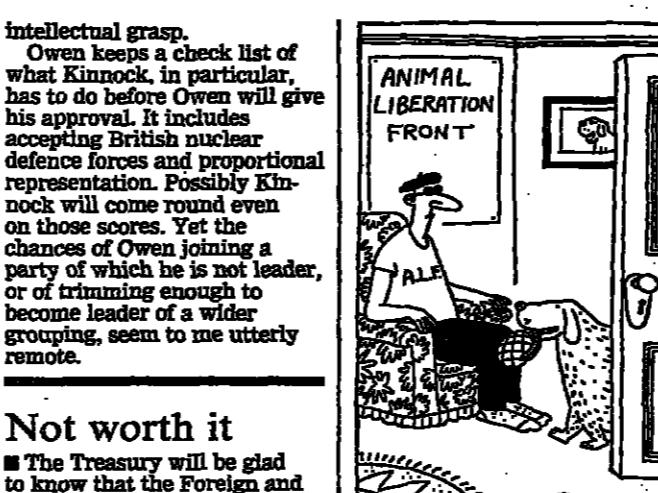
Owen was 37 when he took over at the Foreign Office from the late Tony Crosland. The Labour Government was in trouble domestically and the party was torn internally. But Owen had been raised several steps above his contemporaries and there was plenty for him to do on the international scene. That made the return to the humdrum life of opposition politics all the harder to take when it came.

One doubts if he has got used to it even yet. It is not that he does not work hard; he does. It is just that he has a tendency to feel himself head and shoulders above most of those around him. Remember that he was challenging the now Lord Jenkins for the leadership of the Social Democratic Party very shortly after it was formed: many of the subsequent troubles of the party arose from the way its original leaders fell out among themselves – more or less, Owen versus the rest.

After the 1987 general election Owen could have prevented the break-up of the Alliance or could probably have had the leadership of a new merged party. He chose to stand apart. It was not that he particularly disliked David Steel, the leader of the Liberals; the two men just had different temperaments and Owen was not prepared to live with fudge.

When Owen talks of Neil Kinnock, the Labour leader, he tends to point his finger towards his head and say: "He hasn't got it here." No doubt he would say the same about Paddy Ashdown, the leader of the SDP. And in both cases he would be right. Neither Kinnock nor Ashdown has Owen's

OBSERVER



Careless banks

Readers often write to us – for which many thanks – about misprints in other papers. There was one in a national newspaper the other day advertising an art show: "From Freud to Money," and Official Airlines Guides are currently claiming credit for what they call their "consistent accuracy."

The reason why we seldom

draw any pleasure from other people's. Indeed quite a lot of Observer's correspondence is about misprints in the FT, sometimes even in this space.

But there is one subject which readers have been writing to us about recently which suggests a general irritation. It is the habit of banks to get their customers wrong. One reader writes that although his wife has been banking with the Midland since 1975, she has just been made a Griffin Saver – a special category for children – and will receive the Midland Number One magazine on her 11th birthday.

Another reader has passed on to us a £500 index-linked National Savings Certificate. He says that he opened it by mistake because it was in an envelope firmly glued to another that was addressed to him, and wants us to take up the business of excessive glue with National Savings.

In the light of these complaints, and many more like them, I was surprised last

Irish prize

Roy Foster, the historian who received accolades from all over the place for his recent book, *Modern Ireland 1600-1972*, has not won the Christopher Ewart-Biggs Memorial Prize. The reason is very simple: he is chairman of the panel of judges, and therefore ineligible.

The prize is given in honour of the British Ambassador to Ireland who was killed by the IRA. Ewart-Biggs's widow, Jane, lives very actively as Labour spokesman in the House of Lords.

This year the prize has been doubled to £4,000. It goes to any writer whose work has promoted peace in Ireland, the strengthening of links between Ireland and the UK, or closer co-operation between the partners of the European Community.

Two journalists have been shortlisted for their Irish

commentary: Mary Holland of the Irish Times and The Observer, and Thomas Flanagan of *Tenants of Time*, Brian Friel for *Making History*, and Tom Paul for *Fiveville*. Michael Foot will present the award on March 6.

Meanwhile, the 40-year-old

Foster has been given a personal Chair in modern British history at Birkbeck College, London.

Stefan Wagstyl reports on Japanese retailing, increasingly the focus of trade disputes

Elusive key to Japan's closed shop

Mr. Noriko Hashimoto's corner shop, with its paraffin stove and wooden shutters, is an unlikely site for a trade war. But it is increasingly probable that the next trade battle between Japan and the West will be fought over the goods Mr. Hashimoto has on his shelves.

Following the publication this month of yet another record Japanese monthly trade surplus, Western trade negotiators are casting around for new sticks with which to beat the Japanese. Top of their list in Japan's multi-layered retail distribution system - often condemned in the West as an impenetrable maze per se for keeping imports out of the LSC they chose, including Mr. Hashimoto's in Tomigaya, a suburb of Tokyo.

But persuading the Japanese Government to tear swathes through a system which has evolved over hundreds of years will not be easy and may prove fruitless, since if doors are opened to foreign companies, they will also be opened for Japanese rivals. "The conflict between the US and Japan will be tougher in 1989 than last year," warns Mr. Yoh Kurosa, deputy president of the Industrial Bank of Japan.

It is the distribution system which is being singled out for attack after Japan's main trading partners - the US and the European Community - have tried almost every other way of bringing down the Japanese trade surplus.

A 10 per cent appreciation in the yen since 1985 has slowed down export growth but failed to halt it. Export controls and anti-dumping actions have had an effect on specific companies at specific times, but overall they have failed to force Japanese exporters to pull back. Exports last year were \$265bn (£150bn), 55 per cent more than in 1984.

On the import side, the successive abolition of formal Japanese trade barriers has brought some successes - notably almost \$1bn a year of cigarette exports for the US. Imports across the board are growing rapidly - but from such a low starting point that they barely offset the increases in exports. Moreover, in recent months the pace of import growth has slowed to the increasing annoyance of Western countries.

Despite the removal of most formal import barriers, Japanese markets remain difficult to penetrate. Imports of manufactured goods as a percentage of gross national product amount to only 3 per cent in

Japan, much lower than the levels in other industrialised countries.

Western trade negotiators argue that the existence of so many small shops in Japan is a major barrier - on the grounds that it is easier for foreign importers to sell to a single, if not a greater, than a dozen of small ones. Japanese laws, they point out, protect small shops by severely limiting the opening of large stores, including supermarkets.

"We have reached the point where the barriers are no longer outside Japan but inside the Japanese system itself. We must target specific areas of the distribution system," says one Western diplomat in Tokyo.

On the face of it, there should be plenty of scope. Japan has more shopkeepers than the US, where there are twice as many people. Small stores, employing less than five people, account for 57 per cent of retail sales, against 3 per cent in the US and 5 per cent in the UK, according to Dalei, a leading supermarket company.

These shopkeepers are served by so many wholesalers that, on average, goods have to pass through twice as many hands before they reach the customer as they do in the US. Japanese consumers are becoming aware of the cost of this system because, as they travel abroad, they see for themselves that retail prices in Japan are about 50 per cent higher than in the US.

This puts retail reform on the domestic as well as the international agenda. Mr Noboru Takeshita, the Prime Minister, promised at last year's Western summit in Toronto, to look into the matter. Various government agencies are expected to present a report on possible changes by May, in time for Mr Takeshita to put some proposals before this year's summit in Paris.

The company says a retailer cannot actually be stopped

from moving fast enough to placate foreign critics. Geography limits the Government's freedom of action. There is little room in Japan's crowded cities for his stores to be made wide enough for big delivery lorries.

Japanese consumers like the convenience of local shops where they can buy food as often as three times a day.

Small shops are the life and soul of local communities. More importantly, after the farmers, shopkeepers are Japan's most entrenched conservative lobby with supporters in the highest ranks of the ruling Liberal Democratic Party. Together with their families they account for some 20m votes, most of them cast for the LDP. Especially in urban areas, where it is weakest, the LDP relies on retailers to canvass support at election time. Mr. Hiroshi Mitamura, chairman of the National Shopkeepers Promotion Association, says: "The big stores stuff the politicians with money but we have the power of 20m votes."

Because of this, small shopkeepers are protected by laws, which allow them to hold up the opening of big stores for 10 years or more. Mr. Isao Nakachi, chairman of Dalei, says that to open a new supermarket the company has to submit 73 applications for 26 permits under 12 different laws.

The proliferation of small shops also gives manufacturing companies tremendous power in the market. Opportunities for anti-competitive tactics abound. For example, in consumer electronics, Japanese manufacturers control vast families of small shops, which together account for 45 per cent of sales. Matsushita alone has 25,000 stores, most of them family-owned, which rely on Matsushita for 70-100 per cent of their stock. Goods are supplied through Matsushita-controlled wholesalers.

The company says a retailer cannot actually be stopped

from selling imported goods - but in practice few do. Moreover, even when they are dealing with independent wholesalers and retailers, manufacturers have various ways of tempting shopkeepers into cosy relationships. For example, sale-or-return terms are common in Japan, in effect making the retailer reliant on his suppliers' credit. The manufacturers play their part in maintaining high retail margins by printing artificially high prices on boxes.

But the old order is slowly crumbling. Some 140,000 small stores closed between 1982 and 1985 - the first decline recorded by the Ministry for International Trade and Industry since the Second World War. Around 200,000 more have shut down since.

Partly, the small shopkeepers' profit margins have been squeezed to the point where they cannot afford to carry on. As small stores decline in numbers, the large stores grow. Despite the legal difficulties, large store operators last year increased their floor space by 7.1 per cent - against 2 per cent

in the early 1980s. The most dynamic groups are not the traditional high-margin luxury department stores - such as Takashimaya or Mitsukoshi - which have co-existed with small family-owned stores since before the war. The threat comes from the supermarket and chain store groups which first became significant in the 1960s including Dalei, Nichii, and Ito-Yokado, which runs the 7-eleven convenience stores in Japan. Small shopkeepers particularly resent 7-eleven because it opens new stores by recruiting renegade store owners as franchise-holders.

If they are to force the Japanese Government to speed up change, Western trade negotiators will have to identify practices aimed specifically at keeping out imports. This may prove very difficult because most of the anti-competitive devices are designed to keep out potential Japanese rivals as well as foreigners. Mr. Masami Atarashi, president of the Japanese affiliate of Johnson & Johnson, the US toiletries and drugs group, says:

"Big companies can do it. Small companies give up." Mr. Atarashi says: "Never forget this is the most competitive market in the world."

By contrast monetary policy can be changed more quickly



A shopping street in Tokyo: Japan has more shopkeepers than the US, where there are twice as many people

"It is just as difficult for Japanese companies as for foreign ones to break in." For example, in the 1960s, Kao, a leading cosmetics group, found the restrictive agreements such an obstacle that it spent 10 years building its own distribution system, based on 24 exclusive wholesale companies.

Moreover, there is no guarantee that foreign companies will necessarily benefit if anti-competitive practices are outlawed. It is hard to imagine, for example, that Matsushita will be any less powerful in a reformed market than it is now. It already has first-rate contacts with the large stores as well as its family of shops. And if it could take Sony, for example, will surely be as well placed as Philips or Samsung to take advantage.

Even when it comes to importing, Japanese companies have shown themselves a match for foreign groups. The electronics companies have grown adept at importing radios, clocks and other things from their cheap-labour factories in South East Asia. The biggest importer of cars from the US is Honda. Also, the supposed preference of big stores for foreign goods can be exaggerated. Dalei, often cited as a leader in promoting imports, has indeed increased sales of foreign goods by 41 per cent since 1985. But they still formed less than 11 per cent of last year's sales.

In the view of many long-established Western companies in Japan, there is no substitute for learning to cope with the Japanese system. Mr. Atarashi says: "The key to success would seem to lie in a corporation's determination to become a genuine insider... without losing its own identity."

Different foreign companies have done this in different ways. Coca-Cola has built its own distribution system to win a 60 per cent market share in soft drinks. Schick, the safety razor manufacturer, has succeeded for putting the arguments in terms of risks and possibilities rather than rival dogmatists.

The first and oldest criticism is that because of lack of knowledge and political and administrative delays, the eventual effect is often destabilising - the opposite of what is intended. For instance, if Nigel Lawson were to raise the tax burden in this late stage of the cycle, by the time his measures had their full effect, he would more than likely be aggravating a downturn rather than moderating a boom. This would be overkill with a vengeance.

One thing these companies have in common is size. The Japanese market requires a bigger investment over a longer period than many competitors imagine. A Western diplomat says: "Big companies can do it. Small companies give up." Mr. Atarashi says: "Never forget this is the most competitive market in the world."

via short-term interest rates and its effects come through soon in frequently calculated variables such as the exchange rate, house prices, and other asset prices.

Note too that on the fiscal front the lags which cause destabilisation are likely to be less with the automatic adjustments which cause Budget surpluses to swell in booms or decline in recessions (the so-called "built-in stabilisers") than with the discretionary changes the activists like.

The second argument against fiscal activism is that, even if timing were perfect, it still might not work in the way intended. Consumers will often ride out short-term fluctuations in income caused by tax variations and base their spending decisions on a long-term or "permanent" view of their income.

A third and more subtle reason is that fiscal and monetary policy have different roles to play, especially in the long run and are not merely alternative ways of managing demand. The true long-term role of fiscal policy is the mundane one of ensuring government solvency, avoiding a debt trap and containing the interest burden on the National Debt. By contrast, inflation is a monetary phenomenon influenced by monetary policy, even though we lack the precise relationships the technical monetarists hoped to find.

Fourthly, and ultimately most important of all, the view that the Budget should normally be at least roughly balanced, reflects the non-articulated experience of many generations and is likely to embody more knowledge than the ever-changing econometric relationships on which the fiscal activists wish to rely.

There are sometimes good grounds for departing from balance - automatically in a normal business cycle and perhaps by more in a severe recession or boom. But to suggest that the size of the Budget surplus or deficit should be completely ignored and taxes raised or lowered by any number of tens of billions according to some forecaster's temporary vision is a triumph of technocratic hope over postwar experience.

LETTERS

Shackled by CGT

From Mr. J. Charles Maisey.

Sir, Your leader "Freedom for UK Savers" (February 22) seeks a laudable objective: a more level playing field in respect of the treatment of different forms of savings. However, in advocating the enhancement of PEPs (personal equity plans), and converting them to PIFs (personal investment plans), an opportunity is being lost.

The big attraction of private residential investment and pension fund investment is the fact that capital gains enjoy exemption from taxation. This privilege has long attached to British Government Securities (gilts), and in recent years has been extended to other UK fixed income stocks.

But the entrepreneurial or enterprising spirit - that is, equity investment - still labour under Capital Gains Tax (CGT), despite indexation for inflation (which has really only recognised the "civil servant" aspect of the tax). The Business Expansion Scheme (BES) recognises this; it exempts gains in investments before a qualifying period.

Would it not be more desirable to abolish a tax, rather than create yet another formal savings route which, in some respects, merely institutionalises savings yet again? Abolishing CGT for individuals would immediately level the playing field between residential property investment, pensions, BES, gilts and PIFs, and would immediately discourage the export of capital and the creation of offshore trusts.

J. Charles Maisey,
PO Box 21, Regis House,
49-51 King William Street, EC4

Hobson's cheese

From Mr. J. D. Sutherland.

Sir, When Kenneth Clarke, the Health Minister, says that it is much more dangerous to cross the road than to eat soft cheese, he cleverly fails to add that, while most people have to cross the road from time to time, they do not have to eat soft cheese.

J.D. Sutherland,
Kirkeha, West Kirby Way,
Hull, Humbershire

The compensation conundrum

From Mr. Henry Witcomb.

Sir, A.H. Hermann points out (February 23) that the Citizens' Compensation Bill, to be debated in the Commons this week, tackles only one aspect of many problems encountered when seeking compensation.

This is true. Action is also needed to give greater access to justice; to increase, through specialisation, the standard of advice received; to cut the delays in the system; and to make it easy to prove negligence. We believe that in dealing with the low levels of compensation we can remedy one of these problems and bring

much needed attention to an issue long neglected.

In one respect, however, the article is incorrect. The Compensation Advisory Board, which would lay down guidelines for the courts to use in relation to compensation levels, would not be composed mainly of lawyers.

We have aimed to achieve a balance of interests. Two would be medically qualified, two more would represent the legal profession, and four would be appointed from organisations which deal with injured and disabled people. There are also three spare

places for, say, social workers or industrial safety experts. The board would be chaired by an English or Scottish judge.

We hope thus to achieve a compromise between a judge sitting alone and the uncertainties which would arise if juries were reintroduced into personal injury trials. We see it as a simple, effective reform, allowing an element of public opinion into the process without depriving judges of their discretion to decide a case.

Henry Witcomb,
Citizen Action Compensation
Campaign,
3 Endsleigh Street, WC1

Working for women at work

From Mr. John Edmonds.

Sir, John Gapper's claim (February 20) that most trade unions have not come to terms with changes in the working population does not apply to the General, Municipal, Builders' and Allied Trades Union.

In the early 1980s we identified the accelerating shift of employment into the service sector, and adjusted our policies.

These initiatives by the GMB contrast with government policies.

Government hypocrisy is revealed in the recent consultation paper which justifies the

abolition of wages councils on the grounds that "most workers in the wages council trades are part timers, many of them combining a second income at the home".

Government ministers may blather on about equal opportunities but the real work is being done by trade unions like the GMB.

John Edmonds,
General Secretary, GMB,

Thorpe House,
Burley Ridge, Claggate,
Esher, Surrey.

A simpler explanation for Australia's plight is that the economy has just been growing too fast. Deregulation, particularly in the financial sector, and an over-relaxation of monetary policy after the crash, both contributed to a boom in construction and business investment. Interestingly, retail sales have hardly risen at all in real terms over the past 12 months.

The correct response for an economy which is growing too fast is to tighten economic policy. Thus the authorities have done. 90-day bank bills have risen from 10.5 per cent in March 1988 to just below 17 per cent now. The budget surplus in 1987-88 was A\$1.2bn; we expect it to be A\$5.5bn in 1988-89. Real wages have fallen in three of the past four years.

It is true that Australia's

simply cannot produce its staple exports fast enough (in 1987 exporters were selling out of stocks); and because of labour disputes at the docks it is difficult to see a Labour Government sending the troops in).

Lower interest rates would surely weaken the Australian dollar even more, thus building up inflationary pressures further, while a moratorium on pay increases would, like temporary import duties, have the effect of storing up trouble for another day.

I am not trying to suggest that Australia does not have its problems. Clearly it does. I would say, however, that the authorities' actions have been along the right lines.

The crucial factor over the next few months is whether the alliance between the Labour Government and the unions can continue to hold wage increases below the rate of inflation for the fifth year running.

Dick Howard,
ANZ McCaughan,
65 Holborn Viaduct, EC1

LOMBARD

The case against fiscal activism

By Samuel Brittan

WHY SHOULD not the Thatcher Government reduce taxes in a recession to stimulate spending and increase taxes in a boom to curb expenditure?

It is just as difficult for Japanese companies as for foreign ones to break in. For example, in the 1960s, Kao, a leading cosmetics group, found the restrictive agreements such an obstacle that it spent 10 years building its own distribution system, based on 24 exclusive wholesale companies.

Moreover, there is no guarantee that foreign companies will necessarily benefit if anti-competitive practices are outlawed. It is hard to imagine, for example, that Matsushita will be any less powerful in a reformed market than it is now.

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Mr. Atarashi says: "The key to success would seem to lie in a corporation's determination to become a genuine insider... without losing its own identity."

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Lovell
for quality homes

INSIDE

A bumpy ride for computer groups

Warnings last week of a profits plunge at MBS, the British personal computer distributor, have underlined the shake-out taking place in a sector which is youthful, fast-moving and unpredictable. Changes in the European market place before 1992, turbulence among manufacturers, and frequent shifts in policy by IBM, the largest supplier, means that the industry is re-writing its rules as it goes. Page 22

Widows and orphans beware

High-coupon Australian dollar bonds have traditionally been the staple diet of Continental European retail investors. But while many find the coupons irresistible, there are plenty who may be put off by the structure of the deals. As one official comments: "These are not bonds for widows and orphans." Page 22

The loneliness of the long-distance shopper

Try and buy a pair of shoes in Britain and you can be left sitting in your socks for ages. Shop in the UK have a reputation for treating customers dreadfully. Maggie Urry argues in the Business Column that they appear to be staffed mainly by people who know nothing about the products they are selling. But retailers are now beginning to realise that they have been losing sales through poor service. Page 22

British Steel - a key to takeover deadlock

A complex takeover dispute between Klockner-Werke, the West German steel and capital goods group, and APV, the aggressive UK food-processing machinery group, could be resolved in APV's favour by the intervention of another UK company - British Steel. David Goodwin reports on the possibility of a break in the corporate stalemate. Page 22

Market Statistics

Market	Index	Value
UK	FTSE 100	22
UK	FTSE 300	22
UK	FT/ABD 10 bond index	22
UK	FT/ABD 30 bond index	22
UK	US money market index	22
UK	US bond price/yield	22
UK	London recent issues	22
UK	Unit trusts	22
UK	World stock market indices	22
UK	Traditional options	22
W. Germany	Kospi	22
W. Germany	FTSE 100	22
W. Germany	FTSE 300	22
W. Germany	FT/ABD 10 bond index	22
W. Germany	FT/ABD 30 bond index	22
W. Germany	US money market index	22
W. Germany	US bond price/yield	22
W. Germany	London recent issues	22
W. Germany	Unit trusts	22
W. Germany	World stock market indices	22
France	Kospi	22
France	FTSE 100	22
France	FTSE 300	22
France	FT/ABD 10 bond index	22
France	FT/ABD 30 bond index	22
France	US money market index	22
France	US bond price/yield	22
France	London recent issues	22
France	Unit trusts	22
France	World stock market indices	22
Italy	Kospi	22
Italy	FTSE 100	22
Italy	FTSE 300	22
Italy	FT/ABD 10 bond index	22
Italy	FT/ABD 30 bond index	22
Italy	US money market index	22
Italy	US bond price/yield	22
Italy	London recent issues	22
Italy	Unit trusts	22
Italy	World stock market indices	22
Spain	Kospi	22
Spain	FTSE 100	22
Spain	FTSE 300	22
Spain	FT/ABD 10 bond index	22
Spain	FT/ABD 30 bond index	22
Spain	US money market index	22
Spain	US bond price/yield	22
Spain	London recent issues	22
Spain	Unit trusts	22
Spain	World stock market indices	22
Belgium	Kospi	22
Belgium	FTSE 100	22
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Belgium	FT/ABD 10 bond index	22
Belgium	FT/ABD 30 bond index	22
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Companies in this section

Company	Index
APV	22
Abbey National	22
Barclays	22
BBC	22
Berkeley Trust	22
Canaccor Trust	22
Elico Holdings	22
Gold Fields	22
Klockner-Werke	22
Levi Strauss	22
Marconi	22
Montgomery Ward	22
Monarchs	22
Placer Dome	22
SEB	22
Toronto Dominion Bk	22
Unilever	22

ECONOMICS NOTEBOOK

Fair weather friends in Frankfurt

LAST WEEK'S extremely cordial meeting in Frankfurt between Prime Minister Margaret Thatcher of the UK and Mr Karl-Otto Pöhl, the Bundesbank president, marked an alliance but not an identity of views on European matters.

"As in all good alliances, there are elements of self and mutual deception as well as mutual interest in the Thatcher-Bruges speech of last year for its warnings against excessive bureaucracy, centralisation and regulation in Europe, he stuck to his view that Britain should join the exchange rate mechanism (ERM) of the European Monetary System (EMS).

Although extremely sceptical about early progress towards EMS, the Bundesbank president does not rule out agreement on a European central bank or common European currency at some point in the distant future.

For the moment, however, Britain's finance opposition to economic and monetary union is working to Mr Pöhl's advantage. Some of his fulsome praise of Mrs Thatcher could make the Bundesbank appear too reactionary to supporters of monetary union in West Germany and elsewhere. Mr Pöhl knows, however, that as long as Britain is prepared to veto the treaty changes needed to bring about EMS, he does not have to worry about compromising the Bundesbank's duty to keep inflation in West Germany under control.

At the same time, he has his own agenda for turning the existing European Monetary System into an EMS centred on the D-Mark. Mr Pöhl's

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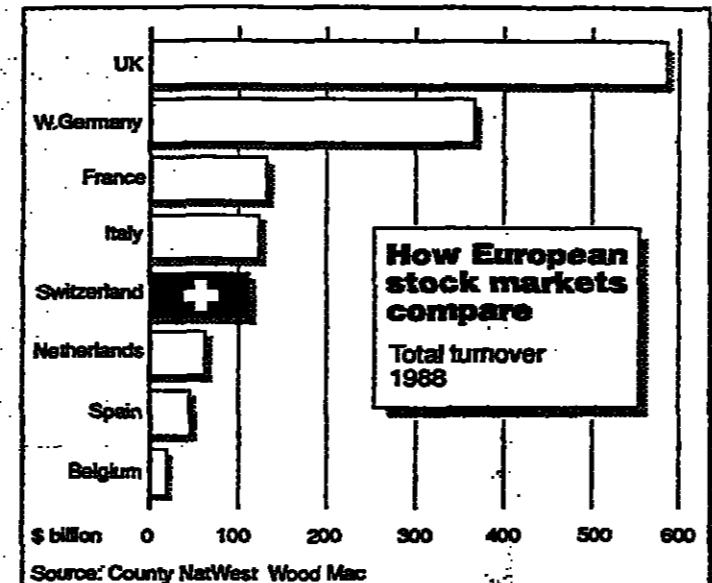
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Lovell
for urban renewal

Widening convulsions from the Nestlé bomb

William Dullforce in Geneva reports on moves to reform the equities market in Switzerland



Gaige and Sandoz, the two big chemical groups. The rumour was enhanced by Ciba-Gaige's announcement that it proposed to raise its 1988 dividend by 32 per cent.

Whether or not Ciba-Gaige is planning changes to its share categories, the unusually steep increase in its dividend payout would seem to signal the kind of change in Swiss corporate philosophy which has been widely advocated since Nestlé's move.

Essentially, the change would be to recognise that a high share price offers a more acceptable defence against takeover and a better instrument for raising new capital than the current practice of restricting the ownership of registered stock, accumulating hidden reserves, paying miserly dividends and compensating shareholders with attractively-priced rights issues. This system, Mr Regolatti explained, put the cost of new equity capital for Nestlé at 15 to 16 per cent of the sum raised. Coupled with the 3 per cent government stamp duty and bank commissions, the cost became at least double that of Nestlé's international competitors.

Between November 17 and last Friday, the Swiss general index rose by just over 6 per cent. The index for registered shares had climbed by 22.6 per cent while the bearer share index had fallen by 4.3 per cent. (The index for non-voting participation certificates had put on 41 per cent.)

No other company has followed Nestlé's example yet but the market is alert. Last week the rumour among brokers was that something was cooking in Ciba-Gaige. Mr Regolatti was also critical of the Swiss pension funds, sit-

ting on assets of about SF150bn, of which they invest only 7 per cent in Swiss stocks.

Low liquidity and the absence of market makers were other defects of the Swiss market which Mr Regolatti saw as partly responsible for the wide fluctuations in Nestlé shares after its announcement on November 17.

The liquidity problem was not helped by having shares traded on three major Swiss exchanges - Zurich, Geneva and Basle - which did not even streamline their operations. A single Swiss stock exchange was a must, Mr Regolatti said.

Some of these faults are already being corrected in reaction to Nestlé's move. Late last year an executive board was created for the Association of Swiss Stock Exchanges and it has been agreed that, in exceptional market circumstances, decisions about what it regards as a weak-kneed response by President Bush to the Ayatollah Khomeini of Iran.

Meanwhile, the Administration is engaged in evasive sparring with Congress over a budget which now looks too cumbersy by half. The President and the Treasury are openly at odds with the Federal Reserve - although Mr Michael Boskin, the chief economic adviser, had the sense to speak up for Mr Alan Greenspan, the Fed chairman, yesterday - and the markets hate it.

Mr James Baker, Secretary of State, came back empty-handed from his Nato tour, and the normally diplomatic officials of the State Department are complaining about his management style to every journalist willing to listen. Meanwhile, his public squabble with Mr Boyd Gray, ethics supremo, over his bank shareholding, has seriously dented his prestige and gossips are talking about all the other exchanges.

Modernisation plans have been concentrated on creating a single electronic equities market during the next three years.

Finally, Nestlé's action has turned the restrictions on registered shares into a hot political issue. After discussing revision of company law for 30 years, the Federal parliament arrived at a draft bill allowing companies to refuse to recognise shareholders only if they were foreigners or if they held more than a fixed portion of the total stock.

Now the reservation against foreigners is being reviewed. The Swiss bankers themselves are asking for it to be deleted in view of the growing significance of European compatibility.

Adding up the costs of political evasion

Anthony Harris in Washington



know what happens when the markets reach such a verdict: it happened in October 1987.

In purely economic terms, one can still paint a more optimistic picture. Inflation could prove no more than a blip, since the producer price index shows a picture rather like a boa constrictor swallowing a goat. The bulge which was apparent in mid-1988 at the raw material stage has now subsided and moved on to intermediate goods prices. It could reach final output and disappear.

The bust about wages must seem to any UK observer overdone; the present 4 per cent trend represents only about a 3 per cent rise in unit costs and is consistent with lower inflation.

Finally, the trade deficit could start to improve as a result of the rush of capital goods imports to feed the 1988 investment boom abates. Capital goods account for more than 30 per cent of total imports, so the impact could be large. There was a sharp rise in capital goods exports in December, which suggests that domestic demand may be abating.

While falling investment is certainly the least desirable way to cool the economy and help the trade balance, it is the political rather than the economic prospect which is potentially alarming. The Administration faces a whole range of tough choices on issues far more important than the thrift bail-out, but shows no ability at this stage to make those choices.

Meanwhile, Congress is already responding to the stagnation trade figures with protectionist rumbles. Senator Lloyd Bentsen, architect of the omnibus trade bill, is calling for the President to use his new powers; and Senator Bentsen is on the President's breakfast list next week as a sinister conjunction.

Above all, it is Mr Bush's dogged attachment to his read-my-lips slogans which threatens trouble. Even before interest rates rose and a real danger of over-heating appeared, the Congressional Budget Office estimated that his budget proposals would produce a deficit \$20bn above the Gramm-Rudman target. That gap should now be well over \$30bn.

If it takes another market crash to persuade Mr Bush to face reality and higher taxes, it may be too late to prevent the hard landing which has been forecast for so long.

THIS WEEK

THE SIZE of Britain's current account deficit will take centre stage in financial markets on Wednesday with the publication of trade figures for January.

Most City of London analysts believe that high interest rates, engineered by Mr Nigel Lawson, the Chancellor, are slowing the economy. But without an improvement in the outlook for trade, fears that base rates may have to rise again could intensify.

The consensus of analysts' forecasts, compiled by MMS International, the financial research company, is for a current account deficit of £1.5bn (\$2.6bn) compared with £1.3bn in December.

France's consumer price index for January is released today. No pick-up in underlying inflationary pressures appears likely, although technical factors may still push the index up slightly.

The latest of the regular Franco-Anglo summits place in Paris today.

Terms of the latest batch of West German securities repurchase agreements are announced on Wednesday.

Analysts will be watching for signs that the Bundesbank will tighten interest rates at its council meeting on Thursday.

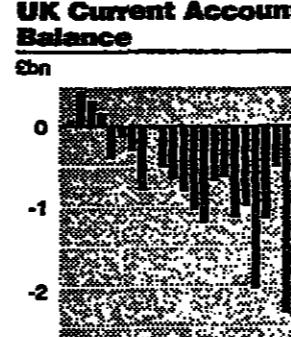
West German import prices for January, expected today, are likely to show a sharp increase on December.

Industrial production figures for January are expected late this week and could add to fears of mounting inflationary pressures. Unemployment figures for February are also due.

Interest in Japan will focus mainly on the balance of payments figures for January, due on Friday. The customs cleared trade figures for January have already indicated an embarrassing increase in Japan's surplus.

US statistics are likely to

UK Current Account Balance



February 27, 1989

Swiss Bank Corporation

Stockbroking

and

Swiss Bank Corporation

London Office

are pleased to announce the completion of their move to

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INTERNATIONAL CAPITAL MARKETS

EUROCREDITS

An unusual high flier for Algeria

WHILE SYNDICATED lending to corporate and sovereign borrowers appears to have slid into mid-winter lethargy, aircraft financing is flying high. Of the various deals around, perhaps the most unusual is one valued at \$250m for Air Algérie, for which the mandate has been awarded to Citicorp. Unlike most other governments, the Algerians will not allow the aircraft – this case several Boeing 767s – to be mortgaged to the lenders against repayment. Thus, the loan has had to be structured as 12-year asset financing without the asset.

Fortunately, the US Export-Import Bank has stepped into the breach and is providing 62% per cent of the financing directly at its consensus rate for aircraft loans of 8.9 per cent. The Exim Bank has also agreed to guarantee the difference up to 85 per cent of the financing.

The remainder of the loan will be not to Air Algérie but to Banque Extérieur d'Algérie, the Government's arm for foreign borrowings, and will be classified as direct country risk.

And because of Algeria's somewhat unusual stance on recourse to the aircraft, lenders will not be able to seek repossession or political risk insurance for their loans.

But even without the security of the assets, bankers noted that the mandate was quite closely contested by a number of banks, all of which are eager to carve out a reputation as a leading provider of aircraft finance.

EUROMARKET
TURNOVER (\$m)

Primary Market	Securities	Cov	FRN	Other
US\$	11,454.0	0.0	1,371.0	11,454.0
Frw	11,223.9	0.2	2.0	11,246.2
Other	2,145.9	11.2	71.0	2,228.1
Prev	4,410.3	185.7	701.8	4,155.6

Source: ABD

Norma Cohen

INTERNATIONAL BONDS

Counting the cost of high coupon Australian \$ deals

COUPONS IN the Australian dollar sector of the Eurobond market keep reaching record levels. Last week saw two one-year issues with 20 per cent coupons, and a third, a \$60m deal for Banque Générale du Luxembourg (BGL), with the current high of 20% per cent.

Also in the market with a hotly sought-after mandate is the national airline of United Arab Emirates which is seeking about \$70m for the purchase of two aircraft from Airbus Industrie.

Because the borrower infrequently appears in the market and the warm reception accorded a recent syndication for Gulf Air, the loan has attracted unusual interest beyond its size.

Tunis Air, which has recently agreed to purchase three Airbus 320 aircraft with financing from three European export finance agencies, is said to be considering alternative financing offers from private sources.

Also looking to award a mandate is Aer Lingus, which needs to finance two Boeing 737 aircraft.

Meanwhile, HFC Bank, a subsidiary of Chicago-based Household International, a consumer finance company, is seeking a \$200m five-year multicurrency facility. First Chicago is arranger.

The loan, which is expected to be fully drawn within three months, carries a margin of 12½ basis points for the first 2½ years, rising to 17½ basis points thereafter.

There are commitment fees for those lending £15m of 7½ basis points, five basis points for commitments of £10m to £14m and three basis points for commitments of £5m to £9m.

JP Morgan, after a delay of about a year, launched its \$200m commercial paper programme backed by home mortgages from Canadian Imperial Bank of Commerce.

It is fully backed by a \$200m revolving credit arranged by SG Warburg. Morgan said the initial reception had been warm and it expects that the programme will be fully utilised within three to four weeks.

Among other things, the launch of the product had been held up by confusing and sometimes conflicting requirements of the two leading rating agencies.

The programme is rated A-1 by Standard & Poor's and P-1 by Moody's Investors Service.

Source: ABD

writes a type of currency call option to the borrower and is compensated by the higher coupon. Eurobond houses are sharply divided as to whether investors understand the implications of this option.

One official commented: "These are not bonds for windows and orphans. Investors seduced by the coupon should be aware that they could be badly stung if the Australian dollar rises against the US currency."

Others felt that relatively few small investors would end up owning the bonds, claiming that the large retail outlets exist to protect their clients from undue risk.

Several houses have done calculations showing the possible effects of different currency movements on the bonds. The BGL issue, lead managed by Bankers Trust International, provides a useful example. The figures below were not provided by Bankers Trust and were based on Friday's market conditions.

The BGL bonds were launched at 101% with a 20% per cent coupon. End investors could buy the paper at around

100%, giving them a nominal offer yield of 19.35 per cent.

An investor could buy a straight Australian dollar Eurobond, where one-year paper currently yields around 15.30 per cent. On a crude yield basis, then, the option costs the borrower 2.45 percentage points. Put another way, the investor receives 2.45 percentage points in yield as payment for the foreign exchange risk on the call option written to the borrower.

Working forward, if the bonds are redeemed in Australian dollars, each \$1,000 bond will pay A\$1,202.50. If the redemption currency is US dollars, investors will receive \$882.

At current exchange rates for the Australian dollar of around US\$0.82%, if the BGL bonds are redeemed in US dollars, the net yield in Australian dollar terms falls to 15.30 per cent.

In other words, if the Australian dollar remains at current levels, or rises further, the currency option has a dramatic effect on the bonds' redemption value. The more the Australian dollar appreciates

against the US dollar, the lower the redemption yield of the bonds in Australian dollar terms.

In that case, investors would do better if they bought one-year straight A\$-denominated bonds and took the near-17 per cent yields currently available.

In the opposite case, where the Australian dollar falls below US\$0.80 to, say US\$0.78, then investors are "in the money," receiving the full 19.65 per cent yield.

As one official points out, however, all the above calculations assume that investors are paying for the bonds with Australian dollars and are happy to receive their principal in that currency. "What do you do if you're a German investor paying in D-Marks?" asked one Eurobond official.

Continental investors have to take a further level of currency risk into account. They are thus dependent on several variables, from the currency dollar will be in a year's time, to option prices to swap rates.

The particular currencies involved in the deals also exacerbate the difficulty for the lead managers. The Australian dollar is a very volatile currency, capable of dramatic falls

and sharp rises.

To price the redemption option, houses essentially calculate the odds of a particular movement in the relationship between the two currencies. Other houses use their own volatility assumptions to check whether to buy the bonds.

The Australian dollar sector is additionally complicated by a heavy volume of interest payments and principal redemptions due in March. Researchers at ANZ McCaughan estimate that up to A\$900m of interest and principal will be paid in March, making the sector vulnerable to investors choosing whether to reinvest in the currency.

Coupon payments tend to be treated by investors as current income and are less likely to be reinvested than the principal payments. It is possible, however, that many investors have booked their funds elsewhere by selling their currency exposure in the forward markets. If they do prove reluctant to reinvest, it will be bad news for the sector.

Andrew Freeman

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %	Other yield %
US DOLLARS								
BP America Inc.♦	200	1998	7	10	101½	Morgan Stanley Int.	9.645	
Yasuda Trust & Fin. HK♦	120	1999	10	10½	101.925	Goldman Sachs Int.	10.184	
Ford Motor Credit♦	200	1992	3	10	101½	Goldman Sachs Int.	9.455	
DKB Asia Ltd.♦	125	1998	10	10½	101.9	Shearson Lehman Hutton	10.080	
Nippon Metal Corp. (e)♦	400	1998	4	10½	101.9	Nikko Securities (Europe)	10.485	
Eisa Co.♦	300	1993	4	10½	100	Nomura Int.	10.485	
Asahi Motor Parts♦	100	1993	10	10½	100	Daiwa Europe	10.722	
Mitsui Bk Luxembourg♦	50	1999	10	10½	102	Mitsui Finance Int.	10.722	
Skopbank♦	50	1999	10	10½	102	Nomura Int.	10.722	
Royal Bk Scotland (k)♦	250	2004	15	10½	99½	Merrill Lynch	10.225	
CANADIAN DOLLARS								
Ontario Hydro♦	500	1999	10	10½	101½	Merrill Lynch Canada	10.504	
AUSTRALIAN DOLLARS								
Kreditbank Int. Fin. (d)♦	80	1990	1	20	101½	CSFB	17.288	
Swedbank Handelsbanken♦	60	1991	2	18½	101½	Hambros Bank	15.418	
Postbank (k) (d)♦	50	1990	1	20	101½	Bankers Trust Int.	18.081	
Eqc Generale du Lux (g)♦	50	1990	1	20½	101½	Bankers Trust Int.	18.327	
D-MARKS								
Fuji Bank (Luxembourg)♦	100	1996	7	6½	101	Commerzbank	6.319	
EIS♦	300	1995	10	6½	100	Trieste & Burkhardt	6.500	
Eurofins♦ (k) (e)♦	125	1992	3	6½	100	BHF-Bank	6.250	
Mitsubishi Nederland (k) (e)♦	80	1996	7	6½	101½	Bank of Tokyo (Germany)	6.335	
Primary Inv. Bk Australia♦	75	1992	3	6½	101½	Commerzbank	6.054	
Nordic Investment Bank♦	500	1993	10	6½	101½	Salomon Brothers	6.495	
Finance for Danish Ind.♦	100	1994	5	6½	101½	Deutsche G2-D.Komm.	6.301	
SWISS FRANCS								
Carter Holt Harvey♦	(s)	1994	-	5½	100	S.G. Warburg Soditic	5.500	
Takada Kiko Co. (k) (s)♦	40	1994	-	5½	100	S.G. Warburg Soditic	5.500	
Chiyoda TV Broadcasting (k) (e)♦	20	1994	-	5½	100½	Hanekobank NatWest	5.317	
Nikatsu Corp. (k) (e)♦	40	1994	-	5½	100½	SEB	5.325	

These securities have been sold outside the United States of America and Japan. This announcement appears as a matter of record only.

NEW ISSUE

24th February, 1989

nichii

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(Kabushiki Kaisha Nichii)

U.S.\$500,000,000

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with Warrants

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IBJ International Limited KOKUSAI Europe Limited
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New Japan Securities Europe Limited Norinchukin International Limited
Sanyo International Limited Shearson Lehman Hutton International
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This announcement appears as a matter of record only.

February 1989



**The Nippon Credit Bank (Curaçao)
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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Abbey plans to redeem £500m Eurobond

By Andrew Freeman

ABBEY NATIONAL, the UK building society which is currently seeking approval from its members to become a public limited company, intends to exercise its right to redeem a floating-rate Eurobond before its final maturity in 1991.

The £500m notes will be called at par on June 21, subject to the society's members approving the conversion process at a general meeting on April 11.

The society is also arranging for two other floating-rate notes, due in 1988 and 2000, to be modified so that their terms and conditions clearly state the option to company shareholders.

The notes will be given an option to receive repayment of the notes at par at specified dates after conversion.

Mr Gareth Jones, spokesman, said the exercise of the call option would allow a considerable saving in borrowing costs. Abbey National has been a frequent borrower on the Euro-markets this year and has achieved funds at a cost below London interbank offered rates.

• Royal Bank of Scotland has announced the launch of a US\$250m bond issued in US capital markets. The deal marks the first time RSS has tapped the US market.

The 15-year bonds come with a 10.4 per cent coupon and were issued by lead manager Merrill Lynch Capital Markets via a specially-created vehicle, RBSG Capital Corporation. The proceeds will be used to finance the recent acquisition of Citizens Financial Group.

Krupp chief named

Fried. Krupp, the West German steel and engineering group, has named Mr Gerhard Cromme to replace Mr Wilhelm Schneider as managing board chairman on March 1, writes Our Financial Staff.

Mr Cromme is currently managing board chairman of the Krupp Stahl steel unit.

Separately, Krupp said it was in talks with Mannesmann, the engineering group, over possible co-operation in industrial plant construction.

Shake-up in Spanish bank stakes

By Peter Bruce in Madrid

A RAPID and potentially bitter reallocation of important shareholdings in two of Spain's biggest commercial banks, Banco Central and Banco Español de Crédito (Banesto) is likely to start today following the collapse on Friday night of ambitious plans to merge the two banks.

Some 5 per cent of Banesto is at stake, and a further 8 per cent of Banco Central. In the face of unrelenting hostility to the merger, Mr Mario Conde and Mr Alfonso Escámez, the chairman of Banesto and Central respectively, agreed on Friday to bring the nine-month merger process to an end. Their decision had the support of the Bank of Spain, the country's central bank.

The merger would have created Spain's biggest bank with assets of \$50bn. But it was fiercely opposed by Cartera Central, a joint venture between the Kuwait Investment Office (KIO) and two Spanish companies, Mr Alberto Cortina and the Marquesa de Cuban. KIO is run nominally from London, but had held their share prices flat since October and Banesto shares could fall once they are quoted again. Both were trading at Pta. 4,750 (\$14) when the market closed on

it to put its holding of around 2 per cent in Banesto on the market. Just over 3 per cent of Banesto, belonging to Mr Juan Álvarez, Mr Conde's estranged business partner who resigned as Banesto's vice-president on Thursday, is also up for sale.

The Bank of Spain is opposed to Banesto buying the stock directly because Banesto has been forced during the past few months to buy large amounts of its own equity to keep its share price equal to Banco Central as required by the merger agreement.

According to reports in Madrid yesterday, Mr Conde will try to buy the stock and distribute it initially to Banesto employees and friendly clients, who would then be free to trade it on the market.

Shares in both Banco Central and Banesto were suspended on all Spanish markets on Friday and it was not clear late yesterday whether trading would resume. Under the merger agreement, both banks had held their share prices flat since October and Banesto shares could fall once they are quoted again. Both were trading at Pta. 4,750 (\$14) when the market closed on

Thursday. Banco Central's shareholdings, meanwhile, have been complicated by a decision by the KIO to sell its 4.8 per cent share in Cartera Central, its joint venture with the Albertos, who have a small controlling majority.

KIO's participation in Spanish banking has always been controversial, though the Government has restrained its irritation because of the large and welcome industrial investment the group has made in Spain since 1983. But the boardroom infighting at Banesto and the Albertos' overt attempt to stop a merger which the government had encouraged has made the Kuwaitis distinctly uneasy.

The last straw appears to have been the recent intense publicity and magazine pictures surrounding the adultery affair between Mr Alberto Cortina and the Marquesa de Cuban. KIO is run nominally from London, but observers suggest that the sensitivity inside Moatmen Kuwait is likely to meet this week to discuss the transfer of KIO's \$40m holding in Cartera Central.

their criticism of the way the Albertos have handled the partnership in Cartera Central, accusing them of running the joint venture as their own and of failing to consult KIO on important policy.

Cartera Central holds just under 12 per cent of Banco Central and there have even been suggestions that the Kuwaitis might try to sell their share of this, or about 6 per cent, directly to the bank to spite the cousins. But this would be difficult, as both sides agreed when they formed Cartera Central at the end of 1987 that neither could sell its holding without the others' agreement for five years.

The Albertos, who manage a construction company, Conycon, owned by their wives (who are sisters), have said that they would be prepared to buy KIO out and run what is the biggest shareholding in Banco Central on their own. KIO and the Albertos are likely to meet this week to discuss the transfer of KIO's \$40m holding in Cartera Central.

Creditors locked in talks to save Co op

By Haig Simonian in Frankfurt

THE 120 creditor banks of Co op, the troubled West German food retailer now majority owned by four international banks, were yesterday locked in a second round of urgent negotiations to save the highly-indebted company.

Meanwhile, it emerged that Co op would have to declare bankruptcy if agreement were not reached this week. According to reports, a leaked study by the Treuverker accountancy group showed that Co op's accounts had a deficit of DM436m (\$330m). If further unspecified "open risks" were included, the figure would rise to almost DM1.16bn.

German corporate law requires a company to take remedial action within three weeks of becoming aware of such a position or else declare itself bankrupt. The accountancy report was submitted on February 10, implying Co op's creditor banks have until the end of this week to agree a rescheduling.

Last week, Mr Hans Friderichs, Co op's new supervisory board chairman, cited a March 1 deadline for agreement. The supervisory board is meeting tomorrow and has already called a press conference to agree on Friday.

Mr Gienow is known to be hostile to a British Steel takeover of Klockner & Co, because it could give a rival steelmaker a large stake in Klockner-Werke and because it would leave British Steel in charge of distributing Klockner-Werke's steel.

Recently Sir Ronald has been making conciliatory gestures towards Mr Gienow and has said that while APV control is the preferred option, even without it SEN could use APV's sales network.

Talks between the two men are expected soon at which Sir Ronald is likely to make a generous offer for a further slice of SEN equity.

Although agreement is possible, both sides still seem far apart and Klockner-Werke is less in need of extra cash following a boom year in the steel business.

Threat of liquidation over Koor Industries temporarily lifted

By Andrew Whitley in Jerusalem

THE THREAT of compulsory liquidation hanging over Koor Industries, the troubled Israeli group, for the past four months, has been temporarily lifted.

Bankers Trust, the company's principal foreign creditor, has told the Tel Aviv district court that it is withdrawing the liquidation request filed last October after Koor failed to repay a \$20m loan.

But it has reserved the right to resubmit the request if final agreement with Koor and the foreign banks that the debts of the group's subsidiaries will carry the same guarantees as those of Koor Industries itself.

On Friday, a senior Koor executive, who denied local press reports that the group had offered to sell 50 per cent of its 99 per cent equity stake in Tadiran, its most important subsidiary, to General Dynamics. The book value of Tadiran, an important consumer and defence electronics company, is estimated at \$240m.

Mitsubishi Finance issues JGB futures warrants

By Katharine Campbell

MITSUBISHI Finance International is today launching a total of Y140bn worth of warrants based on Japanese government bond (JGB) futures, one of the largest ever warrant packages.

The issue comes in three parts, of which the largest component is made up of five series of conventional warrants of up to 100 puts and 100 calls on the June contract of the JGB future, which is traded on the Tokyo Stock Exchange.

Put buyers expect the price of the future to fall, whereas call buyers hope it will rise. The warrants are American style, which means they can be exercised at any time up to expiry, which is May 9, 1989.

The rest of the issue is made up of a series of "average" and "look back" warrants. Whereas average options have been designed in the currency markets, this is the first time they have been tried with JGBs.

Here, a call buyer receives the right to the difference between the average price of the JGB future over the life of the warrant and the strike price, which is set at today's Tokyo closing price. A put buyer receives the difference between the strike and the average price. These average warrants are cheaper than the conventional kind, about 58 per cent of the premium, according to Mitsubishi.

On the other hand, look-back warrants, of which the firm has issued previous series, are twice as expensive as the conventional. They offer the investor the luxury of "looking back" over the period and exercising at the most favourable price with the benefit of hindsight.

Mitsubishi is left with the tricky part of hedging its exposure. There is no JGB listed option, so the firm has to manage with the JGB future.

APV courts Scholey on SEN takeover bid

By David Goodhart in Bonn

A COMPLEX cross-border takeover dispute between Klockner-Werke, the West German steel and capital goods group, and APV, the aggressively internationalising UK-based food-processing machinery group, could be resolved in APV's favour by the intervention of another British company, British Steel.

Klockner has been resisting APV's attempt to acquire a majority stake in Seitz Enginier Noll (SEN) which along with Holstein & Kappel (HK) dominates the European bottle-filling machinery industry. Klockner holds 50.1 per cent of SEN and wants to merge it with HK which is a wholly-owned Klockner subsidiary.

APV has taken a Cartel Office-approved 40 per cent stake in SEN, which is enough to block a formal merger between SEN and HK, although some observers think Klockner could gradually implement a *de facto* merger.

At the annual shareholders meeting in early February, Klockner struck back by ousting two members of the supervisory board who supported APV's expansionist plan for an independent SEN and refusing to accept Mr Kralenhorst, chairman of Alko, the Dutch chemical group, as an APV representative on the board.

However, Mr Herbert Gienow, chief executive of Klockner-Werke, did promise that he would not use his casting vote to implement a merger or create big job losses.

The situation currently remains deadlocked. APV has promised that if allowed a majority stake it would integrate SEN products into its international sales network, transfer work to SEN from other APV factories, make SEN a part of APV's central research and development in bottle-filling, and make SEN's Mannheim office the APV central Europe headquarters.

The company has also said it could expand SEN's annual sales from DM400m to DM500m (\$27.5m) and move it from break-even to a return of 7 per cent on sales.

For those reasons APV has the support of the SKN unions and most of the management board.

It is also thought to have the support of Deutsche Bank which is both house bank to Klockner-Werke and owner of two members of the supervisory board who supported APV's expansionist plan for an independent SEN and refusing to accept Mr Kralenhorst, chairman of Alko, the Dutch chemical group, as an APV representative on the board.

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British Steel, about the SEN battle.

Mr Gienow is known to be hostile to a British Steel takeover of Klockner & Co, because it could give a rival steelmaker a large stake in Klockner-Werke and because it would leave British Steel in charge of distributing Klockner-Werke's steel.

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The company has also said it could expand SEN's annual sales from DM400m to DM500m (\$27.5m) and move it from break-even to a return of 7 per cent on sales.

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LEISURE—Cont

Market Cat. No.	Stock	Price	Dir.	W/M	Last	Dividends	Ex-D.	Market	Stock
74.857TV Grp.		120	100	6.51	6.51	Paid	12/27	75.141	Leaders 100 Gr.
122.000(Manhurin ASG-25)		170	100	4.45	4.45	1/18	Nov. Apr.	120.000	500,000 Gr. Cen Red Prof
49.981-TV Sports		170	100	4.21	4.21	11	Dec. June	120.100	100 Gr. Cen Red Prof
14.48411 Media Corp. Gr. 5		15	100	—	—	—	—	120.200	100 Gr. Cen Red Prof
51.011(St. Gaffier's Hdgs. 20)		75	100	—	—	—	—	120.300	100 Gr. Cen Red Prof
49.982-TV Sports		50	100	—	—	—	—	120.400	100 Gr. Cen Red Prof
145.581 WT Sp.		180	100	1.4	1.35	1.16	Mar. Jul.	120.500	100 Gr. Cen Red Prof
162.000(Elm Int'l 100)		180	100	5.7	4.02	5.11	Jan-April	120.600	100 Gr. Cen Red Prof
35.32(Elm Int'l 100)		170	100	—	—	—	—	120.700	100 Gr. Cen Red Prof
71.551(Manhurin Fds. 50)		170	100	6.0	6.12	6.12	November	120.800	100 Gr. Cen Red Prof
60.000(Elm Int'l 100)		190	100	4.5	4.3	4.30	Mar-Sep	120.900	100 Gr. Cen Red Prof
9.000(Elm Int'l 100)		110	100	3.6	3.6	3.61	Apr. Dec.	121.000	100 Gr. Cen Red Prof
18.200(Elm Radio Grp. Sp.)		110	100	1.1	1.1	1.1	—	121.100	100 Gr. Cen Red Prof
121.000(Manhurin Int'l 100)		220	100	2.8	2.8	2.8	February	121.200	100 Gr. Cen Red Prof
33.75(Elm World 100)		220	100	5.1	5.1	5.1	Oct-May	121.300	100 Gr. Cen Red Prof
8.75(Elmhouse Wines 50)		220	100	5.1	5.1	5.1	—	121.400	100 Gr. Cen Red Prof
20.200(Elm Service 50)		120	100	—	—	—	—	121.500	100 Gr. Cen Red Prof
14.700(Elm Int'l 100)		140	100	—	—	—	—	121.600	100 Gr. Cen Red Prof
75.500(Elm Int'l 100)		140	100	—	—	—	—	121.700	100 Gr. Cen Red Prof
24.54(Elm Int'l 100)		110	100	2.3	2.3	2.25	May	121.800	100 Gr. Cen Red Prof
52.50(Elm Int'l 100)		110	100	4.22	4.22	4.15	Sur-Sep	121.900	100 Gr. Cen Red Prof
47.1(Prentsch)		240	100	2.4	2.4	2.19	Sept-Nov	122.000	100 Gr. Cen Red Prof
5.65(Elm Int'l 100)		120	100	1.25	1.25	1.25	Aug-Nov	122.100	100 Gr. Cen Red Prof
66.60(Elm Int'l 100)		140	100	4.40	4.40	4.30	Feb-Sep	122.200	100 Gr. Cen Red Prof
15.4(Elm Int'l Ctr. A) 100		470	100	2.8	2.8	2.77	19	122.300	100 Gr. Cen Red Prof
18.9(Elm Radio Ctr.)		300	100	—	—	—	—	122.400	100 Gr. Cen Red Prof
67.00(Elm Int'l Ctr. Grp. 50)		150	100	2.75	2.75	2.65	Jan-July	122.500	100 Gr. Cen Red Prof
60.000(Elm Int'l Ctr. Grp. 50)		150	100	3.30	3.30	3.10	May-Dec	122.600	100 Gr. Cen Red Prof
45.000(Elm Group 20)		270	100	2.75	2.75	2.61	Aug-Nov	122.700	100 Gr. Cen Red Prof
5.67(Elm Int'l Ctr. 20)		240	100	—	—	—	—	122.800	100 Gr. Cen Red Prof
9.95(Elm Int'l 100)		430	100	327.0	327.0	318.15	Dec-May	122.900	100 Gr. Cen Red Prof
2.25(Elm Select TV 100)		160	100	—	—	—	—	123.000	100 Gr. Cen Red Prof
For Spectrum see Industrial									
42.0(Stansley Leisure)		200	100	1.1	1.1	1.08	Feb-Sep	123.100	100 Gr. Cen Red Prof
12.55(Sanct & Vinc 50)		270	100	4.4	4.4	4.2	—	123.200	100 Gr. Cen Red Prof
16.70(WSW 50)		70	100	3.15	3.15	3.15	May-Nov	123.300	100 Gr. Cen Red Prof
12.30(TV-2000 50)		140	100	14.5	14.5	14.50	Mar-Aug	123.400	100 Gr. Cen Red Prof
215.41(TV-Entertainment 100)		3400	100	13.25	13.25	13.25	Mar-Aug	123.500	100 Gr. Cen Red Prof
56.800(7.4pc Prof.)		210	100	7.4%	7.4%	7.25	—	123.600	100 Gr. Cen Red Prof
12.11(Home TV)		470	100	112.2	112.2	112.11	Jan-July	123.700	100 Gr. Cen Red Prof
12.3(Homeless Helper)		220	100	5.0	5.0	5.04	Jan-June	123.800	100 Gr. Cen Red Prof
17.1(Teltron 100)		40	100	2.5	2.5	2.46	Feb-Aug	123.900	100 Gr. Cen Red Prof
42.7(Homeless 50)		130	100	13.75	13.75	13.69	Dec-Jan	124.000	100 Gr. Cen Red Prof
12.30(Star TV)		220	100	4.75	4.75	4.75	May-Nov	124.100	100 Gr. Cen Red Prof
9.5(GlobeWise 50)		110	100	1.1	1.1	1.1	May-Nov	124.200	100 Gr. Cen Red Prof
10.7(Williams Red 50)		40	100	10.42	10.42	10.42	July-Aug	124.300	100 Gr. Cen Red Prof
11.5(Woodington)		250	100	9.0	9.0	9.0	Feb-July	124.400	100 Gr. Cen Red Prof
96.1(Northshire TV)		250	100	9.0	9.0	9.0	Feb-Mar	124.500	100 Gr. Cen Red Prof
11.22(Select TV 100)		170	100	6.0	6.0	6.0	Feb-Mar	124.600	100 Gr. Cen Red Prof
For Spectrum see Industrial									
75.141(Manhurin 100 Gr.)		120	100	5.0	5.0	5.0	—	124.700	100 Gr. Cen Red Prof
50.900(5.5pc Cen Red Prof)		120	100	5.0	5.0	5.0	—	124.800	100 Gr. Cen Red Prof
137.4(Elmhouse Cen 100)		120	100	—	—	—	—	124.900	100 Gr. Cen Red Prof
34.2(Acta Property 200)		120	100	—	—	—	—	125.000	100 Gr. Cen Red Prof
27.10(Stamps 100)		120	100	—	—	—	—	125.100	100 Gr. Cen Red Prof
5.52(Elmhouse Hdgs. 100)		120	100	—	—	—	—	125.200	100 Gr. Cen Red Prof
51.00(Elmhouse 100)		120	100	—	—	—	—	125.300	100 Gr. Cen Red Prof
29.7(Elm Park Sodas 100)		120	100	—	—	—	—	125.400	100 Gr. Cen Red Prof
11.0(Elmhouse 100)		120	100	—	—	—	—	125.500	100 Gr. Cen Red Prof
35.5(Elmhouse Hdgs. 100)		120	100	—	—	—	—	125.600	100 Gr. Cen Red Prof
17.1(Elmhouse Hdgs. 100)		120	100	—	—	—	—	125.700	100 Gr. Cen Red Prof
18.5(Elmhouse Prof. 100)		120	100	—	—	—	—	125.800	100 Gr. Cen Red Prof
48.4(Elmhouse Prof. 100)		120	100	—	—	—	—	125.900	100 Gr. Cen Red Prof
14.0(Elmhouse Cen 100)		120	100	—	—	—	—	126.000	100 Gr. Cen Red Prof
52.30(Elmhouse Prof. 100)		120	100	—	—	—	—	126.100	100 Gr. Cen Red Prof
52.30(Elmhouse Prof. 100)		120	100	—	—	—	—	126.200	100 Gr. Cen Red Prof
15.5(Elmhouse Prof. 100)		120	100	—	—	—	—	126.300	100 Gr. Cen Red Prof
10.0(Elmhouse Prof. 100)		120	100	—	—	—	—	126.400	100 Gr. Cen Red Prof
14.5(Elmhouse Hdgs. 100)		120	100	—	—	—	—	126.500	100 Gr. Cen Red Prof
5.7(Elmhouse Hdgs. 100)		120	100	—	—	—	—	126.600	100 Gr. Cen Red Prof
18.0(Elmhouse Hdgs. 100)		120	100	—	—	—	—	126.700	100 Gr. Cen Red Prof
9.000(Elmhouse Hdgs. 100)		120	100	—	—	—	—	126.800	100 Gr. Cen Red Prof
31.1(Elmhouse Hdgs. 100)		120	100	—	—	—	—	126.900	100 Gr. Cen Red Prof
51.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	127.000	100 Gr. Cen Red Prof
51.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	127.100	100 Gr. Cen Red Prof
47.4(Elmhouse Prof. 100)		120	100	—	—	—	—	127.200	100 Gr. Cen Red Prof
17.5(Elmhouse Hdgs. 100)		120	100	—	—	—	—	127.300	100 Gr. Cen Red Prof
37.7(Elmhouse Hdgs. 100)		120	100	—	—	—	—	127.400	100 Gr. Cen Red Prof
15.0(Elmhouse Hdgs. 100)		120	100	—	—	—	—	127.500	100 Gr. Cen Red Prof
20.1(Elmhouse Hdgs. 100)		120	100	—	—	—	—	127.600	100 Gr. Cen Red Prof
22.4(Elmhouse Hdgs. 100)		120	100	—	—	—	—	127.700	100 Gr. Cen Red Prof
19.2(Elmhouse Prof. 100)		120	100	—	—	—	—	127.800	100 Gr. Cen Red Prof
19.2(Elmhouse Prof. 100)		120	100	—	—	—	—	127.900	100 Gr. Cen Red Prof
17.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	128.000	100 Gr. Cen Red Prof
49.4(Elmhouse Hdgs. 100)		120	100	—	—	—	—	128.100	100 Gr. Cen Red Prof
54.6(Elmhouse Hdgs. 100)		120	100	—	—	—	—	128.200	100 Gr. Cen Red Prof
52.7(Elmhouse Hdgs. 100)		120	100	—	—	—	—	128.300	100 Gr. Cen Red Prof
38.30(Elmhouse Hdgs. 100)		120	100	—	—	—	—	128.400	100 Gr. Cen Red Prof
53.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	128.500	100 Gr. Cen Red Prof
32.0(Elmhouse Hdgs. 100)		120	100	—	—	—	—	128.600	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	128.700	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	128.800	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	128.900	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	129.000	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	129.100	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	129.200	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	129.300	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	129.400	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	129.500	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	129.600	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	129.700	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	129.800	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	129.900	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	130.000	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	130.100	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	130.200	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	130.300	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	130.400	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	130.500	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	130.600	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	130.700	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	130.800	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	130.900	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	131.000	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	131.100	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	131.200	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	131.300	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	131.400	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	131.500	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	131.600	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	131.700	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	131.800	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	131.900	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	132.000	100 Gr. Cen Red Prof
57.2(Elmhouse Hdgs. 100)		120	100	—	—	—	—	132.100	100 Gr. Cen Red Prof

PROPERTY

TEXTILES - Continued

Dividends	City	Market	Price	Div.	Yield	Last	Dividends	City	Div.
Paid	Line	Sec. No.	Stock	Net	6% ⁺	Line	Paid	Line	6%
Jan. June	66415	16.75 ⁺ Sci. Crt. 'A'	4.28	5.0	5.6	12.12	Apr Dec	5647	12.2
Dec July	7786	324.25 ⁺ Sci. Est. Inv.	153.0	K2.75	2.4	19.9	Oct May	5648	12.2
May Feb.	58223	57.5 ⁺ Scottish Inv.	143.0	3.2	3.0	12.5	Feb July	5653	14.0
Mar. Oct.	5950	11.75 ⁺ Warrants	2.0	-	-	-	-	5653	14.0
May June	56530	20.6 ⁺ Sci. & Met. 'A' Inv.	4.6	4.6	7.1	12.12	Jan July	5655	14.0
Jan July	56541	427.5 ⁺ Sci. Mort. & Tst.	128.0	12.3	2.6	13.12	Jun Dec	5604	10.0
Apr Nov	5121	Sci. Natl. Inv. Sci. Inv.	92.0	15.3	9.1	13.2	-	5661	11.0
Mar. Sept.	50722	26.25 ⁺ Cap...	4.3	-	-	-	-	5660	11.0
Feb June	5247	34.90 ⁺ Standard P.M.	109.4	15.25	6.4	13.2	-	5662	11.0
Jan July	5249	70.10 ⁺ Zero Div. P.M.	109.4	-	-	-	-	5664	11.0
Dec July	5250	1.50 ⁺ Sci. Warrants	1.2	-	-	-	-	5663	11.0
Oct Aug	54654	16.5 ⁺ Sci. Alliance Te.	84.0	23.0	3.1	14.9	Apr. Oct.	5974	14.0
June Dec.	-	154.4 ⁺ Sci. Market Inv. 50%	154.4	3.0	3.1	13.2	May	5976	6.0
	5689	189.6 ⁺ Sci. Securities Inv. Sci.	128.4	F4.6	5.0	13.12	Dec June	5977	6.0
		20.5 ⁺ Sci. Assess. Inv.	84.0	30.00	1.0	12.12		5985	-
		17.1 ⁺ Sci. Ed. Inv. Sci. ser.	100.0	-	-	-		5983	-
		21.2 ⁺ Sci. Ed. Inv. Sci. ser.	100.0	-	-	-		5985	-
		38.8 ⁺ Sci. Inv. 50%	248.0	15.49	6.2	13.0		5985	-
		20.0 ⁺ Llsc. Inv. Llsc. ser.	127.0	C1.0	2.0	19.0		5985	-
		51.1 ⁺ Sci. Carter Inv. Inv.	130.0	1.5	1.5	22.0		5985	-
		72.5 ⁺ Sci. Inv. Inv.	51.0	2.00	4.5	19.0		5985	-
June May	17117	-	-	-	-	-	Jan July	6016	2.0
June Dec.	17116	-	-	-	-	-	Sept Mar	6016	3.0
Jan Oct.	17031	-	-	-	-	-	Jan July	6040	10.0

OIL AND

Per	Div	Yield	Last	Dividends	Chg.	Market
	Net	Gr.	Gr.	Paid	Per	Cap.
180						
181	16.0	5.8	19.9	Nov. May	4223	
182	4.9%	9.5	26.0	Feb. Aug.	4005	
400	7.0	3.0	14.11	Jan May	4021	
12	4		1.85		5066	
125					4057	
126					4275	
127	(88%)	8.2	17.10	Apr. Oct.	4261	
128	40%	4.9	2.7	July	4275	
142					4313	
151					4479	
302	16.7	3.0	15.8	June Oct	4340	
303	15				4535	
AS TRADERS						
78	0.0	6.7	21.3	April	1407	
79	0.0	2.5	25.4	June	1526	
304	10.0	2.5	24.10	Apr. Oct	1622	
305	0.4	9.6	25.26	Jan July	1611	

MINES—Contd

MOTORS, AIRCRAFT TRADES

General Motors	2464	8250	5,615.2	Mr. Ans Pa	0	1978
5540 Toyota	210	10,25	4,515.5	May Nov	1979	11.75%
7. Volkswagen Group 50	488	942	5,175.8	Sep Apr	1979	11.75%
3. Volkswagen Motor 100	488	942	5,175.8	12/12/79	1980	11.75%
2. Daimler-Benz	5014	10,425	2,321.5	Jan	1980	11.75%
Commercial Vehicles						
47. STERF (M)go	492	15,150	4,112.7	Jan-June	1977	
51. Freightliner	248	14,35	2,417.1	Jan-May	1975	
Commercial						
8.000 Abney Panels	465	5,0	1,016.6	Sept-Feb	1978	
16.4 Alström Streamline	227	2,0	2,930.1	Jan-July	1978	
16.5 Alström Streamline	144	9,0	3,719.9	Mar-May	1978	
4.500 BFTS 100	55	742	5,155.8	Oct-Feb	1978	
15.4 Bostrom Sp	171	55	4		1978	
6.1.4 Dowty 50p	240	73	3,260.12	Mar-Oct	1977	
18.5 FPT 50p	250	14,42	2,422.00	Mar-May	1978	
17.6 FPT 50p	110	18,19	2,323.30	Jan-July	1977	
5.500 Lucas Inds. 51	625	21,0	4,651.31	Jan-Jun	1978	
5.500 Splice Sp	71	61,2	2,74.7	Feb-Jun	1978	
Garages and Distributors						
14.5 Aleksander 10p	38	1,0	3,516.1	April	1982	
5.500 Alp-Card	465	1,0	1,611.4	May-Nov	1978	
5.7 Alp-Card Motor 20p	192	875	5,2		1977	
17.5 Alfryns 50p	525	10,0	2,500.12	Jan-July	1978	
11.0 Alquist Motor Acces	110	2,75	3,415.5	Apr-Dec	1978	
44.500 Cork (T.J.C) Hides	185	2,85	5,59	Feb	1978	
12.0.5 Corrie (T.J.C) 59	130	2,4	2,515.8	Feb-Aug	1978	
20.0.5 Corrie Motors 20p	121	1,4	2,101.8	Mar-May	1978	
68.10 Evans Hatchco	531	9,5	4,219.5	Feb-April	1978	
18.400 Galt (F.G.)	177	2,25	1,500.0	July	1981	
10.2 Galtex	151	2,45	2,1411	Jan-July	1978	
9.200 Jacks Wm	45	1,7	2,310.0	July-Nov	1978	
15.0 Jelco	145	6,25	2,500.11	Mar-May	1978	
11.5 Lancaster	147	2,75	2,101.9	May-Nov	1978	
24.000 Laxco Service	571	11,0	2,5	Oct-Dec	1978	
25.400 Laxco	165	2,5	2,97	Feb-April	1978	
55.0 McFerry Group	217	75	2,510.0	Oct-Dec	1978	
33.000 Mercedes-Benz 10p	1825	15,0	2,111.1	May-Oct	1978	
11.500 SMAC Group	55	3	0		1978	
26.100 Trelleborg 10p	465	31,0	2,912.12	Jan-June	1978	
28.500 Unicar (Ex 96)	5607	11,0	2,224.0	Sep-Apr	1977	
57.000 Voss Motor	631	15,0	1,119.9	July-Dec	1978	
Industrial						
18.000 Balfour & Ansons	11	7,00	2,600.0		1978	
27.500 Balfour Eng Co. Pte	21	15,0	2,111.1		1978	
65.000 Balfour of London	14	15,0	2,111.1		1978	
17.000 Balfour	17	15,0	2,111.1		1978	
45.000 First Inst Pro Tsl	4	5,00	1,600.0		1978	
25.500 Five Gates Group	5	15,0	2,111.1		1978	
15.000 Fletcher King 10p	43	7,00	2,500.0		1978	
45.000 Fife Corp 10p	16	15,0	2,111.1		1978	
27.500 Fife Corp 10p	17	15,0	2,111.1		1978	
16.000 Fife Corp 10p	18	15,0	2,111.1		1978	
35.000 Fife Corp 10p	19	15,0	2,111.1		1978	
55.000 Fife Corp 10p	20	15,0	2,111.1		1978	
55.000 Fife Corp 10p	21	15,0	2,111.1		1978	
35.000 Fife Corp 10p	22	15,0	2,111.1		1978	
15.000 Fife Corp 10p	23	15,0	2,111.1		1978	
35.000 Fife Corp 10p	24	15,0	2,111.1		1978	
15.000 Fife Corp 10p	25	15,0	2,111.1		1978	
35.000 Fife Corp 10p	26	15,0	2,111.1		1978	
15.000 Fife Corp 10p	27	15,0	2,111.1		1978	
35.000 Fife Corp 10p	28	15,0	2,111.1		1978	
15.000 Fife Corp 10p	29	15,0	2,111.1		1978	
35.000 Fife Corp 10p	30	15,0	2,111.1		1978	
15.000 Fife Corp 10p	31	15,0	2,111.1		1978	
35.000 Fife Corp 10p	32	15,0	2,111.1		1978	
15.000 Fife Corp 10p	33	15,0	2,111.1		1978	
35.000 Fife Corp 10p	34	15,0	2,111.1		1978	
15.000 Fife Corp 10p	35	15,0	2,111.1		1978	
35.000 Fife Corp 10p	36	15,0	2,111.1		1978	
15.000 Fife Corp 10p	37	15,0	2,111.1		1978	
35.000 Fife Corp 10p	38	15,0	2,111.1		1978	
15.000 Fife Corp 10p	39	15,0	2,111.1		1978	
35.000 Fife Corp 10p	40	15,0	2,111.1		1978	
15.000 Fife Corp 10p	41	15,0	2,111.1		1978	
35.000 Fife Corp 10p	42	15,0	2,111.1		1978	
15.000 Fife Corp 10p	43	15,0	2,111.1		1978	
35.000 Fife Corp 10p	44	15,0	2,111.1		1978	
15.000 Fife Corp 10p	45	15,0	2,111.1		1978	
35.000 Fife Corp 10p	46	15,0	2,111.1		1978	
15.000 Fife Corp 10p	47	15,0	2,111.1		1978	
35.000 Fife Corp 10p	48	15,0	2,111.1		1978	
15.000 Fife Corp 10p	49	15,0	2,111.1		1978	
35.000 Fife Corp 10p	50	15,0	2,111.1		1978	
15.000 Fife Corp 10p	51	15,0	2,111.1		1978	
35.000 Fife Corp 10p	52	15,0	2,111.1		1978	
15.000 Fife Corp 10p	53	15,0	2,111.1		1978	
35.000 Fife Corp 10p	54	15,0	2,111.1		1978	
15.000 Fife Corp 10p	55	15,0	2,111.1		1978	
35.000 Fife Corp 10p	56	15,0	2,111.1		1978	
15.000 Fife Corp 10p	57	15,0	2,111.1		1978	
35.000 Fife Corp 10p	58	15,0	2,111.1		1978	
15.000 Fife Corp 10p	59	15,0	2,111.1		1978	
35.000 Fife Corp 10p	60	15,0	2,111.1		1978	
15.000 Fife Corp 10p	61	15,0	2,111.1		1978	
35.000 Fife Corp 10p	62	15,0	2,111.1		1978	
15.000 Fife Corp 10p	63	15,0	2,111.1		1978	
35.000 Fife Corp 10p	64	15,0	2,111.1		1978	
15.000 Fife Corp 10p	65	15,0	2,111.1		1978	
35.000 Fife Corp 10p	66	15,0	2,111.1		1978	
15.000 Fife Corp 10p	67	15,0	2,111.1		1978	
35.000 Fife Corp 10p	68	15,0	2,111.1		1978	
15.000 Fife Corp 10p	69	15,0	2,111.1		1978	
35.000 Fife Corp 10p	70	15,0	2,111.1		1978	
15.000 Fife Corp 10p	71	15,0	2,111.1		1978	
35.000 Fife Corp 10p	72	15,0	2,111.1		1978	
15.000 Fife Corp 10p	73	15,0	2,111.1		1978	
35.000 Fife Corp 10p	74	15,0	2,111.1		1978	
15.000 Fife Corp 10p	75	15,0	2,111.1		1978	
35.000 Fife Corp 10p	76	15,0	2,111.1		1978	
15.000 Fife Corp 10p	77	15,0	2,111.1		1978	
35.000 Fife Corp 10p	78	15,0	2,111.1		1978	
15.000 Fife Corp 10p	79	15,0	2,111.1		1978	
35.000 Fife Corp 10p	80	15,0	2,111.1		1978	
15.000 Fife Corp 10p	81	15,0	2,111.1		1978	
35.000 Fife Corp 10p	82	15,0	2,111.1		1978	
15.000 Fife Corp 10p	83	15,0	2,111.1		1978	
35.000 Fife Corp 10p	84	15,0	2,111.1		1978	
15.000 Fife Corp 10p	85	15,0	2,111.1		1978	
35.000 Fife Corp 10p	86	15,0	2,111.1		1978	
15.000 Fife Corp 10p	87	15,0	2,111.1		1978	
35.000 Fife Corp 10p	88	15,0	2,111.1		1978	
15.000 Fife Corp 10p	89	15,0	2,111.1		1978	
35.000 Fife Corp 10p	90	15,0	2,111.1		1978	
15.000 Fife Corp 10p	91	15,0	2,111.1		1978	
35.000 Fife Corp 10p	92	15,0	2,111.1		1978	
15.000 Fife Corp 10p	93	15,0	2,111.1		1978	
35.000 Fife Corp 10p	94	15,0	2,111.1		1978	
15.000 Fife Corp 10p	95	15,0	2,111.1		1978	
35.000 Fife Corp 10p	96	15,0	2,111.1		1978	
15.000 Fife Corp 10p	97	15,0	2,111.1		1978	
35.000 Fife Corp 10p	98	15,0	2,111.1		1978	
15.000 Fife Corp 10p	99	15,0	2,111.1		1978	
35.000 Fife Corp 10p	100	15,0	2,111.1		1978	
15.000 Fife Corp 10p	101	15,0	2,111.1		1978	
35.000 Fife Corp 10p	102	15,0	2,111.1		1978	
15.000 Fife Corp 10p	103	15,0	2,111.1		1978	
35.000 Fife Corp 10p	104	15,0	2,111.1		1978	
15.000 Fife Corp 10p	105	15,0	2,111.1		1978	
35.000 Fife Corp 10p	106	15,0	2,111.1		1978	
15.000 Fife Corp 10p	107	15,0	2,111.1		1978	
35.000 Fife Corp 10p	108	15,0	2,111.1		1978	
15.000 Fife Corp 10p	109	15,0	2,111.1		1978	
35.000 Fife Corp 10p	110	15,0	2,111.1		1978	
15.000 Fife Corp 10p	111	15,0	2,111.1		1978	
35.000 Fife Corp 10p	112	15,0	2,111.1		1978	
15.000 Fife Corp 10p	113	15,0	2,111.1		1978	
35.000 Fife Corp 10p	114	15,0	2,111.1		1978	
15.000 Fife Corp 10p	115	15,0	2,111.1		1978	
35.000 Fife Corp 10p	116	15,0	2,111.1		1978	
15.000 Fife Corp 10p	117	15,0	2,111.1		1978	
35.000 Fife Corp 10p	118	15,0	2,111.1		1978	
15.000 Fife Corp 10p	119	15,0	2,111.1		1978	
35.000 Fife Corp 10p	120	15,0	2,111.1		1978	
15.000 Fife Corp 10p	121	15,0	2,111.1		1978	
35.000 Fife Corp 10p	122	15,0	2,111.1		1978	
15.000 Fife Corp 10p	123	15,0	2,111.1		1978	
35.000 Fife Corp 10p	124	15,0	2,111.1		1978	
15.000 Fife Corp 10p	125	15,0	2,111.1		1978	
35.000 Fife Corp 10p	126	15,0	2,111.1		1978	
15.000 Fife Corp 10p	127	15,0	2,111.1		1978	
35.000 Fife Corp 10p	128	15,0	2,111.1		1978	
15.000 Fife Corp 10p	129	15,0	2,111.1		1978	
35.000 Fife Corp 10p	130	15,0	2,111.1		1978	
15.000 Fife Corp 10p	131	15,0	2,111.1		1978	
35.000 Fife Corp 10p	132	15,0	2,111.1		1978	
15.000 Fife Corp 10p	133	15,0	2,111.1		1978	
35.000 Fife Corp 10p	134	15,0	2,111.1		1978	
15.000 Fife Corp 10p	135	15,0	2,111.1		1978	
35.000 Fife Corp 10p	136	15,0	2,111.1		1978	
15.000 Fife Corp 10p	137	15,0	2,111.1		1978	
35.000 Fife Corp 10p	138	15,0	2,111.1		1978	
15.000 Fife Corp 10p	139	15,0	2,111.1		1978	
35.000 Fife Corp 10p	140	15,0	2,111.1		1978	
15.000 Fife Corp 10p	141	15,0	2,111.1		1978	
35.000 Fife Corp 10p	142	15,0	2,111.1		1978	
15.000 Fife Corp 10p	143	15,0	2,111.1		1978	
35.000 Fife Corp 10p	144	15,0	2,111.1		1978	
15.000 Fife Corp 10p	145	15,0	2,111.			

NEWSPAPERS, PUBLISHERS

PAPER, PRINTING, ADVERTISING.

37. <i>Shasta Selection</i> 5c.	71	1.8	3-4-1929	Jan. June 1494	110. 5-Town Centre.
37. <i>Shabot Mid Vicks</i> 5c.	245	4.5	2-21-1919	May Nov. 1504	75. <i>2-Treeford Part</i> .
37. <i>Shade Acacia Group</i> 10c.	61	0.3	3-30-1	April 1730	87. <i>6-Treeford Woods</i> 10c.
37. <i>Shadwood Concert</i> 5c.	16	7.6	4-3-1910	May Nov. 1520	9. <i>2-Treeford Woods</i> 10c.
37. <i>Shagbark Corners</i> 5c.	572	1.1	1-19-19	Oct. May 1770	6. <i>6-Treeford Woods</i> 10c.
37. <i>Shallow Paper</i> 5c.	252	8.8	4-6-1923	July Feb 1770	57. <i>4-Treeford Land</i> .
37. <i>Shallow Paper</i> 5c.	253	2.5	7-1-19	September 1770	27. <i>1-Treeford Square</i> 10c.
37. <i>Shallow Paper</i> 5c.	254	1.5	7-1-19	—	118. <i>9-Warren Estate</i> 5c.
37. <i>Shallow Paper</i> 5c.	255	1.2	5-6-17-19	Oct. April 1770	117. <i>1-Treeford Inn</i> 20c.
37. <i>Shallow Paper</i> 5c.	256	1.0	5-6-17-19	Nov May 1770	31. <i>2-Warren</i> .
37. <i>Shallow Paper</i> 5c.	257	1.7	3-31-12	June Oct 1770	22. <i>4-Weatherford Inn</i> 5c.
37. <i>Shallow Paper</i> 5c.	258	0.78	2-28-12	Feb Aug 1770	11. <i>5-Treeford Inn</i> 5c.
37. <i>Shallow Paper</i> 5c.	259	1.5	3-30-1	Feb Aug 1770	25. <i>5-Warren City of Los</i>
37. <i>Shallow Paper</i> 5c.	260	15.0	4-11-19	Nov July 1770	209. <i>4-Weatherford Inn</i> 5c.
37. <i>Shallow Paper</i> 5c.	261	10.44	1-17-10	May Oct 1770	209. <i>5-Weatherford Inn</i> 5c.
37. <i>Shallow Paper</i> 5c.	262	7.5	1-21-12	Nov July 1770	7. <i>17-Wood</i> (J. D.) 10c.
37. <i>Shallow Paper</i> 5c.	263	10.9	2-20-16	Jan. June 1770	48. <i>3-Weatherford Inn</i> 5c.
37. <i>Shallow Paper</i> 5c.	264	11.75	2-25-16	—	17. <i>17-Wood</i> (J. D.) 10c.
37. <i>Shallow Paper</i> 5c.	265	11.75	2-27-16	Oct. May 1770	20. <i>3-Weatherford Inn</i> 5c.
37. <i>Shallow Paper</i> 5c.	266	9.2	2-27-17	—	11. <i>5-Weatherford Inn</i> 5c.
37. <i>Shallow Paper</i> 5c.	267	14.5	2-27-17	New July 1770	54. <i>1-Berwick d-4 AS 10c.</i>
37. <i>Shallow Paper</i> 5c.	268	2.5	3-0-17	Oct. April 1770	21. <i>6-Treeford S. L. Corp.</i>
37. <i>Shallow Paper</i> 5c.	269	0.9	3-0-17	January 1770	40. <i>8-Treeford Inn</i> 10c.
37. <i>Shallow Paper</i> 5c.	270	0.5	4-7-16	Jan. June 1770	34. <i>9-Fisher LD.</i>
37. <i>Shallow Paper</i> 5c.	271	22.0	1-13-17	Jan. Aug 1770	13. <i>2-Treeford Shippings</i> 20c.
37. <i>Shallow Paper</i> 5c.	272	3.0	1-14-17	Jan. Oct 1770	14. <i>4-Treeford Sun</i> 5c.
37. <i>Shallow Paper</i> 5c.	273	10.7	1-15-17	Nov. May 1770	17. <i>7-Jacobs</i> (J. J.) 10c.
37. <i>Shallow Paper</i> 5c.	274	11.15	1-17-17	Nov. July 1770	2. <i>2-10-10</i> 5c <i>Spec. Pets</i> 5c.
37. <i>Shallow Paper</i> 5c.	275	12.7	1-11-17	October 1770	27. <i>7-Jacobs</i> (J. J.) 10c.
37. <i>Shallow Paper</i> 5c.	276	5.0	2-22-17	Oct. April 1770	11. <i>7-Mersey Co. Inn</i> 10c.
37. <i>Shallow Paper</i> 5c.	277	2.5	6-5-15-18	Aug Oct 1770	14. <i>8-Mersey Inn</i> 10c.
37. <i>Shallow Paper</i> 5c.	278	10.0	4-8-17-17	Jan. July 1770	33. <i>7-Ocean Transport</i> 5c.
37. <i>Shallow Paper</i> 5c.	279	2.5	2-26-17	May Nov 1770	24. <i>10-J. P. & D. Co.</i> 10c.
37. <i>Shallow Paper</i> 5c.	280	3.25	5-3-17-19	May Nov 1770	17. <i>10-J. P. & D. Co.</i> 10c.
37. <i>Shallow Paper</i> 5c.	281	16.0	3-2-17-19	Oct. May 1770	20. <i>5-Treeford Inn</i> 5c.
37. <i>Shallow Paper</i> 5c.	282	4.5	6-7-17	—	11. <i>7-D. J. 3-Treeford Inn</i> 5c.
37. <i>Shallow Paper</i> 5c.	283	1.8	3-4-1929	Jan. June 1494	69. <i>9-J. D. 3-Treeford Inn</i> 5c.
37. <i>Shallow Paper</i> 5c.	284	1.8	3-4-1929	May Nov. 1504	20. <i>2-Ruehme (W.)</i> 5c.

3 J. D. 100. y
6 Gr. 50. y

CH 2 AND 216

ld Firms S.A. 5c.
'burg Cons. R2....
Middle Wt 25c....
Upper 51-10

imates for 1988. N Dividend and yield based on other official estimates for 1989-90. P Figure is status or other official estimates for 1987. Q Gross

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CURRENCIES, MONEY AND CAPITAL MARKETS

CURRENCIES AND MONEY REVIEW

Sterling may need further base rate rise

THERE ARE certain similarities between the Australian and British economies, including an expensive currency supported high interest rates, a current account deficit, and a budget surplus, but the theory that because the Australian dollar has fallen by 10 per cent sterling must follow suit seems to have one serious flaw.

The Australian Government wants the local dollar to fall, but the British Government has no intention of letting the pound follow a similar course.

So far sterling has been supported by a mixture of modest intervention from the Bank of England, plus words and rumours. The authorities are trying to defend the pound on the cheap, according to Mr Roger Bootle, chief UK economist at Greenwell Montagu Gilt-Edged, but may yet be forced into tougher action, involving another rise in bank base rates.

It was not long ago that the

financial markets were speculating about the timing of a base rate cut, but sentiment has completely turned round. March short sterling futures on Liffe now discount a Libor rate of 13% per cent at delivery on March 15, the day after the Budget, while the June contract points to a Libor rate of 14.4% at delivery. There is no indication here of any cut in base rates even by June.

Mr Bootle says he believes Wednesday's UK trade figures for January could be crucial in deciding whether there is an early rise in base rates. He argues that Mr Nigel Lawson, the Chancellor, will not welcome a sterling crisis in the next week or so, when he is trying to make his final calculations on the Budget.

Tactics used to defend the pound have included a moderate amount of intervention, timed on Thursday to coincide with the Chancellor's speech in the Commons, promising a prudent Budget and no ques-

tion of a premature cut in interest rates. Another event which seemed timed to unsettle sellers of sterling was a Press report on Friday that Mr Lawson will claim in his Budget speech that the UK current account deficit for 1988 is closer to \$7bn than the official estimate of \$14.3bn.

This created some suspicion that it was another move to blunt the impact of bad news. Rumours of a rise in the annual inflation rate to 7.5 per cent were circulating freely in the City several days before the figure was confirmed on February 17.

The £7bn current account deficit will at least cause some doubt and confusion about the underlying level of any shortfall whatever the January deficit turns out to be. A deficit of under £1bn on the current account will be regarded as good, and a sign that the balance of trade is moving in the right direction. A figure between £1bn and

£1.75bn may be seen as neutral, but a deficit in the region of £2bn could mean a rise in base rates to 14 per cent, according to Mr Bootle.

The Chancellor may offset some of the pain of higher base rates with a cut in the standard rate of income tax in the budget, which Mr Lawson could still claim was prudent and cautious. This would also be in line with City expectations.

Barclays de Zoete Wedd believes there is a danger of higher base rates in the near future, but suggests this may be limited to 1% per cent, taking the rate up to 13% per cent. BZW notes that lending societies are still liquid with funds to lend at present and a rise of 1% per cent in base rates should not trigger higher mortgage rates. Nevertheless it would signal to the foreign exchanges that Britain has no intention of following the Australian example.

Colin Millham

OTHER CURRENCIES

CURRENCY MOVEMENTS

Feb 24	Close	Previous Close	Bank	Spot/Forward	European	Unit
1 Spot.	1,756.0	1,757.0	1,760.0	1,756.0	1,757.0	10-70
1 month	1.44-1.41	1.40-1.42	1.40-1.42	1.44-1.41	1.40-1.42	1-70
3 months	1.25-1.30	1.36-1.31	1.36-1.31	1.25-1.30	1.36-1.31	3-75
12 months	3.85-3.87	3.95-3.85	3.95-3.85	3.85-3.87	3.95-3.85	3-75

Forward premiums and discounts apply to the US dollar

STERLING INDEX

Feb 24	Close	Previous
8.30	96.7	96.7
9.00	96.7	96.7
10.00	96.5	96.5
11.00	96.7	96.7
12.00	96.5	96.5
2.00	96.7	96.7
3.00	96.6	96.7
4.00	96.5	96.7

Feb 24	Close	Previous	Bank	Spot/Forward	European	Unit
1 Spot.	0.75026	0.64976				
1 month	0.44-0.41	0.40-0.42				
3 months	0.35-0.36	0.36-0.35				
12 months	0.35-0.37	0.35-0.35				

Forward premiums and discounts apply to the US dollar

£ IN NEW YORK

Feb 24	Close	Previous Close	Bank	Spot/Forward	European	Unit
1 Spot.	1,756.0	1,757.0				
1 month	1.44-1.41	1.40-1.42				
3 months	1.25-1.30	1.36-1.31				
12 months	3.85-3.87	3.95-3.85				

Forward premiums and discounts apply to the US dollar

STERLING INDEX

Feb 24	Close	Previous
8.30	96.7	96.7
9.00	96.7	96.7
10.00	96.5	96.5
11.00	96.7	96.7
12.00	96.5	96.5
2.00	96.7	96.7
3.00	96.6	96.7
4.00	96.5	96.7

Forward premiums and discounts apply to the US dollar

EURO-CURRENCY INTEREST RATES

Feb 24	Short term	7 Days	One Month	Three Months	Six Months	One Year
1 Spot.	11.75-11.76	12.15-12.16	12.15-12.16	12.15-12.16	12.15-12.16	12.15-12.16
1 month	11.75-11.76	12.15-12.16	12.15-12.16	12.15-12.16	12.15-12.16	12.15-12.16
3 months	11.75-11.76	12.15-12.16	12.15-12.16	12.15-12.16	12.15-12.16	12.15-12.16
12 months	11.75-11.76	12.15-12.16	12.15-12.16	12.15-12.16	12.15-12.16	12.15-12.16

Forward premiums and discounts apply to the US dollar

EXCHANGE CROSS RATES

Feb 24	E	S	DM	Yen	Fr.	S Fr.	N FL	Lira	C S	B Fr.
1	1.753	3.105	221.3	10.89	2.729	3.608	2399	2.999	67.15	56.31
10	1.570	1.823	10.21	1.656	2.058	2.058	10.21	1.656	56.31	56.31
100	1.175	1.211	10.11	1.175	1.211	1.211	10.11	1.175	56.31	56.31
1000	1.175	1.211	10.11	1.175	1.211	1.211	10.11	1.175	56.31	56.31

Forward premiums and discounts apply to the US dollar

MONEY MARKETS

Feb 24	Overnight	One Month	Three Months	Six Months	One Year
1 Spot.	1.753	3.105	221.3	10.89	2.729
1 month	1.570	1.823	10.21	1.656	2.058
3 months	1.175	1.211	10.11	1.175	1.211
12 months	1.175	1.211	10.11	1.175	1.211

Forward premiums and discounts apply to the US dollar

FED TIGHTENS AS SPLIT OPENS ON US POLICY

Feb 24	Overnight	One Month	Three Months	Six Months	One Year
1 Spot.	1.753	3.105	221.3	10.89	2.729
1 month	1.570	1.823	10.21	1.656	2.058
3 months	1.175	1.211	10.11	1.175	1.211
12 months	1.175	1.211	10.11	1.175	1.211

Forward premiums and discounts apply to the US dollar

THERE IS A SPLIT ON US POLICY

Feb 24	Overnight	One Month	Three Months	Six Months	One Year

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NYSE COMPOSITE PRICES

12 Month P7 200
High Low Stock SW, V.I.E. 100% High Low
Continued from previous Page

Some figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-only range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividend are annual disbursements based on the latest declaration.

a-dividend also xtra(a). b-annual rate of dividend plus stock dividend. c-liquidating dividend. d-new yearly low. e-dividend declared or paid in preceding 12 months. f-dividend in Canadian funds, subject to 15% non-residence tax. g-dividend declared after split-up or stock dividend. h-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting. i-dividend declared or paid this year, an accumulative issue with dividends in arrears. n-new issue. In the past 52 weeks, the high-low range begins with the start of trading, and next day delivery. P/E price-earnings ratio. r-dividend declared or paid in preceding 12 months, plus stock dividend. s-stock split. Dividends begin with date of split, s/sales. t-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date. u-new yearly high. v-in bankruptcy or receivership or being incorporated under the Bankruptcy Act. or securities assumed by such companies. wd-distribution. wi-when issued. wu-with warrants. x-ex-dividend or ex-rights. xu-ex-distribution, no-w/o warrants. y-ex-dividend and sales intell. yd-yield estimates in left.

AMEX COMPOSITE PRICES

4pm price
February 2

Stock	Div.	Yr	Stk	100s	High	Low	Close	Chg	Stock	Div.	Yr	Stk	100s	High	Low	Close	Chg	Stock	Div.	Yr	Stk	100s	High	Low	Close	Chg
AT&T		171	82	23	82	78	80	-2	CnCp	10	3	292	226	254	221	-3	HowGT	-11	55	17	1	1	1	1	-1	
ATT F22200	49	43	101	153	152	151	-1	CnCPB	2	70	23	22	22	22	22	-1	HowEn	6	57	82	82	82	82	82	-1	
Action	-	12	15	101	175	175	175	-1	CnCp p11.32	2	34	34	34	34	34	34	-1	ICH	-	327	45	47	45	45	45	-1
AirEvo	-	10	15	175	175	175	175	-1	CnCp p102.25	231	231	234	234	234	234	-1	ImpGt	1.80	224	41	41	41	41	41	-1	
AirInt	-	14	24	37	37	37	37	-1	Cubic	42	9	9	77	77	77	77	-1	ImpS	2.72	7	55	55	55	55	55	-1
Ailera	-	3	3	7	7	7	7	-1	Custard	-	226	226	216	216	216	216	-1	Indig	40s	2	2	2	2	2	2	-1
Alpha	-	50	44	44	44	44	44	-1	CyprFd	-	42	73	72	72	72	72	-1	Indiry	40s	7	48	48	48	48	48	-1
Alta	-	47	47	1000	245	245	245	-1	D-D	-	D-D	D-D	D-D	D-D	D-D	-1	Indiry	40s	17	74	74	74	74	74	-1	
AmEx	5	20	25	25	25	25	25	-1	D1 Ind	-	3	17	14	14	14	-1	Indiry	40s	2	2	2	2	2	2	-1	
Amex	52	22	20	18	18	18	18	-1	DWG	-	6	1245	75	74	74	-1	Indiry	40s	7	48	48	48	48	48	-1	
AMG	22	72	5	15	15	15	15	-1	DataPd	-18	717	174	174	174	174	-1	Indiry	40s	2	2	2	2	2	2	-1	
AMHd	-	22	15	15	15	15	15	-1	Defected	-	220	11	16	16	16	16	-1	Indiry	40s	17	74	74	74	74	74	-1
APet	3.29	7	1	70	70	70	70	-1	Degrnm	198	5	34	34	34	34	-1	Indiry	40s	8	230	147	147	147	147	147	-1
APres	1.17	1	1	154	154	154	154	-1	Dillard	-18	15	164	45	45	45	-1	Indiry	40s	21	15	4	4	4	4	-1	
ASCE	238	21	44	44	44	44	44	-1	Diodes	-	24	35	24	2	2	-1	Indiry	40s	21	15	75	75	75	75	-1	
AmSem	4.795	100	47	47	47	47	47	-1	Ducom	-	65	15	15	15	15	-1	Indiry	40s	12	184	155	155	155	155	-1	
Ampl	58	5	80	13	13	13	13	-1	Duplex	-	14	17	18	18	18	-1	Indiry	40s	17	74	74	74	74	74	-1	
Andal	-	7	62	52	52	52	52	-1	EAC	-	E-E	E-E	E-E	E-E	E-E	-1	Jacobs	1.571	17	103	23	23	23	23	-1	
Archair	7	70	70	70	70	70	70	-1	EngCl	-	26	82	75	74	74	-1	JohnPd	-	2	25	25	25	25	25	-1	
Arctic	2	7	24	24	24	24	24	-1	EntCp	-	23	12	12	12	12	-1	Kirby	1.6e	4	25	24	24	24	24	-1	
Arter	-	1	2	2	2	2	2	-1	EntCp p.855	-	11	22	14	14	14	-1	LdnSh	2.20	4	32	32	32	32	32	-1	
Atcom	11	98	65	55	55	55	55	-1	EntCp p.200s	-	14	9	22	22	22	-1	Lease	40s	121	35	35	35	35	35	-1	
Atlas	164	14	15	15	15	15	15	-1	EntCp p.3510	-	14	12	11	11	11	-1	Lawson	40s	15	103	103	103	103	103	-1	
Atlas w/	-	12	51	51	51	51	51	-1	EntCp p.412	-	14	23	11	11	11	-1	LeePdr	-	23	92	45	45	45	45	-1	
Audivox	-	133	3	4	4	4	4	-1	EntCp p.412	-	14	23	11	11	11	-1	Lifetime	-	22	27	27	27	27	27	-1	
BAH	11.555	11	175	175	175	175	175	-1	EntCp p.412	-	14	23	11	11	11	-1	Lity un	-	115	72	72	72	72	72	-1	
BAT	2.56	3108	95	95	95	95	95	-2-3	EntCp p.412	-	14	19	19	19	19	-1	Lionet	-	308	72	72	72	72	72	-1	
BBN	-	17	114	62	62	62	62	-1	EntMkt	-	14	19	19	19	19	-1	Luxes	58	22	73	115	115	115	115	-1	
BerryRg	-	580	51	54	54	54	54	-1	EntMkt	-	14	19	19	19	19	-1	Luxes	58	22	105	105	105	105	105	-1	
Bertech	-	2	2	45	45	45	45	-1	F	-	F-F	F-F	F-F	F-F	-1	M&R	-	102	12	12	12	12	12	-1		
Bertch	-	10	3	3	3	3	3	-1	FAlmPr	1.13	1026	25	25	25	25	-1	MacGrg	-	17	12	12	12	12	12	-1	
Bertch	-	12	268	252	252	252	252	-1	FischP	7.0k	13	12	12	12	12	-1	Marton	-	50	15	15	15	15	15	-1	
Bertch	-	13	268	252	252	252	252	-1	FlanigP	-20	12	2	2	2	2	-1	Marsh	-	12	12	12	12	12	12	-1	
Bertch	-	14	268	252	252	252	252	-1	Fuke	-20	14	24	19	19	19	-1	Mestci	-	9	128	62	62	62	62	-1	
Bertch	-	15	268	252	252	252	252	-1	Fund	-	23	85	23	23	23	-1	Messem	-	12	171	304	294	294	294	-1	
Bertch	-	16	210	215	215	215	215	-1	FreqEl	-	13	269	9	9	9	-1	Media	-	12	12	12	12	12	12	-1	
Bertch	-	16	210	115	115	115	115	-1	Fruit	7.5000	26	26	26	26	26	-1	Melone	-	18	45	24	24	24	24	-1	
Bertch	-	17	210	115	115	115	115	-1	Fruit	-	17	26	26	26	26	-1	MicrStr	-	10	373	35	35	35	35	-1	
Bertch	-	18	210	115	115	115	115	-1	Fruit	-	17	26	26	26	26	-1	MicrStr	24s	28	35	35	35	35	35	-1	
Bertch	-	19	210	125	125	125	125	-1	Fruit	-	22	22	22	22	22	-1	MicrStr	24s	28	35	35	35	35	35	-1	
Bertch	-	20	210	225	225	225	225	-1	Fruit	-	22	22	22	22	22	-1	MicrStr	24s	28	35	35	35	35	35	-1	
Bertch	-	21	210	225	225	225	225	-1	G	-	G-G	G-G	G-G	G-G	-1	MicrStr	24s	28	35	35	35	35	35	-1		
Bertch	-	22	210	225	225	225	225	-1	Gf	-	21	74	74	74	74	-1	MicrG	-	55	52	84	82	82	82	-1	
Bertch	-	23	210	225	225	225	225	-1	Gf	-	16	54	45	45	45	-1	MicrG	-	6	216	72	72	72	72	-1	
Bertch	-	24	210	225	225	225	225	-1	Gf	-	16	55	23	23	23	-1	MicrG	-	6	217	41	41	41	41	-1	
Bertch	-	25	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	26	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	27	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	28	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	29	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	30	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	31	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	32	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	33	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	34	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	35	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	36	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	37	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	38	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	39	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	40	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	41	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	42	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	43	210	225	225	225	225	-1	Gf	-	16	55	10	10	10	-1	MicrG	-	10	227	41	41	41	41	-1	
Bertch	-	44																								

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ANSWER

The Business Column

How good service can serve profits

Have you ever sat in your socks for 10 minutes in a shoe shop, waiting for an assistant to reappear, only to realise eventually that you have been forgotten? Or hung around with a bunch of other customers waiting for the one salesman on duty to be free?

A 1987 survey of high street customers by Leo Burnett, the advertising agency, discovered that most shoppers thought the best service was in self-service shops. The survey also suggested that shoppers were prepared to pay a little extra for good service.

With some exceptions, British shops appear to be staffed - or understaffed - by people who know nothing about the products they are selling and are unwilling to put themselves out for the customer.

Where are the British equivalents of the obliging packers of the US supermarkets? Or the courteous service of the traditional small shops still common in continental Europe? Better still, the Japanese "bowers" who welcome and thank valued customers.

At last British retailers have cottoned on to the idea that if customer service - which covers areas like product knowledge as well as politeness at the till - can be improved, shoppers may buy more and come again. And who knows - maybe Mr Racamier.

Although startlingly obvious to frustrated customers, retailers, in the main, are only just realising that they have been losing sales through poor service - and few have any estimate of how much business they may be missing.

Expenditure on staff training

Of course, improving service costs money, mainly on staff training. Asda, the food retailer, recently found that giving free carrier bags to customers - a pretty basic improvement in service - cost £1.5m in six months. Spending more is a bold idea when shops are desperately trying to cut costs in the face of tougher competition and the consumer spending squeeze.

But if retailers look at service as giving them a competitive edge over their rivals, the cost becomes less important than the possible rewards. One only has to try shopping in a Habitat, the home furnishing store - where it sometimes seems that nothing which ought to be on the shelves is, and assistants who know the answers are few and far between - to understand why Storehouse, its parent, has been having problems.

Customer service is fast becoming the new fashion for retailers, in the way that design has been for the last few years. That phase had its drawbacks; every shop in every high street in Britain now looks much the same. Similarly, British shoppers may now be in for a rash of have-a-nice-dayers, but at least assistants may look up from their nail varnish to say it.

Woolworth introduced an "excellence" programme in 1987 under which staff won stars to put on their name badges. The 30,000 staff were once regarded by other retailers as the biggest joke on the high street; even the company itself admits the store had become the benchmark for poor service. Now, with a £5m-a-year training programme, they have improved.

It is hard to put figures on the benefits of better service. But Woolworth claims the training programme has contributed, together with a streamlined range and removal of the worst stores, to a turnaround from £5m losses in 1984-85 to pre-tax profits of £45.1m in 1987-88.

It is perhaps a mark of the parent company's confidence in the success of service that Comet, the electrical chain which is another part of the same group, has also smartened up its act. It has introduced a customer code, which includes giving shoppers the name and telephone number of the store manager in case they have a complaint. The stores are checked by inspectors posing as shoppers to make sure standards are kept up.

In the 1980s many consumers hanker for some of the aura of the old department stores. Differentiation is the best weapon retailers have in a competitive market and a reputation for service can give a store the edge.

Maggie Urty

Bernard Arnault could have become a concert pianist. Playing the piano, he says, remains his favourite pastime and he has a special penchant for the great romantic composers like Chopin and Liszt. But there is nothing romantic about the way Mr Arnault conducts business.

When it comes to running Louis Vuitton Moët Hennessy (LVMH), Mr Arnault displays a single-minded determination and ruthlessness which has catapulted him in barely six months to the top of the largest luxury goods empire in the world. Many businessmen would give their eye teeth to head a group with brand names like Dom Pérignon, Moët & Chandon, Veuve Clicquot, Hennessy, Hine, Dior, Givenchy, Vuitton luggage, not to mention the Céline and Christian Lacroix fashion businesses.

Mr Arnault, the 39-year-old wonder boy of French finance, has not, however, won his battle yet. The French stock market watchdog, the Commission des Opérations de Bourse (COB), is currently investigating share dealings in LVMH which could still undermine his position at the top of the luxury group. The investigation is centred on the unusually large number of shares traded at the beginning of this year just before Mr Arnault took over as chairman. The court could also raise the question of whether Mr Arnault seized overall control and therefore should have made a full bid.

To add to his worries, Mr Henry Racamier, the 76-year-old chief of the Louis Vuitton clan, with about 30 per cent of the company's voting rights, has already challenged the authority of the young chairman barely a month after his accession to the LVMH throne. Mr Arnault, however, regards himself as the boss. In his attempts to wrest total control of the Vuitton side of the business by attempting to secure a majority in the Vuitton management, he has met strong resistance from the veteran but sprightly Mr Racamier.

Life has been made more difficult for Mr Arnault by President François Mitterrand's recent public tirade against stock market speculators, and the President's decision to put the spotlight on LVMH by drawing attention to possible irregularities in the battle for the leading luxury group in the current highly charged political climate in France.

The irony is that Mr Racamier originally turned towards Mr Arnault last year as a potential ally in his power struggle against the urbanite Mr Alain Chevalier, the representative of the Moët Hennessy camp and chairman of France's largest wine and spirit business.

Unknown, but with the help of Mr Antoine Bernheim, a managing partner of Lazard Frères who quickly appreciated Mr Arnault's acute business sense, he decided to take over the troubled Agache textile group in 1984. "It will probably amuse you, but it was one of the very first privatisations since the group was more or less under state control."

For Mr Arnault, the first priority was to turn round Agache. "At the time I still had no idea of becoming number one in the luxury business. But I found that this troubled group was a small conglomerate with the Boussac textile business, consumer products including Peaudouce nappies, retailing with the Bon Marché and Conforama, and Christian Dior."

After sweeping restructuring - the group's payroll was cut by half - Mr Arnault returned to Agache in the black. "We then had to make a choice of what to do next. We decided that the luxury business around Dior was very promising with strong profit potential. We could not invest in every sector so we decided to dismiss the happy business and the textiles. But at the same time we expanded in the luxury side, acquiring Céline and launching the Christian Lacroix fashion business."

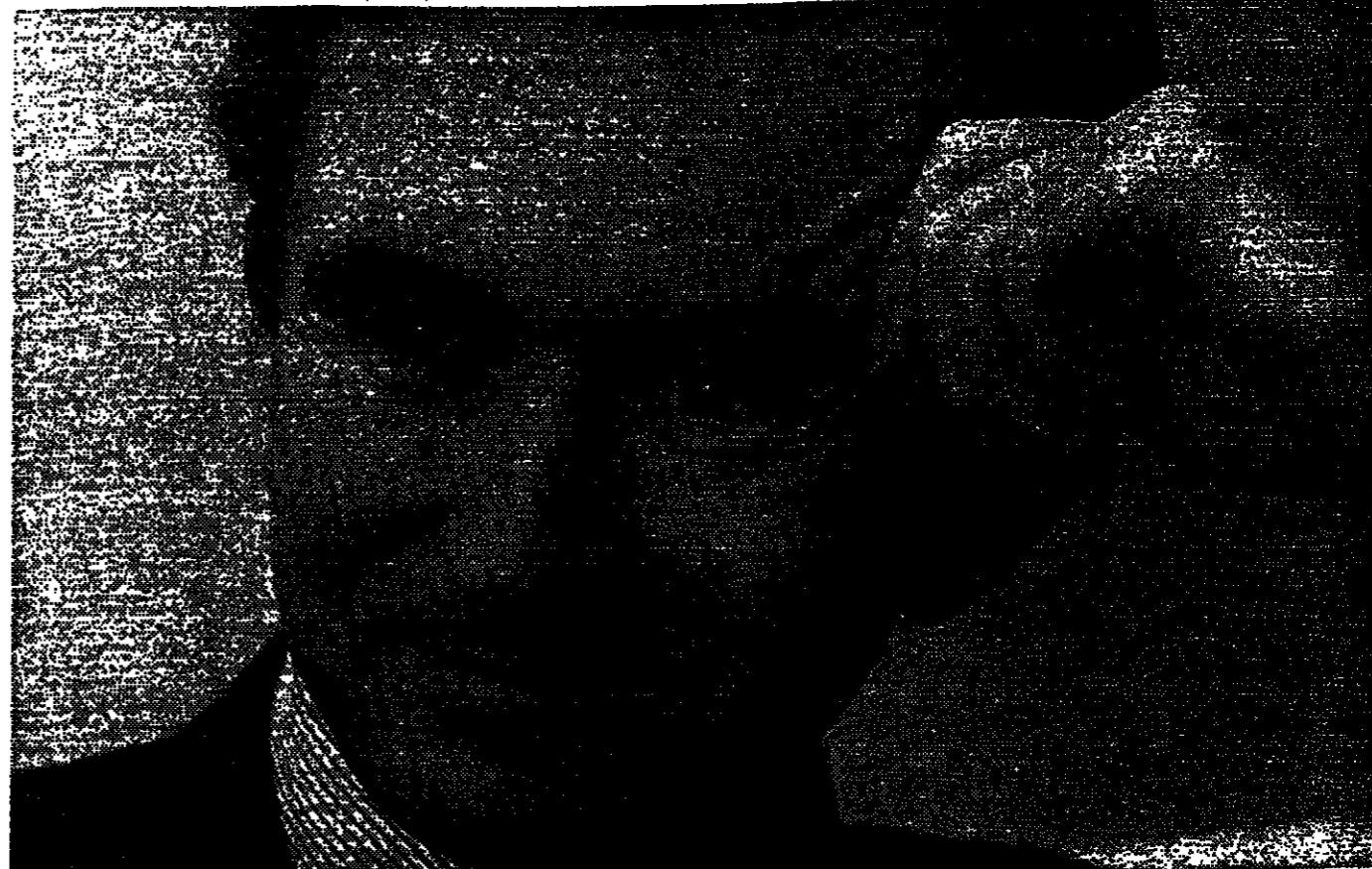
Even before the LVMH saga, Mr Arnault had become a symbol of a new generation of young French capitalists whose financial ingenuity had started to unsettle the country's traditional business establishment. His detractors claim he is a man "too much in a hurry, and criticise what they call his 'property developer' approach to business. But in regards his business generation as reflecting what he calls

the rehabilitation of capitalism in France." The Socialists, he adds, helped to rehabilitate capitalism in France when they embraced more realistic economic policies after 1984. "This rehabilitation of capitalism has coincided with the emergence of a number of capitalistic entrepreneurs. But they must have existed in other periods although they did not receive as much publicity as today."

Apart from the divisions inside LVMH, what gave Mr Arnault his chance to invest and take charge of the company was the simple fact that it had no stable shareholders.

"It was for this reason that the manager of the time wanted to find a stable shareholder. Indeed, if a big European group had launched a takeover bid against LVMH, it would have been successful since there was nobody in France big enough to match it."

Mr Arnault controls his stake in LVMH through a joint holding company with Guinness called Jacques Rober. He owns 55 per cent and Guinness has 45 per cent. Although Guinness and Arnault did not know each other before and are still cautiously getting to



"Seizing opportunities is a key to success in business"

Paul Betts speaks to Bernard Arnault, chairman of France's Louis Vuitton Moët Hennessy

over last month. Mr Chevalier had enlisted the support of Guinness and his old friend, Mr Anthony Tennant, its chief executive. In the end, Mr Arnault, who says that "seizing opportunities is a key to success in business," teamed up with Guinness and between them they accumulated the single largest stake in LVMH with 43.5 per cent of the fully diluted share capital and about 30 per cent of the voting rights. Mr Arnault stumbled into

PERSONAL FILE

1949 Born, Roubaix. Educated, Ecole Polytechnique, Paris
1977-84 Chairman, Ferret-Savine
1984 Chairman, group Boussac Saint Frères
1986 Ferret-Savine becomes Arnault & Associés
1987 Launches Christian Lacroix. Acquires Céline
1989 Chairman LVMH

the luxury goods sector virtually by chance. After graduating from the elite Ecole Polytechnique in Paris, he went back to his home town of Roubaix to work in Ferret-Savine, the family's construction and property business. In 1982, after the Socialists came to power, he decided to emigrate to the US where he continued working in the property market. "Everybody now agrees that the Socialists first came to Government it was an economic catastrophe. Fortunately, they realised this quickly and adopted a more normal policy. The arrival of Mr Laurent Fabius as Prime Minister, in particular, symbolised the return of a more realistic policy."

The irony is that Mr Racamier originally turned towards Mr Arnault last year as a potential ally in his power struggle against the urbanite Mr Alain Chevalier, the representative of the Moët Hennessy camp and chairman of France's largest wine and spirit business.

Mr Arnault, in his announcement of the merger, said: "I am very pleased to be able to welcome Mr Racamier as chairman of the group. He is a man who has

known each other, Mr Arnault says the union is now "solid and irrevocable." As late as last December, there was speculation that Guinness was backing a plan by the former LVMH chairman, Mr Chevalier, and Mr Racamier of Vuitton to split the group in two. But when it became clear that Mr Arnault had out-maneuvered his rivals by a two-day stock market blitz in January, Guinness rallied behind Mr Arnault. However, the attitude of Guinness towards the latest power struggle between Mr Arnault and Mr Racamier is likely to be crucial in deciding ultimately whether the ambitious young businessman will succeed in becoming the undisputed boss.

He says there are already close relations between his management team and Guinness and that both companies intend to make the Moët Hennessy and Louis Vuitton merger finally work. "This is a unique group because it brings together a series of brands which are practically all leaders in their field in the world. With Guinness the initial emphasis will be the common development of our wine and spirits businesses. But Guin-

ness is also interested in our luxury products activities." He intends to pursue the policy of running LVMH as a decentralised federation of operating family businesses, some of which are still run by members of the original families, but with a centralised strategic supervision. "A company like Dior or Moët & Chandon cannot be managed like a company which makes babies' nappies. The fact that there is somebody who embodies the business vis-à-vis the outside world, as Mr Fred Chandon does for Moët & Chandon, is a tremendous asset."

As for the COB investigation, Mr Arnault says he is very relaxed. "One issue is whether there was insider trading. I bought shares in reaction against an attack on LVMH. I've kept those shares. Moreover, they were bought at an expensive price because the price has since fallen. I therefore can't be concerned by any insider trading charge. The second issue is whether I took control. I have 30 per cent of the votes and I don't think you must confuse management control, which I have because I was unanimously named chairman, with capitalistic control."

Under French stock market regulations, Mr Arnault would have had to offer all shareholders the same price he paid if he had acquired a controlling stake. But he argues that the group's capital remains composite with Arnault and Guinness holding 30 per cent of the voting rights, Vuitton another 30 per cent, and the Moët Hennessy families 20 per cent.

He claims that his management control is comfortable because he has the backing of the Moët Hennessy families with whom relations are "marvellous." The Vuitton camp, however, is likely to try to force the Moët Hennessy families to its cause before vital shareholder meetings in coming months which are expected to provide the opportunity for a major showdown.

Is this piano player simply a financial shark as some of his critics claim? "I regard myself as an industrialist. What interests me a lot is economic journalism. My movement, when you buy something. But if I have been in all these rapid moves, it is with an industrial target. What interests me now is to manage, if I can, for the next 20 years the industrial future of LVMH."

Blasphemy, obscenity and public order



JUSTINIAN

the extent that there was no threat to public order, the matter was one exclusively for the ecclesiastical courts.

The Law Commission in its working paper of 1981 observed truly that current public order legislation (updated in the Public Order Act 1986) is perfectly capable of dealing with all situations which would be likely to arise. The requirements of public order are not a sufficiently strong ground for retaining the criminal law to deal with blasphemous conduct.

This has, in fact, been the view of prosecuting authorities who for more than half a century have desisted from using an outmoded and anomalous law.

The one recent prosecution was privately inspired and prosecuted by a private citizen without public assistance. The indefatigable moral order campaigner, Mrs Mary Whitehouse, tried to hobble Gay News for its publication of a poem by a professor of English literature which described a Roman centurion's homosexual fantasies about the crucifixion of Christ.

The second stage of the blasphemy law stemmed from a 17th century judicial pronouncement that Christianity was part and parcel of the law of England and, therefore, to reproach the Christian religion was to speak in subversion of the law. This view was consistently applied as a precedent for convicting persons of what was, in effect, heresy, unaccompanied by any offensive or indecent expressions. Hence the publication in 1819, by Richard Carlile of Fleet Street, of Thomas Paine's *Theological Works* was held to be blasphemous.

Originally, prosecutions for blasphemy were based on the allegation that what was complained of tended to sedition and public commotion, and was therefore likely to involve a disturbance of the peace. The basis for this view was that, to

taken the view that to constitute the offence of blasphemy there had to be something indecent or offensive in the words complained of. That concluded the third stage.

Until the recent Gay News case, blasphemy had been defined as a matter relating to God, Jesus Christ, the Bible or the Book of Common Prayer, intended to wound the feelings of mankind or to excite contempt and hatred against the Established Church. Lord Scarman and two of his judicial brethren, forming the majority decision in the Gay News case, redefined the crime of blasphemy in broad terms of protecting the susceptibilities of only the Christian religion (an incongruity keenly felt by many Christians) and eliminating any need for the prosecution to prove an intention to vilify Christianity. The defence had claimed unsuccessfully that far from vilifying Christianity the poem was an affirmation that Christ's love extended even to homosexuals.

Can the law properly be extended to protect the feelings of the adherents of religions generally? The Law Commission came to the conclusion that there was no means of defining religion with a sufficient degree of certainty. There would be no difficulty in including Islam. But what about Scientology? In his speech to the Moslem community in Birmingham on Friday, the Home Secretary ruled out any extension of the law to embrace other religions.

If not extension, what about extinction? It is worthwhile parliament declaring positively its stance on this highly emotive subject. Publications which are intended to propagate opinions on religious subjects should be statutorily declared not to be blasphemous or profane. If the opinions contain matter which is grossly offensive to a wide audience, the obscenity laws should be adequate to cope with the situation. If they incite others to acts of violence, they are properly the subject of laws protecting public order. Freedom of expression is thereby fully preserved. So would be the tranquillity of pluralist Britain.

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